



18 January 2022

Disclosure of trading in own shares under a share buyback programme

Period : From 10 to 14 January 2022

Issuer's registered name: Ipsos

Issuer's Identification code: 9695002OY2X35E9X8W87

Financial instrument reference: Ordinary shares – ISIN code FR0000073298

Reporting of transactions in aggregated form (per day and per trading venue)

| Issuer name | Issuer Code | Transaction date | ISIN Code | Daily total volume (in number of shares) | Daily weighted average price of shares acquired | Platform |
|-------------|----------------------|------------------|----------------------|--|---|----------------------|
| | | | ISIN code (ISO 6166) | | | MIC code (ISO 10383) |
| IPSOS | 9695002OY2X35E9X8W87 | 10-Jan-22 | FR0000073298 | 9 500 | 40,7456 | XPAR |
| IPSOS | 9695002OY2X35E9X8W87 | 10-Jan-22 | FR0000073298 | 3 000 | 40,7531 | DXE |
| IPSOS | 9695002OY2X35E9X8W87 | 10-Jan-22 | FR0000073298 | 264 | 40,7653 | TQE |
| IPSOS | 9695002OY2X35E9X8W87 | 10-Jan-22 | FR0000073298 | 1 200 | 40,7668 | AQE |
| IPSOS | 9695002OY2X35E9X8W87 | 11-Jan-22 | FR0000073298 | 6 576 | 41,2685 | XPAR |
| IPSOS | 9695002OY2X35E9X8W87 | 11-Jan-22 | FR0000073298 | 2 706 | 41,2657 | DXE |
| IPSOS | 9695002OY2X35E9X8W87 | 11-Jan-22 | FR0000073298 | 258 | 41,3209 | TQE |
| IPSOS | 9695002OY2X35E9X8W87 | 11-Jan-22 | FR0000073298 | 1 142 | 41,2687 | AQE |
| IPSOS | 9695002OY2X35E9X8W87 | 12-Jan-22 | FR0000073298 | 9 211 | 42,0571 | XPAR |
| IPSOS | 9695002OY2X35E9X8W87 | 12-Jan-22 | FR0000073298 | 3 126 | 42,0822 | DXE |
| IPSOS | 9695002OY2X35E9X8W87 | 12-Jan-22 | FR0000073298 | 271 | 42,0734 | TQE |
| IPSOS | 9695002OY2X35E9X8W87 | 12-Jan-22 | FR0000073298 | 1 050 | 42,0763 | AQE |
| IPSOS | 9695002OY2X35E9X8W87 | 13-Jan-22 | FR0000073298 | 8 959 | 42,5870 | XPAR |
| IPSOS | 9695002OY2X35E9X8W87 | 13-Jan-22 | FR0000073298 | 3 953 | 42,6097 | DXE |
| IPSOS | 9695002OY2X35E9X8W87 | 13-Jan-22 | FR0000073298 | 300 | 42,6445 | TQE |
| IPSOS | 9695002OY2X35E9X8W87 | 13-Jan-22 | FR0000073298 | 700 | 42,6234 | AQE |
| IPSOS | 9695002OY2X35E9X8W87 | 14-Jan-22 | FR0000073298 | 8 500 | 42,4775 | XPAR |
| IPSOS | 9695002OY2X35E9X8W87 | 14-Jan-22 | FR0000073298 | 3 500 | 42,6212 | DXE |
| IPSOS | 9695002OY2X35E9X8W87 | 14-Jan-22 | FR0000073298 | 300 | 42,5218 | TQE |

Detailed presentation by transaction:

A detailed presentation by transaction is available on the Company's website (www.ipsos.com), in the section on regulated information, in the chapter entitled: "Description of share buyback programs and share buyback declarations": <https://www.ipsos.com/en/regulated-informations/en>.