

Frida Ridderstolpe

Born 1978, Studies in economics, human geography, and archaeology

Various leadership related additional courses completed

Independent of the company and its significant shareholders



Work experience

- Head of various E-Commerce and business development related positions, Axfood, 2018-
 - Head of Digital Development & E-Commerce, 2020-
 - Head of E-Commerce, 2018-2020
- Head of various E-Commerce and retail related positions, H&M, 2014-2018
 - Head of E-Commerce Solutions, 2016-2018
 - Head of Expansion, 2015-2016
 - Head of Merchandising, 2014-2015
- Various retail related managerial positions, Gant Sweden AB, 2008-2014

Key positions of trust

- Kokaihop Media AB, Member of the Board of Directors, 2019-
- Frecla AB, Deputy Member of the Board of Directors, 2013-