



Condensed Consolidated Interim Financial Statements

1 January to 30 September 2025

Síminn hf.
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Endorsement and Statement by the Board of Directors and the CEO

The Condensed Consolidated Interim Financial Statements of Síminn hf. and its subsidiaries (together referred to as "Síminn" or the "Company") for the period 1 January to 30 September 2025 are prepared and presented in accordance with International Financial Reporting Standards (IFRS) for Interim Financial Statements (IAS 34) as adopted by the EU. The Financial Statements are neither audited or reviewed by the Company's auditors.

Net profit for the first nine months of the year amounted to ISK 971 million, compared to profit of ISK 864 million for the same period in 2024. Total sales for the period amounted to ISK 21.431 million according to the Income Statement, compared to ISK 20.401 million for the same period in 2024. Total assets amounted to ISK 42.491 million and total equity amounted to ISK 17.111 million according to the Statement of Financial Position. The Company's equity ratio was 40,3%.

On 18 February, Síminn hf. published its financial guidance for the year 2025. The EBITDA forecast was ISK 7.0–7.4 billion, and the EBIT forecast was ISK 3.6–4.0 billion. On 26 February, the Supreme Court of Iceland issued a ruling in the case between Síminn and the Icelandic Competition Authority, upholding the Authority's decision no. 25/2020. A split Supreme Court thereby overturned the rulings of both the District Court of Reykjavík and the National Court, which had previously annulled the decision. Síminn was fined ISK 400 million, which has been expensed in the company's accounts and paid. In light of the Supreme Court's ruling, Síminn updated its EBITDA forecast to ISK 6.6–7.0 billion and its EBIT forecast to ISK 3.2–3.6 billion for the year 2025. Additionally, damages relating to the outcome of three legal cases, totalling ISK 61 million, were expensed during the first quarter.

On August 27 2024, Síminn Pay reached an agreement with Rapyd Europe hf. that Síminn Pay would take over card loans and payment distributions for VISA and MasterCard cardholders that were set up and operated by Valitor. At the end of February, the card loans of about nine thousand customers for about ISK 1.500 million was transferred to Síminn Pay.

On 15 July 2025, Síminn submitted a request to the Electronic Communications Office of Iceland (ECOI) pursuant to Article 45 of the Media Act, seeking the right to carry the open channel Sýn and the subscription channels under Sýn Sport. In its interim decision, the ECOI concluded that Sýn was obliged to provide the aforementioned channels for distribution through Síminn's television network. The interim decision of the ECOI was subsequently upheld by the Telecommunications Appeals Committee, and the ECOI is required to issue a final decision in the matter by 1 December of this year.

On 17 October, Síminn entered into a new loan agreement with Arion banki, securing more favourable terms and increased access to funding to support the company's continued growth.

The Annual General Meeting of Síminn approved on 13 March 2025 a share capital decrease to cancel out own shares which amounted to ISK 175 million in nominal value. The same Annual General Meeting approved a share buyback program allowing buyback for up to ISK 247.5 million in nominal value and a proposal to pay ISK 500 million in dividend to shareholders, the dividend was paid on 28 March 2025. Based on the approval of the Annual General Meeting in 2024 and 2025 the Company has this year purchased own shares for nominal value ISK 126 million, market value ISK 1.701 million.

Statement by the Board of Directors and the CEO

According to the best of our knowledge the Condensed Consolidated Interim Financial Statements of Síminn hf. are prepared and presented in accordance with International Financial Reporting Standards (IFRS) for Interim Financial Statements (IAS 34) as adopted by the EU. It is our opinion that these Condensed Consolidated Interim Financial Statements give a true and fair view of the consolidated financial performance of Síminn hf. for the nine months ended 30 September 2025, its assets, liabilities and consolidated financial position as at 30 September 2025 and its consolidated cash flows for the nine month period ended 30 September 2025. Further, in our opinion the Condensed Consolidated Interim Financial Statements give a fair view of the development and performance of Síminn's operations and its position and describes the principal risks and uncertainties faced by Síminn hf.

The Board of Directors and the CEO have today discussed the Condensed Consolidated Interim Financial Statements of Síminn hf. for the period 1 January to 30 September 2025 and confirm them by means of their signatures.

Reykjavík, 21 October 2025

Board of Directors

Jón Sigurðsson, Chairman

Sigrún Ragna Ólafsdóttir, vice chairman

Arnar Þór Másson

Bjarni Þorvarðarson

Valgerður Halldórsdóttir

CEO

María Björk Einarsdóttir

Consolidated Income Statement and other comprehensive income for the period 1 January to 30 September 2025

	Notes	2025 1.7.-30.9.	2024 1.7.-30.9.	2025 1.1.-30.9.	2024 1.1.-30.9.
Net sales	5	6.888	6.773	20.908	19.898
Cost of sales	6	(4.099)	(4.257)	(13.000)	(12.873)
Gross profit		2.789	2.516	7.908	7.025
Other operating income		174	182	523	503
Operating expenses	7	(1.938)	(1.834)	(5.825)	(5.597)
Administrative fine and damages		0	0	(461)	0
Operating profit		1.025	864	2.145	1.931
Finance income		240	178	670	539
Finance costs		(486)	(476)	(1.508)	(1.352)
Net exchange rate differences		1	6	15	6
Net finance costs	8	(245)	(292)	(823)	(807)
Profit before tax		780	572	1.322	1.124
Income tax		(158)	(123)	(351)	(260)
Profit for the period		622	449	971	864
EBITDA		1.848	1.915	5.044	5.076
Earnings per share					
Basic earnings per share		0,26	0,18	0,40	0,34
Diluted earnings per share		0,26	0,18	0,40	0,34

The notes on pages 7 to 11 are an integral part of these consolidated financial statements

Consolidated Statement of Financial Position as at 30 September 2025

	Notes	30.9.2025	31.12.2024
Assets			
Non-current assets			
Property, plant and equipment		3.671	3.543
Right-of-use assets		1.653	1.844
Intangible assets		25.389	26.243
Other financial assets	9	1.119	638
Non-current assets		<u>31.832</u>	<u>32.268</u>
Current assets			
Inventories	10	1.296	1.339
Accounts receivables	11	2.385	2.503
Loans (Síminn Pay)	12	4.166	3.204
Other assets	13	1.696	1.033
Cash and cash equivalents		1.116	835
Current assets		<u>10.659</u>	<u>8.914</u>
Total assets		<u><u>42.491</u></u>	<u><u>41.182</u></u>
Equity			
Share capital		2.376	2.483
Statutory reserve		594	621
Other reserve		1.149	828
Retained earnings		12.992	14.184
Equity		<u>17.111</u>	<u>18.116</u>
Liabilities			
Non-current liabilities			
Borrowings		15.122	12.733
Lease liabilities		1.382	1.571
Deferred tax liabilities	14	501	686
Non-current liabilities		<u>17.005</u>	<u>14.990</u>
Current liabilities			
Bank loans		1.635	2.084
Accounts payables	15	3.706	3.760
Current maturities of borrowings		429	429
Current maturities of lease liabilities		387	351
Taxes to be paid		596	255
Other liabilities	16	1.622	1.197
Current liabilities		<u>8.375</u>	<u>8.076</u>
Total liabilities		<u>25.380</u>	<u>23.066</u>
Total equity and liabilities		<u><u>42.491</u></u>	<u><u>41.182</u></u>

The notes on pages 7 to 11 are an integral part of these consolidated financial statements

Consolidated Statement of Changes in Equity

1 January to 30 September 2025

	Share capital	Reserves	Other statutory reserve	Translation- and other reserve	Retained earnings	Total equity
Total equity 1.1.2024	2.517		629	570	13.884	17.600
Net profit for the period					864	864
Payment of dividends (0,2 per share)				(	500)	(500)
Buyback of ordinary shares	(88)	(595)	(21)	(	150)	(854)
Sold ordinary shares	101	899	25	(	25)	1.000
Other changes				127	(127)	0
Share option charge					47	47
Total equity 30.9.2024	2.530	304	633	697	13.993	18.157
Total equity 1.1.2025	2.483	0	621	828	14.184	18.116
Net profit for the period					971	971
Payment of dividends (0,2 per share)				(	498)	(498)
Buyback of ordinary shares	(126)	(	32)	(	1.543)	(1.701)
Sold ordinary shares	19		5		173	197
Other changes				321	(321)	0
Share option charge					26	26
Total equity 30.9.2025	2.376	0	594	1.149	12.992	17.111

The notes on pages 7 to 11 are an integral part of these consolidated financial statements

Consolidated Statement of Cash Flow 1 January to 30 September 2025

	Notes	2025 1.7.-30.9.	2024 1.7.-30.9.	2025 1.1.-30.9.	2024 1.1.-30.9.
Cash flow from operating activities					
Operating profit		1.025	864	2.145	1.931
Operational items not affecting cash flow:					
Depreciation		823	1.051	2.899	3.145
Gain on sale of fixed assets	(3)	(1)	(7)	(1)	
Other items not affecting cash flow		5	10	26	47
		1.850	1.924	5.063	5.122
Changes in current assets and liabilities:					
Changes in inventories	(84)	(386)	(64)	(262)	
Changes in operating assets	(231)	(296)	(580)	(296)	
Changes in operating liabilities	246	203	295	259	
Changes in current assets and liabilities	(69)	(479)	(349)	(299)	
Cash generated by operation		1.781	1.445	4.714	4.823
Interest income received	232	175	649	505	
Interest expenses paid	(428)	(377)	(1.389)	(1.114)	
Payments of taxes	(73)	(139)	(196)	(372)	
Net cash from operating activities		1.512	1.104	3.778	3.842
Investing activities					
Investment in property, plant and equipment	(350)	(246)	(943)	(821)	
Investment in intangible assets	(209)	(196)	(859)	(1.693)	
Proceeds from sale of property, plant and equipment	3	11	10	20	
Changes in loans (Síminn Pay)	53	(192)	(1.351)	(399)	
Acquisition of subsidiary, net of cash acquired	0	(134)	0	(3.866)	
Investment activities	(503)	(757)	(3.143)	(6.759)	
Financing activities					
Dividend paid	0	0	(498)	(499)	
Buyback of ordinary shares	(630)	(620)	(1.701)	(854)	
Sold ordinary shares	197	0	197	0	
New borrowings	0	0	2.700	4.500	
Payments of non-current liabilities	(107)	(107)	(321)	(353)	
Payment of long term lease	(95)	(105)	(272)	(273)	
Bank loans, decrease	0	0	(449)	(262)	
Financing activities	(635)	(832)	(344)	2.259	
Increase (decrease) in cash and cash equivalents	374	(485)	291	(658)	
Effect of exchange rate fluctuations on cash held	(2)	(1)	(10)	(4)	
Cash and cash equivalents at the beginning of the period	744	1.634	835	1.810	
Cash and cash equivalents at the end of the period	1.116	1.148	1.116	1.148	

The notes on pages 7 to 11 are an integral part of these consolidated financial statements

Notes to the Consolidated Financial Statements

1. Reporting entity

Síminn hf. (the "Company") is a public limited liability company domiciled in Iceland. The address of the Company's registered office is Ármúli 25, Reykjavík. These condensed consolidated interim financial statements ('interim financial statements') for the nine months ended 30 September 2025 comprise the Company and its subsidiaries (together referred to as "Síminn" or the "Company"). The subsidiaries are Síminn Pay ehf., Radiómiðun ehf., Billboard ehf., BBI ehf. and Noona Iceland ehf.

The company's core operations are in the fields of telecommunications, fintech, and media.

2. Basis of accounting

2.1. Statement of compliance

These interim financial statements have been prepared in accordance with IAS 34 Interim Financial Reporting, and should be read in conjunction with the Company's last annual consolidated financial statements as at and for the year ended 31 December 2024. They do not include all the information required for a complete set of IFRS financial statements. However, selected explanatory notes are included to explain events and transactions that are significant to an understanding of the changes in the Company's financial position and performance since the last annual financial statements.

The Company's last annual consolidated financial statements is available on the company's website, www.siminn.is, and in the company news release distribution network of Nasdaq Nordic: www.nasdaqomxnordic.com.

These interim financial statements were authorised for issue by the Company's board of directors on October 21, 2025.

2.2. Basis of measurement

These interim financial statements have been prepared on the historical cost basis.

2.3. Presentation and functional currency

These interim financial statements are presented in Icelandic Krona (ISK), which is the Company's functional currency. All financial information presented in ISK has been rounded to the nearest million unless otherwise stated.

2.4. Use of judgements and estimates

In preparing these interim financial statements, management has made judgements and estimates that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expense. Actual results may differ from these estimates.

Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to estimates are recognised prospectively.

3. Changes in accounting policies

The accounting policies applied in the interim financial statements are the same as those applied in the Company's consolidated financial statements as at and for the year ended 31 December 2024.

Notes to the Consolidated Financial Statements

4. Operating segments

An overview of operating segments is set forward in same manner as regular reporting to the Board of Directors.

The Company operates within six segments that sell services and equipment in different markets. The operating segments are as follows:

Operating segment:	Description:
Mobile:	Revenue from mobile services domestic and abroad, whether traditional GSM service, satellite service or other mobile service.
Internet & network:	Revenue from data service, incl. xDSL service, GPON, Internet, IP net, local loop and access network.
TV:	Revenues form TV content, subscriptions, traffic and advertising on the company's media platform.
Advertising:	Revenue in outdoor advertising and TV.
Equipment sales:	Revenue from sale of telco equipment.
Other revenue:	Revenue from i.e. other telco service and finance.

Operating segments 1.1.-30.9.2025	Mobile	Internet & network	TV	Advertising	Equipment sales	Other revenues	Total
Revenue	5.265	6.221	5.385	1.776	1.121	1.663	21.431
Expenses							(16.387)
EBITDA							5.044
Depreciation							(2.899)
Net finance costs							(823)
Taxes							(351)
Net earnings for the period							971
Capital additions							(1.792)
Assets 30.9.2025							42.491
Liabilities 30.9.2025							25.380

Operating segments 1.1.-30.9.2024	Mobile	Internet & network	TV*	Advertising	Equipment sales	Other revenues*	Total
Revenue	5.115	6.213	5.345	1.248	1.187	1.293	20.401
Expenses							(15.325)
EBITDA							5.076
Depreciation							(3.145)
Net finance costs							(807)
Taxes							(260)
Net earnings for the period							864
Capital additions							(2.494)
Assets 30.9.2024							39.873
Liabilities 30.9.2024							21.716

* A change has been made to the Company's operating segment reporting. Advertising has up until now been under the segment TV and revenues from Billboard under the segment Other revenues, but from 2025 Advertising is a separate segment. Comparative figures have been adjusted accordingly.

Notes to the Consolidated Financial Statements

5. Net sales

Sales of service and goods is specified as follows:

	2025 1.1.-30.9.	2024 1.1.-30.9.
Sales of service	17.943	17.382
Advertising sales	1.753	1.239
Sales of goods	1.212	1.277
	<u>20.908</u>	<u>19.898</u>

No customer comprises more than 10% of net sales.

6. Cost of sales

Cost of sales is specified as follows:

Salaries and related expenses	1.199	910
Cost of service sold	8.390	8.068
Interconnecting fees	468	473
Cost of goods sold	1.076	1.129
Capitalised work	(129)	(85)
Depreciation cost of sold services	1.996	2.378
	<u>13.000</u>	<u>12.873</u>

Cost of service sold consists of; material costs, service contracts, license fees, purchased services and telecommunications costs.

7. Operating expenses

Operating expenses is specified as follows:

Salaries and related expenses	2.799	2.783
Marketing and sales expenses	501	424
Housing and transportation expenses	178	172
IT-Expenses	810	757
General and administrative expenses	633	695
Depreciation operating expenses	904	766
	<u>5.825</u>	<u>5.597</u>

8. Net finance costs

Finance income and finance costs are specified as follow:

Finance income

Interest income	165	211
Interest income from loans	505	326
Dividend received	0	2
	<u>670</u>	<u>539</u>

Finance costs

Interest on borrowings	(1.237)	(1.101)
Interest expense from lease liability	(125)	(72)
Loan write-downs	(72)	(143)
Other finance expenses	(74)	(36)
	<u>(1.508)</u>	<u>(1.352)</u>

Net exchange rate differences	15	6
Net financial costs	<u>(823)</u>	<u>(807)</u>

Notes to the Consolidated Financial Statements

9. Other financial assets

Other financial assets are specified as follows:

	30.9.2025	31.12.2024
Investment in other companies	58	8
TV programs	628	522
Loans (Síminn Pay)	433	108
Other financial assets total	<u>1.119</u>	<u>638</u>

10. Inventories

Inventories are specified as follows:

Finished goods	710	710
TV programs	<u>586</u>	<u>629</u>
Inventory total	<u>1.296</u>	<u>1.339</u>

11. Accounts Receivables

Accounts receivables are specified as follows:

Accounts receivables	2.498	2.617
Allowances for doubtful accounts	<u>(113)</u>	<u>(114)</u>
Accounts receivables total	<u>2.385</u>	<u>2.503</u>

12. Loans (Síminn Pay)

Loans consist of loans from Company's subsidiary, Síminn Pay ehf. They are loans to individuals, between 1-36 months.

	Gross carrying amount	Moved to Non- current	Loss allowance	Loans current
Loans 30.9.2025:				
Loans, from 1 - 36 months	1.731	(432)	(33)	1.266
Creditcard, flexible payments	<u>3.037</u>	<u>0</u>	<u>(137)</u>	<u>2.900</u>
	<u>4.768</u>	<u>(432)</u>	<u>(170)</u>	<u>4.166</u>

Loans 31.12.2024:

Loans, from 1 - 36 months	678	(108)	(40)	530
Creditcard, flexible payments	<u>2.807</u>	<u>0</u>	<u>(133)</u>	<u>2.674</u>
	<u>3.485</u>	<u>(108)</u>	<u>(173)</u>	<u>3.204</u>

13. Other assets

Other assets are specified as follows:

	30.9.2025	31.12.2024
Prepayments	906	701
Other current assets	<u>790</u>	<u>332</u>
Other assets total	<u>1.696</u>	<u>1.033</u>

Notes to the Consolidated Financial Statements

14. Deferred tax

Analysis of movements in the net deferred tax balances during the period is as follows:

	30.9.2025	31.12.2024
Deferred tax at the beginning of the year.....	686	232
Acquisition of subsidiaries.....	0	336
Income tax posted to the income statement.....	351	381
Taxes to be paid.....	(536)	(255)
Prior year correction.....	0	(8)
Deferred tax liability at the end of the period.....	<u>501</u>	<u>686</u>

15. Payables

Payables are specified as follows:

Payables	3.037	3.190
Accrued expenses	669	570
Payables total	<u>3.706</u>	<u>3.760</u>

16. Other liabilities

Other liabilities are specified as follows:

Accrued expenses	690	587
Salaries and related expenses	443	217
VAT	489	393
Other liabilities total	<u>1.622</u>	<u>1.197</u>

17. Legal proceedings

The status of the following legal case has not changed since the publication of the 2024 financial statements.

The Financial Supervisory Committee of the Central Bank of Iceland decided to fine Síminn by 76.5 million ISK on the basis that the Committee considered that Síminn had not disclosed alleged inside information or taken a decision to postpone the publication of the alleged inside information on 31 August 2021 in connection with the sale of the subsidiary Mila ehf. Síminn appealed the case to Reykjavík District Court to have the decision overturned. The District Court upheld the Central Bank's decision. Síminn appealed the District Court Judgement to the National Court. The Company has paid the amount but has not expensed in profit or loss.

18. Events after reporting date

There are no subsequent events to report.

Quarterly Statements

Summary of the Company's operating results by quarters:

	Q1 2025	Q2 2025	Q3 2025	Total
Net sales	7.003	7.017	6.888	20.908
Cost of sales	(4.526)	(4.375)	(4.099)	(13.000)
Gross profit	2.477	2.642	2.789	7.908
Other operating income	170	179	174	523
Operating expenses	(1.997)	(1.890)	(1.938)	(5.825)
Administrative fine and damages	(461)	0	0	(461)
Operating profit	189	931	1.025	2.145
Net finance costs	(321)	(257)	(245)	(823)
Profit (loss) before tax	(132)	674	780	1.322
Income tax	(56)	(137)	(158)	(351)
Profit (loss) for the period	(188)	537	622	971
EBITDA	1.272	1.924	1.848	5.044

	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Total
Net sales	6.417	6.708	6.773	7.291	27.189
Cost of sales	(4.180)	(4.436)	(4.257)	(4.455)	(17.328)
Gross profit	2.237	2.272	2.516	2.836	9.861
Other operating income	158	163	182	140	643
Operating expenses	(1.964)	(1.799)	(1.834)	(2.032)	(7.629)
Operating profit	431	636	864	944	2.875
Net finance costs	(195)	(320)	(292)	(306)	(1.113)
Profit before tax	236	316	572	638	1.762
Income tax	(65)	(72)	(123)	(121)	(381)
Profit for the period	171	244	449	517	1.381
EBITDA	1.435	1.726	1.915	2.071	7.147