

CNH TECH DAY 2025

Every Field Feeds the Future

"Agriculture's biggest challenge is to feed more people, with less land, under increasingly difficult conditions. The transformation underway in this sector is not just necessary, it is strategic, and we believe AI to be one of the biggest enablers for rapid innovation across our products, people and processes."

Gerrit Marx, Chief Executive Officer, CNH

GOAL: NEARLY DOUBLE PRECISION TECH AS % OF AG NET SALES BY 2030

CUSTOMER CENTRIC TECH FOR EVERY CROP PHASE

Innovations in AI • Automation • Robotics • Autonomy



Field Preparation

Prescription Tillage

Increases yield, reduces fuel use
Better soil health

FUTURE SOLUTION
AI **Autonomous Tillage**
Labor efficient



Seed & Plant

Advanced Guidance System

0-5 cm accuracy over 95% of the time
Boosts productivity

FUTURE SOLUTION
Next-Gen Planters
Reduces labor, maximizes uptime



Grow & Protect

AI **Green-on-Brown spraying**
Up to 60% herbicide savings

FUTURE SOLUTION
AI **Green-on-Green spraying**
Up to 80% herbicide savings



Harvest

AI **Combine Automation**
+€70/ha, +7.4% tons/hr*

AI **Corn Header Automation**
Reduces crop loss & fuel use

AI **Kernel Processing System**
Improves livestock feed quality

AUTONOMY TOMORROW

- AI** **FILLAutomation**, trailer filling for forage harvesters → Reduced operator fatigue. Prevents crop spillage. Boosts productivity
- AI** **R4 Autonomous Robot Family** → with hybrid or fully electric powertrain, up to 80% labor reduction, up to 100% CO₂ reduction

A CONNECTED, INTELLIGENT ECOSYSTEM

- FieldOps™** → real-time data, fleet & farm management
- AI Tech Assistant** → predictive maintenance, faster support
- Connectivity Partnerships** → global connectivity, even in remote areas, including Starlink™

* These figures are based on cloud data from over 10,000 connected machines and more than 3 million hours of threshing.

Note: certain statements included in these highlights may be "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 and Section 21E of the Securities Exchange Act of 1934. These statements may include terminology such as "may", "will", "expect", "could", "should", "intend", "estimate", "anticipate", "believe", "outlook", "continue", "remain", "on track", "design", "target", "objective", "goal", "forecast", "projection", "prospects", "plan", "grow", "growth", "strategy" or similar terminology. Forward-looking statements are not guarantees of future performance. Rather, they are based on current views and assumptions and involve known and unknown risks, uncertainties and other factors, many of which are outside our control and are difficult to predict. If any of these risks and uncertainties materialize or other assumptions underlying any of the forward-looking statements prove to be incorrect, the actual results or developments may differ materially from any future results or developments expressed or implied by the forward-looking statements. Actual results could differ materially from those anticipated in such forward-looking statements. Forward-looking statements speak only as of the date on which such statements are made, and we undertake no obligation to update or revise publicly any forward-looking statements.