

Share Transactions Disclosure

Banijay Group N.V.¹ (894500G73K46H93RF180) declares the following transactions made on its own shares (NL0015000X07) from 9 June to 13 June 2025 in accordance with the authorization given by the shareholder's annual meeting on 22 May 2025.

Trade Date	Side	Total Daily Volume (Number of Shares)	Average Price	Amount of Transactions	Market Identification Code
2025-06-09	BUY	200	9.900000	1 980.00	XAMS
2025-06-09	SELL	100	10.100000	1 010.00	XAMS
2025-06-10	BUY	1200	9.689583	11 627.50	XAMS
2025-06-11	BUY	234	9.647009	2 257.40	XAMS
2025-06-11	SELL	596	9.709060	5 786.60	XAMS
2025-06-12	BUY	131	9.719084	1 273.20	XAMS
2025-06-12	SELL	96	9.732813	934.35	XAMS
2025-06-13	BUY	638	9.440517	6 023.05	XAMS
2025-06-13	SELL	88	9.552273	840.60	XAMS

The disclosure of all share transactions was made publicly available and can be consulted on the company's website (<https://group.banijay.com/liquidity-agreement/>) under the section « Investors ».

Agenda

H1 2025 results: 31 July 2025

Investor Relations

investors@group.banijay.com

Press Relations

banijaygroup@brunswickgroup.com

About Banijay Group

Banijay Group is a global entertainment leader founded by Stéphane Courbit, a 30-year entrepreneur and entertainment industry pioneer. Our mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include Content production & distribution (through Banijay Entertainment, the largest international independent producer distributor), Live experiences (through Banijay Live, a leading player in live experiences) and Online sports betting & gaming (through Banijay Gaming, Europe's fastest-growing online sports betting platform). In 2024, Banijay Group recorded revenue and Adjusted EBITDA of €4.8bn and €900m respectively.

Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ NA, Reuters: BNJ.AS).

¹ Previously known as FL Entertainment N.V. until 24 May 2024