

Regulatory Release 17/2022

March 29, 2022

Better Collective – Share buyback program

On March 1, 2022, Better Collective A/S initiated a share buyback program for up to EUR 5 million to be executed during the period from March 1, 2022, to April 22, 2022.

The following transactions have been executed under the program during the period from March 22, 2022, to March 28, 2022:

Date	Number of shares	Average weighted purchase price (SEK per share)	Amount (SEK)
22/03/2022	18,000	157.9902	2,843,823.60
23/03/2022	24,000	154.5094	3,708,225.60
24/03/2022	15,000	156.3885	2,345,827.50
25/03/2022	21,096	168.9757	3,564,711.37
28/03/2022	11,000	171.8633	1,890,496.30
Accumulated under the program following above purchases:	89,096		14,353,084.37

Following the above purchases, Better Collective A/S holds 468,000 treasury shares corresponding to 0.85 % of the outstanding share capital of the company,

Purchases for an amount of EUR 221,513 (SEK 2,316,208) remain to be executed under the program.

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This information is such information as Better Collective A/S is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 8:00 a.m. CET on March 29, 2022.

About Better Collective

Better Collective is a global sports betting media group providing platforms that empower and enhance the betting experience for sports fans and iGamers. Aiming to make betting and gambling more entertaining, transparent and fair, Better Collective offers a range of editorial content, bookmaker information, data insights, betting tips, iGaming communities and educational tools. Its portfolio of platforms include bettingexpert.com, VegasInsider.com, HLTV.org and Action Network. Better Collective is headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO). More information at bettercollective.com.