

PRESS RELEASE

Stockholm, 7 August 2020

Invitation to BTS Q2 report 2020 presentation and conference call

STOCKHOLM, SWEDEN - BTS Group AB (publ), a leading global strategy implementation firm, invites investors, analysts and journalists to a combined interim report presentation and conference call with CEO Henrik Ekelund.

The report will be presented at Erik Penser Bank, Apelbergsgatan 27, Stockholm. The presentation can also be followed via the web with opportunities to ask questions.

Conference call and web link:

Tuesday, August 18 at 09.30 am CET. Please dial any of the following numbers:

UK +44-333 300 9272

US +1-833 249 8404

SE 08-566 427 07

Follow the presentation via the link below:

https://tv.streamfabriken.com/bts-group-q2-2020

Presentation venue:

Erik Penser Bank, Apelbergsgatan 27, Stockholm.

To participate at the presentation, please register at

https://financialhearings.com/event/12764/register/live event

Preregistration is not required for participation via the webcast or conference call.

The report is published at 08.00 am CET the same day.

The presentation will be available later on

http://ir.bts.com/presentations

For more information, please contact:

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About BTS Group AB

BTS is a global professional services firm headquartered in Stockholm, Sweden, with more than 860 professionals at 35 offices located on six continents. We focus on the people side of strategy, working with leaders at all levels to help them make better decisions, convert those decisions to actions and deliver results. At our core, we believe people learn best by doing. For 30 years, we've been designing fun, powerful experiences $^{\text{TM}}$ that have a profound and lasting impact on people and their careers. We inspire new ways of thinking, build critical capabilities and unleash business success.

It's strategy made personal.



We serve a wide range of client needs, including: Assessment centers for talent selection and development, Strategy alignment and execution, Business acumen, Leadership and sales training programs, and On-the-job business simulations and application tools.

We partner with nearly 450 organizations, including over 30 of the world's 100 largest global corporations. Our major clients include, for example, ABB, Chevron, Coca-Cola, Ericsson, EY, HP, Mercado Libre, Salesforce.com, SAP, and Tencent.

BTS is a public company listed on the Nasdaq Stockholm exchange and trades under the symbol BTS B. For more information, please visit www.bts.com.