

DFDS EMPLOYEES RECOGNISED FOR EXCEPTIONAL CONTRIBUTION BY AWARD OF SHARES

Each employee is awarded 50 shares in recognition of their contribution in a year with exceptional challenges. The award is exempt for managers with existing share-based remuneration.

The 50 shares will vest over a three year period thereby incentivising employees in coming years.

The total number of employees eligible for the award of shares is around 8,000 and the total value of awarded shares is around DKK 110m at today's share price.

"Our employees have been through an exceptionally challenging year. To show our appreciation of their contribution to DFDS and to our customers as well as to strengthen the bond with our employees, Management and the Board of Directors have decided to award 50 shares to all employees. The shares will vest over the next three years," says Claus V. Hemmingsen, Chair of DFDS' Board of Directors.

The shares are in most countries awarded as a phantom share program whereby entitled employees will receive a cash payment in December 2023 equal to the value of 50 DFDS shares.

The cost of the share award program will be proportionately expensed every month in the income statement under Employee costs until the end of the vesting period in December 2023. DFDS A/S Sundkrogsgade 11 DK-2100 Copenhagen Ø CVR 14 19 47 11

www.dfds.com

Announcement no. 31/2020

22 December 2020

Page 1/ 1

Contact Torben Carlsen, CEO +45 33 42 32 01

Karina Deacon, CFO +45 33 42 33 42

Søren Brøndholt Nielsen, IR +45 33 42 33 59

Gert Jakobsen, Communications +45 33 42 32 97

About DFDS

DFDS provides ferry and transport services in Europe, generating annual revenues of EUR 1.9bn.

To over 10,000 freight customers, we deliver high reliability through ferry & port terminal services and transport & logistics solutions.

For five million passengers, we provide safe overnight and short sea ferry services.

Our 8,000 employees are located on ships and in offices across 20 countries. DFDS was founded in 1866, is headquartered in Copenhagen, and listed on Nasdaq Copenhagen.

Disclaimer

The statements about the future in this announcement contain an element of risk and uncertainty which means that actual developments may diverge significantly.