

## **CHANGE IN THE DISCLOSURE DATE OF RAPALA VMC CORPORATION'S HALF YEAR FINANCIAL REPORT**

Contrary to previous information, Rapala VMC Corporation will disclose the Half Year Financial Report for January-June 2020 on July 16, 2020 at 5:00 p.m. Previously announced disclosure date was July 20, 2020.

RAPALA VMC CORPORATION

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Rapala group is the world's leading fishing tackle company and the global market leader in fishing lures, treble hooks and fishing related knives and tools. Group has a strong global position also in other fishing categories and it is one of the leading distributors of outdoor, hunting and winter sport products in the Nordic countries. Rapala's distribution network is largest in the industry. The main manufacturing facilities are in Finland, France, Estonia, Russia, Indonesia and the UK. Rapala group's brand portfolio includes the leading brand in the industry, Rapala, and other global brands like VMC, Sufix, Storm, Blue Fox, Luhr Jensen, Williamson, Dynamite Baits, Mora Ice, StrikeMaster, Marttiini and Peltonen as well as 13 Fishing outside of the USA. Group, with net sales of EUR 275 million in 2019, employs some 2 300 people in 42 countries. Rapala VMC Corporation's share is listed and traded on the Nasdaq Helsinki stock exchange since 1998.