

22 August 2023

Announcement no. 15/2023

Alm. Brand – Report on trading in Alm. Brand A/S shares by executives and their related parties

Pursuant to article 19 of the EU Regulation 596/2014 and according to a power of attorney given by Tina Schmidt Madsen, Alm. Brand A/S is required to file information on trading in shares in Alm. Brand A/S or other securities related to these shares by executives and their related parties:

1.	Details of the person discharging managerial responsibilities/person closely associated					
a.	Name	TSM Holding ApS, related to Tina Schmidt Madsen				
2.	Reason for the notification					
a.	Position/status	Member of the Board				
b.	Initial notification/ Amendment	Initial notification				
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a.	Name	Alm. Brand A/S				
b.	LEI	549300H4TGLJVZ6VTA48				
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a.	Description of the financial instrument, type of instrument	Shares				
	Identification code	DK0015250344				
b.	Nature of the transaction	Purchase				
c.	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>DKK 11.25</td> <td>20,000 shares</td> </tr> </tbody> </table>	Price(s)	Volume(s)	DKK 11.25	20,000 shares
Price(s)	Volume(s)					
DKK 11.25	20,000 shares					
d.	Aggregated information - Aggregated volume - Price	20,0000 shares DKK 225,0000				
e.	Date of the transaction	21 August 2023				
f.	Place of the transaction	Nasdaq Copenhagen A/S				

1.	Details of the person discharging managerial responsibilities/person closely associated					
a.	Name	Schmidt Advicer ApS, related to Tina Schmidt Madsen				
2.	Reason for the notification					
a.	Position/status	Member of the Board				
b.	Initial notification/ Amendment	Initial notification				
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a.	Name	Alm. Brand A/S				
b.	LEI	549300H4TGLJVZ6VTA48				
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a.	Description of the financial instrument, type of instrument	Shares				
	Identification code	DK0015250344				
b.	Nature of the transaction	Sale				
c.	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>DKK 11.25</td> <td>20,000 shares</td> </tr> </tbody> </table>	Price(s)	Volume(s)	DKK 11.25	20,000 shares
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DKK 11.25	20,000 shares					
d.	Aggregated information					
	- Aggregated volume	20,0000 shares				
	- Price	DKK 225,0000				
e.	Date of the transaction	21 August 2023				
f.	Place of the transaction	Nasdaq Copenhagen A/S				

Contact

Please direct any questions regarding this announcement to.

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