

Pandora A/S Havneholmen 17 – 19 | DK-1561 Copenhagen V | Denmark Tel. +45 3672 0044 www.pandoragroup.com CVR: 28 50 51 16

No. 801 **Company Announcement** 18 July 2023

TREASURY SHARES EXCEEDING 5% OF SHARE CAPITAL

In accordance with Section 28 and 29 of the Danish Securities Trading Act, it is hereby announced that Pandora as of today owns a total of 4,460,325 treasury shares of nominally DKK 1 (in total nominally DKK 4,460,325), hereby exceeding 5% of the total share capital and the total voting rights in the Company.

ABOUT PANDORA

Pandora is the world's largest jewellery brand. The company designs, manufactures and markets hand-finished jewellery made from high-quality materials at affordable prices Pandora jewellery is sold in more than 100 countries through more than 6,500 points of sale, including more than 2,500 concept stores.

Headquartered in Copenhagen, Denmark, Pandora employs 32,000 people worldwide and crafts its jewellery at two LEED-certified facilities in Thailand using mainly recycled silver and gold. Pandora is committed to leadership in sustainability and has set science-based targets to reduce greenhouse gas emissions by 50% across its own operations and value chain by 2030. The company is listed on the Nasdaq Copenhagen stock exchange and generated revenue of DKK 26.5 billion (EUR 3.6 billion) in 2022.

Contact

For more information, please contact:

INVESTOR RELATIONS

Bilal Aziz VP, Investor Relations & Treasury +45 3137 9486 biazi@pandora.net

CORPORATE COMMUNICATIONS

Johan Melchior VP, Media Relations & Public Affairs +45 4060 1415 jome@pandora.net