

PRESS RELEASE

ZETADISPLAY APPOINTS JACOB STJERNFÄLT AS NEW CFO

Malmö - ZetaDisplay AB (publ) (Nasdaq Stockholm: ZETA) announces that Jacob Stjernfält has been appointed as new CFO and he will take up his position no later than September 1, 2020. He replaces Ola Burmark, who leaves the group during the summer as previously communicated. Jacob Stjernfält will be part of group management, based in Malmö and will report to President and CEO Per Mandorf.

"Jacob's international background and experience of companies at a strong pace of change will be a great asset for ZetaDisplay's continued growth journey," CEO Per Mandorf comments on the appointment.

Jacob Stjernfält has previously worked as CFO for CDON.COM, Finance Director South America for EF Education First and VP Finance for Metro International. He joins ZetaDisplay from his own consulting business that he has run for the past two years.

"I'm really looking forward to joining ZetaDisplay's continued growth journey. We operate in an expansive market and building our position as a leading company within Digital Signage is very stimulating," concludes Jacob Stjernfält.

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About ZetaDisplay

ZetaDisplay acts at the heart of digital transformations in physical environments. We contribute to nudging peoples' behaviour at the point-of-decision in retail environments, public spaces and workplace environments. Our solutions are known as Digital Signage that we develop and offer as SaaS-solutions. We are a European leader and intend to drive the further consolidation of the market organically and through acquisitions.

ZetaDisplay has its head office in Malmö. The company generates revenues of MSEK 436 and employs 160 staff at nine offices in six European countries. In total, the company handles 50,000 installations on 50 markets. The share is listed on Nasdaq Stockholm [ZETA].

More information at www.ir.zetadisplay.com