



4 August 2026

Disclosure of trading in own shares under a share buyback program

Period: From 27 to 31 July 2026

Issuer's registered name: Ipsos

Issuer's Identification code: 9695002OY2X35E9X8W87

Financial instrument reference: Ordinary shares – ISIN code FR0000073298

Reporting of transactions in aggregated form (per day and per trading venue)

Issuer name	Issuer Code	Transaction date	ISIN Code	Daily total volume (in number of shares)	Daily weighted average price of shares acquired	Platform
			ISIN code (ISO 6166)			MIC code (ISO 10383)
IPSOS	9695002OY2X35E9X8W87	27-Jul-26	FR0000073298	13 405	40,3133	XPAR
IPSOS	9695002OY2X35E9X8W87	27-Jul-26	FR0000073298	4 000	40,1650	DXE
IPSOS	9695002OY2X35E9X8W87	28-Jul-26	FR0000073298	13 886	41,5259	XPAR
IPSOS	9695002OY2X35E9X8W87	28-Jul-26	FR0000073298	3 000	41,5087	DXE
IPSOS	9695002OY2X35E9X8W87	29-Jul-26	FR0000073298	16 500	42,5799	XPAR
IPSOS	9695002OY2X35E9X8W87	30-Jul-26	FR0000073298	13 750	42,0180	XPAR
IPSOS	9695002OY2X35E9X8W87	30-Jul-26	FR0000073298	3 000	42,0226	DXE
IPSOS	9695002OY2X35E9X8W87	31-Jul-26	FR0000073298	15 524	35,8500	XPAR
IPSOS	9695002OY2X35E9X8W87	31-Jul-26	FR0000073298	4 000	35,8615	DXE

Detailed presentation by transaction

A detailed presentation by transaction is available on the Company's website (www.ipsos.com), in the section on regulated information, in the chapter entitled: “Share buyback programs and share buyback declarations”: <https://www.ipsos.com/en/regulated-informations/en>.