

LVMH

Press release

Jean-Christophe Babin named CEO LVMH Watches

Paris,
March 28th, 2025

Stéphane Bianchi, LVMH Group Managing Director, is pleased to announce the appointment of **Jean-Christophe Babin as CEO LVMH Watches**, effective April 1st, 2025. He succeeds Frédéric Arnault, CEO of Loro Piana. Jean-Christophe Babin will report to Stéphane Bianchi and will also maintain his current responsibilities as CEO of Bvlgari.

In his new role, Jean-Christophe Babin will continue the work initiated by Frédéric Arnault, building and orchestrating the development and elevation strategies of the Hublot, TAG Heuer, and Zenith Maisons, reflecting the work previously achieved during twelve years at TAG Heuer, and for Bvlgari since 2013.

Julien Tornare, CEO of Hublot, Antoine Pin, CEO of TAG Heuer, and Benoit de Clerck, CEO of Zenith, will report to him.

"Under the leadership of Frédéric Arnault, the Watches Division has undertaken a significant transformation, including the implementation of operational synergies between the Group's watchmaking Maisons, and substantial work on the positioning and challenges of each of them. I thank Frédéric and am pleased to see this dynamic continue with the appointment of Jean-Christophe, who will leverage his entrepreneurial spirit, energy, and exceptional leadership qualities to serve the sustainable and ambitious growth of the Division.", commented Stéphane Bianchi.



Jean-Christophe Babin began his career in 1983 in sales and marketing roles successively at Procter & Gamble in France, then Benckiser and Henkel in Italy. In 2000, he joined LVMH as CEO of TAG Heuer, which he led for 12 years, contributing to its remarkable development. He then took over the management of Bvlgari in the spring of 2013, where he successfully enhanced the heritage of the Roman House of High Jewelry to implement an ambitious transformation and modernization plan. Jean-Christophe Babin is a graduate of HEC Paris.

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LVMH Moët Hennessy Louis Vuitton est présent dans les Vins & Spiritueux au travers notamment des Maisons Moët & Chandon, Dom Pérignon, Veuve Clicquot, Krug, Ruinart, Mercier, Château d'Yquem, Domaine du Clos des Lambrays, Château Cheval Blanc, Colgin Cellars, Hennessy, Glenmorangie, Ardbeg, Belvedere, Woodinville, Volcán de Mi Tierra, Chandon, Cloudy Bay, Terrazas de los Andes, Cheval des Andes, Newton, Bodega Numanthia, Ao Yun, Château d'Esclans, Château Galoupet, Joseph Phelps et Château Minuty. Le secteur Mode et Maroquinerie inclut les marques Louis Vuitton, Christian Dior, Celine, Loewe, Kenzo, Givenchy, Fendi, Emilio Pucci, Marc Jacobs, Berluti, Loro Piana, RIMOWA, Patou, Barton Perreira et Vuarnet. LVMH est présent dans le secteur des Parfums et Cosmétiques avec les marques Parfums Christian Dior, Guerlain, Parfums Givenchy, Kenzo Parfums, Parfums Loewe, Benefit Cosmetics, Make Up For Ever, Acqua di Parma, Fresh, Fenty Beauty by Rihanna, Maison Francis Kurkdjian et Officine Universelle Buly. Le groupe d'activités Montres & Joaillerie est constitué des marques Bulgari, TAG Heuer, Tiffany & Co., Chaumet, Zenith, Fred et Hublot. LVMH est également actif dans la distribution sélective ainsi que d'autres activités au travers de DFS, Sephora, Le Bon Marché, La Samaritaine, Groupe Les Echos, Paris Match, Cova, Le Jardin d'Acclimatation, Royal Van Lent, Belmond et les hôtels Cheval Blanc.

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