

Announcement no. 22

June 4, 2021

Major shareholder notification – BlackRock, Inc.

GN Store Nord A/S hereby announces that on June 4, 2021, pursuant to Section 38(1) of the Danish Capital Markets Act, it received a notification from BlackRock, Inc. stating that on June 3, 2021 BlackRock, Inc. reduced its aggregate holding of shares and financial instruments, cf. Section 38 and Sections 39(2)(1) and (2) of the Danish Capital Markets Act, to below 5% of the share capital and voting rights in GN Store Nord A/S.

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About GN Group

The GN Group enables people to Hear More, Do More and Be More through its intelligent hearing, audio and video collaboration solutions. Inspired by people and driven by our innovation leadership, we leverage technological synergies between our hearing and audio divisions to deliver unique and increasingly individualized user experiences in our products and solutions.

150 years ago, GN was founded with a truly innovative and global mindset. Today, we honor that legacy with world-leading expertise in the human ear, sound and video processing, wireless technology, miniaturization and collaborations with leading technology partners. GN's solutions are marketed by the brands ReSound, Beltone, Interton, Jabra, BlueParrott and FalCom in 100 countries. Founded in 1869, the GN Group employs 6,500 people and is listed on Nasdaq Copenhagen (GN.CO).

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