

### Announcement NO. 43

August 20, 2019

# Transactions in relation to share buyback program

Acting under its share buyback authorization, the GN Store Nord Board of Directors initiated a share buyback program on May 1, 2019, in accordance with article 5 of Regulation (EU) no. 596/2014 of April 16, 2014 on market abuse and Delegated Regulation (EU) no. 2016/1052 of March 8, 2016, jointly referred to as the Safe Harbor rules (company announcement no. 23 of May 1, 2019).

The share buyback program was initiated in order to reduce the company's share capital and to cover obligations under the long-term incentive program. Under the share buyback program, which runs from May 1, 2019 and will end no later than March 10, 2020, GN intends to buy back shares for an amount of up to DKK 1,000 million.

On a weekly basis, GN announces the number and value of shares repurchased under the program in company announcements to Nasdaq Copenhagen.

The following transactions have been made under the program in the period from August 13, 2019 to August 19, 2019:

	No. of shares	Average purchase price, DKK	Transaction Value, DKK
August 13, 2019	13,000	303.67	3,947,743
August 14, 2019	-	•	-
August 15, 2019	12,080	293.52	3,545,667
August 16, 2019	9,570	297.57	2,847,785
August 19, 2019	10,000	297.56	2,975,596
Accumulated under the program	1,242,000	318.07	395,041,657

Following the above transactions, GN holds as treasury shares a total of 11,803,547 shares of nominally DKK 4, corresponding to a total nominal value of DKK 47,214,188 and 8.3% of the total share capital and the total voting rights in the company. Details of each transaction are included as an appendix.

For further information, please contact:

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# About GN Group

The GN Group is a global leader in intelligent audio solutions that let you hear more, do more and be more than you ever thought possible. Our ambitious 150-year journey has taken us from telegraph cables to radio waves and intelligent audio engineering. To celebrate our anniversary, we look to our unique competences within medical, professional and consumer audio solutions to help us continue to transform lives through the power of sound.

GN was founded with a truly innovative and global mindset. Today, we honor that legacy with world-leading expertise in the human ear, sound, wireless technology, miniaturization and collaborations with leading technology partners. GN's solutions are marketed by the brands ReSound, Beltone, Interton, Jabra and BlueParrott in 100 countries. Founded in 1869, the GN Group employs 6,000 people and is listed on Nasdaq Copenhagen (GN.CO).

Visit our homepage GN.com, get to know our innovation and leadership, and connect with us on LinkedIn, Facebook and Twitter.