



Sinch completes the acquisition of Pathwire

Stockholm, Sweden – December 7, 2021 – Sinch AB (publ), a global leader in cloud communications for mobile customer engagement, today announces that the acquisition of Pathwire has been completed.

Pathwire provides a best-in-class email deliverability platform for transactional and marketing email. More than 100,000 businesses use Pathwire's products Mailgun, Mailjet and Email on Acid to engage with their customers. Pathwire's customer base includes major brands such as Lyft, Kajabi, Microsoft, Iterable, and DHL.

"Pathwire's leadership within email enables cost-efficient and high-quality delivery of emails to businesses all over the world. Together, we will be able to offer a best-of-breed product set, across messaging, voice and email, that empowers businesses and developers to craft an unmatched, digital, customer experience.", comments Oscar Werner, CEO of Sinch.

Sinch announced that it had entered into an agreement to acquire Pathwire on September 30, 2021. The press release in respect of the agreement, webcast and accompanying slide deck, are available in the [Reports and Presentation section](#) on investors.sinch.com.

The acquisition has been financed through a combination of own funds, equity and debt facilities. At closing, Sinch has paid the sellers, which include funds managed by Thoma Bravo and Turn/River Capital, a cash consideration of USD 925 million. Sinch will also issue an aggregate of 51 million new shares in Sinch to the Sellers, which will be issued and delivered in two tranches (in February and May 2022).

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About Sinch

Sinch brings businesses and people closer with tools enabling personal engagement. Its leading cloud communications platform lets businesses reach every mobile phone on the planet, in seconds or less, through mobile messaging, email, voice and video. Sinch is a trusted software provider to mobile operators, and its platform powers business-critical communications for many of the world's largest companies. Sinch has been profitable and fast-growing since its foundation in 2008. It is headquartered in Stockholm, Sweden, and has local presence in more than 50 countries. Shares are traded at NASDAQ Stockholm: XSTO:SINCH. Visit us at sinch.com.

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