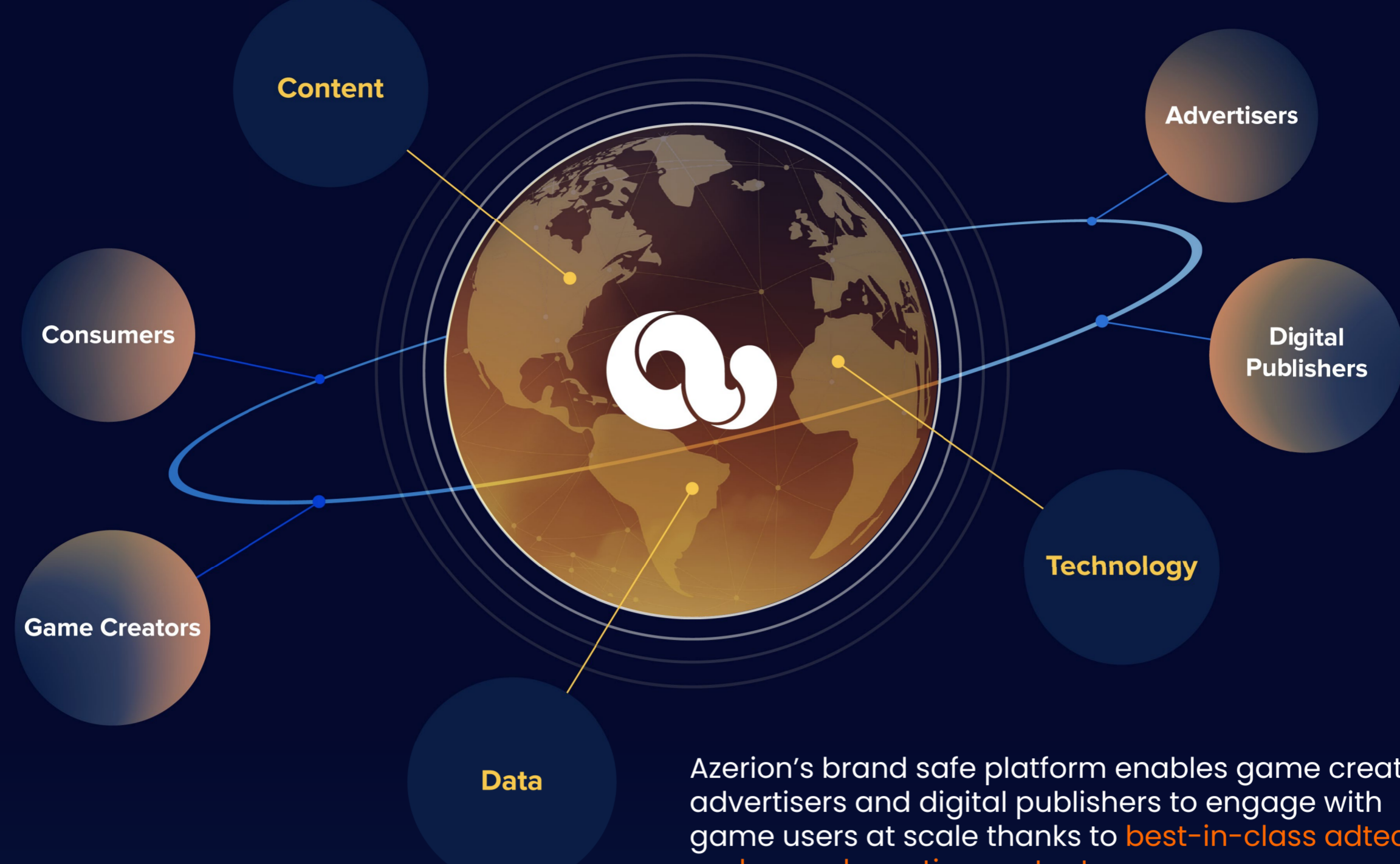


Azerion is the **digital entertainment & media platform where content becomes revenue**

16,000+ GAME TITLES | 334m UNIQUE GAME PLAYS PER MONTH | 425m+ UNIQUE MONTHLY ACTIVE USERS | 2,000+ GAME PORTALS | 300,000+ ADVERTISERS | 3.2bn DIGITAL ADS SOLD PER MONTH



A catalogue of **highly entertaining and quality casual and premium gaming content**



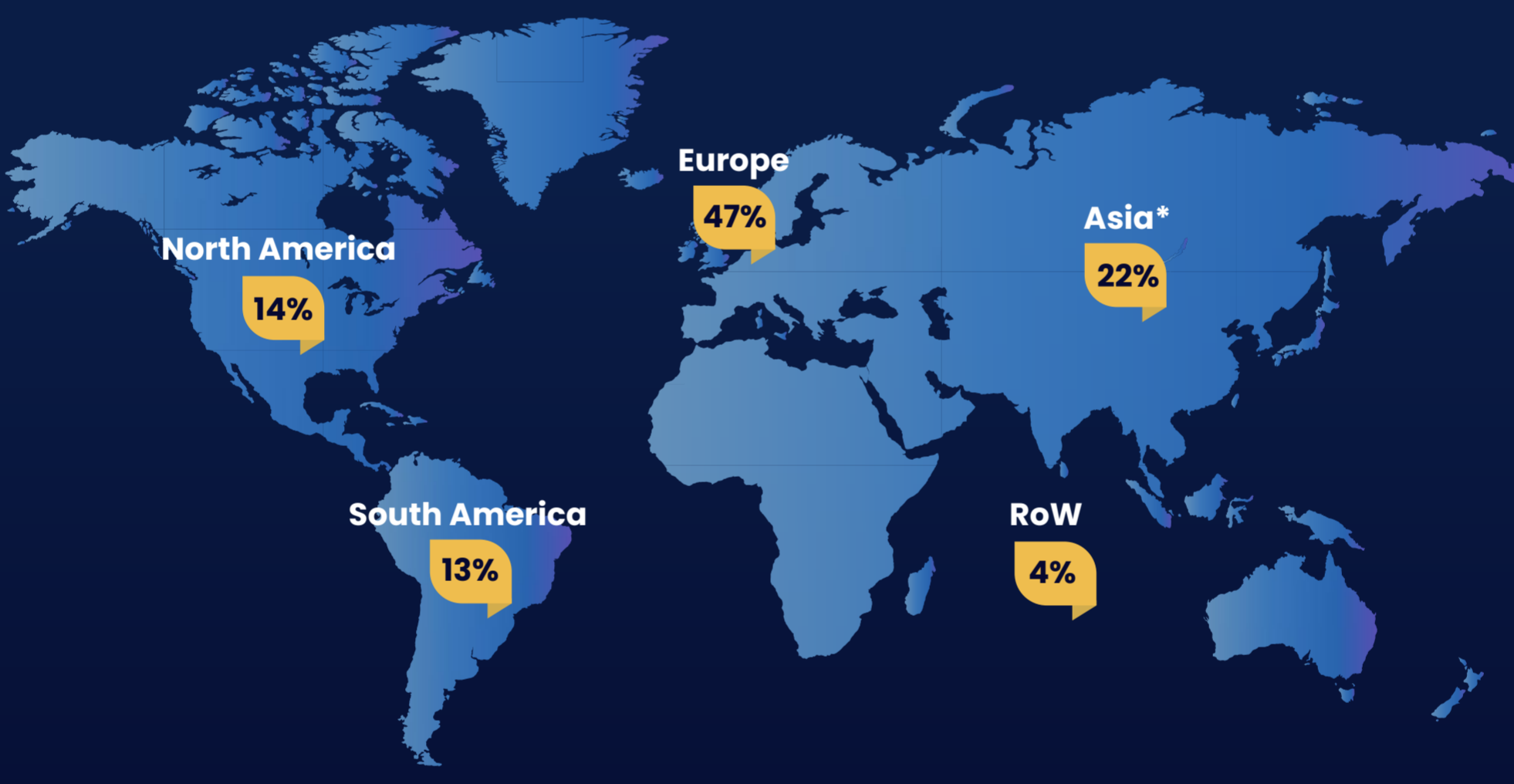
Game Creators & Partners



AD STUDIO

- Insight**: Insight sourced from the billions of people who engaged with our owned content and the trillions of impressions we see in our platform to better engage audience behaviour and to inform your creative teams.
- Attention Getting Creative**: Display, video, and native content from the Azerion Ad Studio.
- Adtech Targeting**: To pinpoint audiences using 1st party, cookieless ID, location, and contextual relevance.
- Delivering**: Connections with the world's best digital publishers and the Azerion gaming network.

Where do our players play?



Atilla Aytekin & Umut Akpinar

Co-CEOs & Founders

The company was founded in 2014 by two Dutch entrepreneurs, Atilla Aytekin and Umut Akpinar. They are still co-CEOs and the driving force behind Azerion's strategy. "The things we do matter to the world and to the people around us, that's our ambition — to use our fast-growing digital entertainment and media platform to make a real difference." Atilla Aytekin (Founder and Co-CEO)

Strong Top-Line Growth



Committed to increasing our contribution to society

Environment

- Sets clear guidelines to reduce Company's environmental footprint
- Ambition of carbon neutrality in next 5 years (mapping firm engaged)
- Launched "Act Green" campaigns for climate awareness
- Founders plant thousands of trees every year in orchard in Turkey
- Sustainability is a key current (AWS) and future vendor selection criterion

Social

- Established partnerships with social organizations to support education
- Dutch Dream Foundation supports youth with migrant backgrounds
- Making information on the internet more appropriate for younger users
- Organizes and promotes volunteering activities for employees
- Protects users' integrity by protecting their data

Governance

- Builds and promotes an inclusive culture as part of Company's history
- Active diversity policy: 57 different nationalities and 36% female workers
- Offers and promotes a safe and healthy work environment
- Promotes a Zero-Tolerance policy with regards to corruption
- Offers ownership through incentive programs to vendors and executives