



Wereldhave

Press release | Wereldhave and StoreShippers create same-day delivery platform

Schiphol, December 24, 2021

Wereldhave is launching a same-day delivery service in partnership with StoreShippers. The new service will allow retailers to fulfill orders quickly, efficiently and sustainably.

Same-day delivery will bring other benefits, too. Stores, in effect, will have a new function – to act as decentralized warehouses. At the same time, products bought online will be shipped directly, increasing floor space productivity and improving possible future rental growth.

The new service provides proof of the potential of last-mile delivery, and fits well with Wereldhave's current Full Service Center strategy. Pilots for the service have already been set up with StoreShippers in three Wereldhave centers: one in Belgium – Ring Shopping at Courtrai – and two in the Netherlands, Cityplaza in Nieuwegein and Middenwaard in Heerhugowaard.

What's behind this new service?

Increasingly, consumers are demanding fast delivery – at times that suit them, cheaply and with as little effect on the environment as possible. Consumers also prefer to buy local products from local retailers. In response, many retailers are shipping more directly from stores. Not every retailer has the scale or resources to do this, however. The new service will provide a common platform for retailers at Wereldhave, allowing them to pool resources and keep as many delivery vans off the roads as possible.

How does it work?

“Thanks to the partnership with StoreShippers, we will be able to offer our retailers extra fast delivery via our centers. Consumers place their orders on a retailer's website. At the end of each day, StoreShippers collects these orders. Consumers can then pick their parcels either in the center at our service desk, The Point – or have them delivered at home that same evening, if they live locally. Because our centers are closer to consumers than large-scale

distribution hubs, retailers will be able to use the new platform to offer consumers a much quicker, more convenient and more sustainable service,” says Katja Stello, CMO at Wereldhave.

For more information:

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About Wereldhave - make every day count

Wereldhave Full Service Centers contribute to a more joyful and comfortable everyday life. A one-stop location for groceries, shopping, leisure, relaxation, sports, health, work and other daily needs – all supported by smart concepts and digital services. By investing sustainably to meet the needs of customers and local areas, we enrich communities, while caring for the environment, and have a positive effect on the way people live, work and shop. Wereldhave Full Service Centers play a vital role in people’s everyday lives in leading regional cities in the Netherlands, Belgium and France.

For more information, visit www.wereldhave.com

About StoreShippers – retail delivered today

It is our mission to develop a global platform for fast and sustainable deliveries from stores, our depots and dark stores in all major cities in the world. StoreShippers delivers online orders fast & sustainable. Shipping directly from your store, from our depots, or from our dark stores. We create the ultimate delivery experience for your customers! The StoreShippers platform connects global retailers to a network of local sustainable couriers. We actively manage our multicarrier network to find the perfect solution for every parcel. We seamlessly integrate into your systems offering the best delivery experience to your customers.



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