

Notification of transactions by persons discharging managerial responsibilities

As part of the implementation of Bang & Olufsen A/S' long-term share-based incentive programs certain members of management have acquired shares in Bang & Olufsen A/S vested under the programs. In that connection, Bang & Olufsen A/S has received notification pursuant to article 19 of regulation (EU) no. 596/2014 of the below transactions related to shares in Bang & Olufsen made by persons discharging managerial responsibilities in Bang & Olufsen A/S and/or persons closely related with them.

1 Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Nikolaj Wendelboe
2 Reason for the notification		
a)	Position/status	EVP, Chief Financial Officer
b)	Initial notification/amendment	Initial notification
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Bang & Olufsen A/S
b)	LEI	52990018KGR3ILFDNJ20
4 Details of the transaction(s)		
a)	Description of the financial instrument, type of instrument Identification code	Shares, ISIN-code DK0010218429
b)	Nature of the transaction	Transaction pursuant to the company's long-term share-based incentive programs.
c)	Price(s) and volume(s)	Price(s)
		Volume(s)
		DKK 0.05 per share
		33,466 shares
d)	Aggregated information - Aggregated volume - Price	N/A
e)	Date of the transaction	2024-08-30 6:54 am UCT (8:54 am CEST)
f)	Place of the transaction	Outside the trading venue

BANG & OLUFSEN A/S
30-AUG-24

ANNOUNCEMENT NO. 24.13

For more information, please contact:

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