

## INFORMATION CONCERNING THE TOTAL NUMBER OF VOTING RIGHTS AND SHARES

Declaration pursuant to Articles L.233-8 II of the French Commercial Code and 223-16 of the General Regulations of the Autorité des marchés financiers (AMF)

Date of settlement of information	Total number of shares	Number of shares without	Number of voting rights for threshold	Number of actual voting rights (exercisable at
of information	or snares	voting rights (*)	calculation (**)	shareholders' meeting)
March 31, 2025	20 455 403	809 380	22 282 875	21 473 495
February 28, 2025	20 455 403	812 886	22 282 791	21 469 905
January 31, 2025	20 455 403	818 981	22 282 977	21 463 996
December 31, 2024	20 455 403	817 845	22 282 774	21 464 929

 $<sup>(\</sup>mbox{\ensuremath{^{\star}}})$  exclusively consisting of treasury shares.

<sup>(\*\*)</sup> theoretical voting rights to calculate the threshold crossing including the voting right of treasury shares (article 223-11 of the General Regulations AMF).



# About HighCo

As an expert in marketing and communication, HighCo supports brands and retailers in accelerating the transformation of retail.

Listed in compartment C of Euronext Paris, and eligible for SME equity savings plans ("PEA-PME"), HighCo has 450 employees.

HighCo has achieved a Gold rating from EcoVadis, meaning that the Group is ranked in the top 5% of companies in terms of CSR performance and responsible purchasing.

#### Your contacts

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#### Upcoming event

Publication take place after market close.

### **Quarterly Gross Profit**

Q1 2025 Gross Profit: Tuesday, 29 April 2025 Q2 and H1 2025 Gross Profit: Tuesday, 22 July 2025

Q3 and 9-months 2025 Gross Profit: Wednesday, 15 October 2025

2025 Gross Profit: Wednesday, 28 January 2026

#### Analyst Meeting (French Society of Financial Analysts - SFAF)

2025 Half-year Earnings conference call at 10:00 a.m.: Thursday, 11 September 2025

#### **Earnings**

2025 Half-year Earnings: Wednesday, 10 September 2025









HighCo is a component stock of the indices CAC® Small (CACS), CAC® Mid&Small (CACMS) and CAC® All-Tradable (CACT), Euronext® Tech Croissance (FRTPR) and Enternext® PEA-PME 150 index (ENPME).

ISIN: FR0000054231 Reuters: HIGH.PA Bloomberg: HCO FP

For further financial information and press releases, go to www.highco.com.

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