

## INFORMATION CONCERNING THE TOTAL NUMBER OF VOTING RIGHTS AND SHARES

According to provisions of the article 223-16 of the Règlement Général AMF  
and of the article L.233-8 II of the French Code de commerce

Date of settlement of information	Total number of shares	Number of shares without voting rights (*)	Number of voting rights for threshold calculation (**)	Number of actual voting rights (exercisable at shareholders' meeting)
<b>February 29, 2020</b>	<b>22 421 332</b>	<b>1 799 423</b>	<b>24 721 732</b>	<b>22 922 309</b>
January 31, 2020	22 421 332	1 789 427	24 721 132	22 931 705
December 31, 2019	22 421 332	1 789 688	24 722 952	22 933 264

(\*) exclusively consisting of treasury shares.

(\*\*) theoretical voting rights to calculate the threshold crossing including the voting right of treasury shares (article 223-11 of the Règlement Général AMF).

### About HighCo

*As an expert in data marketing and communication, HighCo continuously innovates to work with brands and retailers in meeting the retail challenges of tomorrow.*

*Listed in compartment C of Euronext Paris, and eligible for SME equity savings plans ("PEA-PME"), HighCo has more than 750 employees and since 2010 has been included in the Gaia Index, a selection of 70 responsible Small and Mid Caps.*

### Your contacts

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### Upcoming events

Publications take place **after market close**.

### Quarterly gross profit

Q1 2020 Gross Profit: Wednesday, 22 April 2020  
Q2 and H1 2020 Gross Profit: Thursday, 16 July 2020  
Q3 and 9-months 2020 Gross Profit: Wednesday, 14 October 2020  
2020 Gross Profit: Wednesday, 20 January 2021

### Analyst meeting (French Society of Financial Analysts - SFAF)

Financial analysts meetings (SFAF) at 2:30pm, Paris (8 rue de la Rochefoucauld) : Wednesday, 25 March 2020  
2020 Half-year Earnings conference call (time to be confirmed): Thursday, 27 August 2020

### Earnings

2019 Annual Earnings: Tuesday, 24 March 2020  
2020 Half-year Earnings: Wednesday, 26 August 2020



HighCo

INTELLIGENT  
MARKETING



European Rising Tech  
LABEL



*HighCo is a component stock of the indices CAC® Small (CACS), CAC® Mid&Small (CACMS) and CAC® All-Tradable (CACT).*

*ISIN: FR0000054231*

*Reuters: HIGH.PA*

*Bloomberg: HCO FP*

*For further financial information and press releases, go to [www.highco.com](http://www.highco.com)*

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