



Alm. Brand – Report on trading in Alm. Brand A/S shares by executives and their related parties

Pursuant to article 19 of the EU Regulation 596/2014 and according to a power of attorney given by Pia Laub, Alm. Brand A/S is required to file information on trading in shares in Alm. Brand A/S or other securities related to these shares by executives and their related parties:

| | | | |
|-----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|-----------|
| 1. | Details of the person discharging managerial responsibilities/person closely associated | | |
| a. | Name | Pia Laub | |
| 2. | Reason for the notification | | |
| a. | Position/status | Member of the Board | |
| b. | Initial notification/ Amendment | Initial notification | |
| 3. | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a. | Name | Alm. Brand A/S | |
| b. | LEI | 549300H4TGLJVZ6VTA48 | |
| 4. | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| a. | Description of the financial instrument, type of instrument | Shares | |
| | Identification code | DK0061678109 | |
| b. | Nature of the transaction | Purchase | |
| c. | Price(s) and volume(s) | Price(s) | Volume(s) |
| | | DKK 7.55 | 112,068 |
| d. | Aggregated information | | |
| | - Aggregated volume | 112,068 Shares | |
| | - Price | DKK 846,113.40 | |
| e. | Date of the transaction | 22 November 2021 | |
| f. | Place of the transaction | Nasdaq Copenhagen A/S | |

Contact

Please direct any questions regarding this announcement to.

Mikael Bo Larsen, Senior Investor Relations Officer, phone number +45 5143 8002.