

Publicis Groupe Half-year liquidity contract statement

July 10, 2026 – Paris – Under the liquidity contract entered into between **Publicis Groupe [Euronext Paris: FR0000130577, CAC 40]** and BNP Paribas, the following resources appeared on the liquidity account on June 30, 2026:

- 85,530 shares
- €13,169,391

Over the first half of 2026, the following transactions were negotiated:

- on buy side, 1,093,705 shares for €87,809,846 (6,353 transactions)
- on sell side, 1,024,075 shares for €82,506,612 (6,406 transactions).

As a reminder:

- On the last half year statement on December 31, 2025, the following resources appeared on the liquidity account:
 - 22,900 shares
 - €17,728,607
- Over the second half of 2025, the following transactions were negotiated:
 - on buy side, 926,810 shares for €78,066,262 (6,709 transactions)
 - on sell side, 940,140 shares for €79,548,580 (7,388 transactions).
- On September 12, 2022, the following resources appeared on the liquidity account when the activity started:
 - 95,500 shares
 - €10,076,020

The implementation of this report is carried out in accordance with AMF Decision N°2021-01 of June 22, 2021 renewing the implementation of liquidity contracts for shares as an accepted market practice.



About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 114,000 professionals.

www.publicisgroupe.com | [X](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#) | [Instagram](#) | *Viva la Difference!*

Contacts Publicis Groupe

Amy Hadfield	Director of Global Communications	+ 33 1 44 43 70 75	amy.hadfield@publicisgroupe.com
Jean-Michel Bonamy	Investor Relations	+ 33 1 44 43 74 88	jean-michel.bonamy@publicisgroupe.com
Carla Foucaud	Investor Relations	+ 44 20 7830 3710	carla.foucaud@publicisgroupe.com