

CHANGE IN RAPALA VMC CORPORATION'S FINANCIAL REPORTING IN 2020

Rapala VMC Corporation changes the publication date of Financial Statement Release for 2019. Finance Statement Release will be published on February 12, 2020 at approximately 5:00 p.m. (EET). The previously announced publication date was February 13, 2020.

The schedule for Financial Statement for 2019 (Week 10) and Half Year Financial Report (July 20, 2020) remains unchanged.

RAPALA VMC CORPORATION

Louis d'Alançon
Chairman of the Board, President and Chief Executive Officer

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Rapala group is the world's leading fishing tackle company and the global market leader in fishing lures, treble hooks and fishing related knives and tools. Group has a strong global position also in other fishing categories and it is one of the leading distributors of outdoor, hunting and winter sport products in the Nordic countries. Rapala's distribution network is largest in the industry. The main manufacturing facilities are in Finland, France, Estonia, Russia, Indonesia and the UK. Rapala group's brand portfolio includes the leading brand in the industry, Rapala, and other global brands like VMC, Sufix, Storm, Blue Fox, Luhr Jensen, Williamson, Dynamite Baits, Mora Ice, StrikeMaster, Marttiini and Peltonen as well as 13 Fishing outside of the USA. Group, with net sales of EUR 262 million in 2018, employs some 2 700 people in 42 countries. Rapala VMC Corporation's share is listed and traded on the Nasdaq Helsinki stock exchange since 1998.