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## P R E S S R E L E A S E

Stockholm, 31 August 2020

### **CEO divests 400,000 B-shares in BTS**

STOCKHOLM, SWEDEN - BTS Group AB (publ) Henrik Ekelund, Founder and CEO of BTS Group, has today sold 400,000 B-shares in BTS Group, which represents one tenth of his total holding in the company, and 2 per cent of the company's total number of shares.

After this sale Henrik Ekelund owns just over 3,600,000 shares in the company

"The reasons for the sale are repayment of loans and purchase of property", says Henrik Ekelund.

During the 34 year history of BTS, including 19 years listed on the Nasdaq Stockholm Stock Exchange, Henrik Ekelund has sold shares in BTS once before, in 2006.

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***This information is information that BTS Group AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, on August 31<sup>st</sup>, 2020 at 11:50 CET.***

### **About BTS Group AB**

BTS is a global professional services firm headquartered in Stockholm, Sweden, with more than 860 professionals at 35 offices located on six continents. We focus on the people side of strategy, working with leaders at all levels to help them make better decisions, convert those decisions to actions and deliver results. At our core, we believe people learn best by doing. For 30 years, we've been designing fun, powerful experiences™ that have a profound and lasting impact on people and their careers. We inspire new ways of thinking, build critical capabilities and unleash business success.

It's strategy made personal.

We serve a wide range of client needs, including: Assessment centers for talent selection and development, Strategy alignment and execution, Business acumen, Leadership and sales training programs, and On-the-job business simulations and application tools.

We partner with nearly 450 organizations, including over 30 of the world's 100 largest global corporations. Our major clients include, for example, ABB, Chevron, Coca-Cola, Ericsson, EY, HP, Mercado Libre, Salesforce.com, SAP, and Tencent.

BTS is a public company listed on the Nasdaq Stockholm exchange and trades under the symbol BTS B.

For more information, please visit [www.bts.com](http://www.bts.com).