

### **Tryg A/S** Growing a successful core, while shaping the future

*Capital Markets Day London, November 16<sup>th</sup> 2021* 



# Welcome

Tryg

### Tryg Executive Board



#### Morten Hübbe

Group CEO



#### Barbara Plucnar Jensen Group CFO



Lars Bonde Group COO



#### Johan Kirstein Brammer Group CCO



### 1 2 Tryg Tryg Trye 3 4 5 6

### Agenda



Follo	w-up on CMD targets and initiatives 2018 - 2020		
Intro	ducing the 2021 - 2024 strategy and targets		
Q&A	session		
2.1	Full speed ahead in a successful core		
2.2	Change the way to win in B2B		
	Q&A session followed by coffee break		
2.3	Shape the future		
2.4	Trygg-Hansa / Codan NO integration and synergies		
Custo	omer experience		
Corp	orate responsibility		
Q&A	session		
Finar	ncials and capital management		
Conc	luding remarks		
0&A	session		

### Tryg 2024 at a glance: Growing a successful core, while shaping the future





Target highest ever technical result





Continue **growing** the successful, **existing business** 





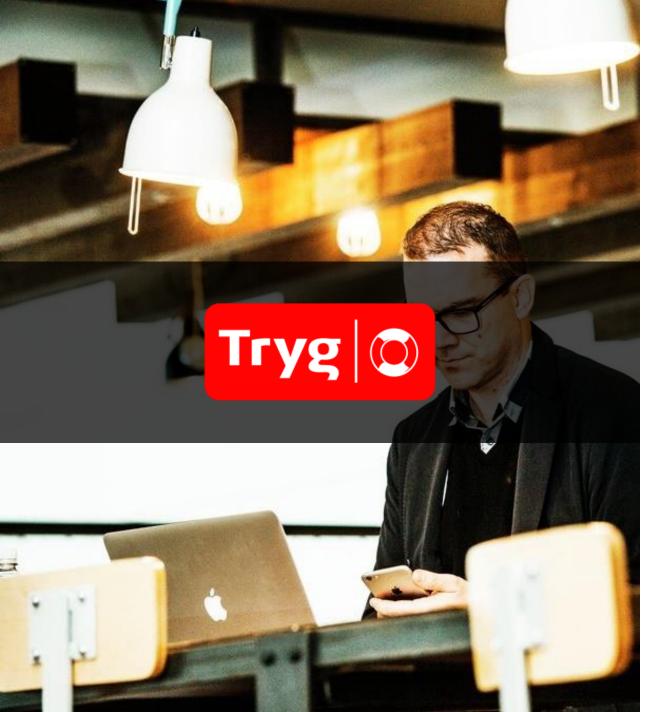
Acquisition process and synergies on track, strong Trygg-Hansa momentum





Strong shareholders' remuneration focus intact

**DKK** ~17-19bn in ordinary dividends and extraordinary buybacks



### Follow-up on CMD targets and initiatives 2018 - 2020





## As the world **changes**, we make it **easier** to be **'tryg**'



### Tryg delivered on the 2020 targets presented at last CMD in 2017

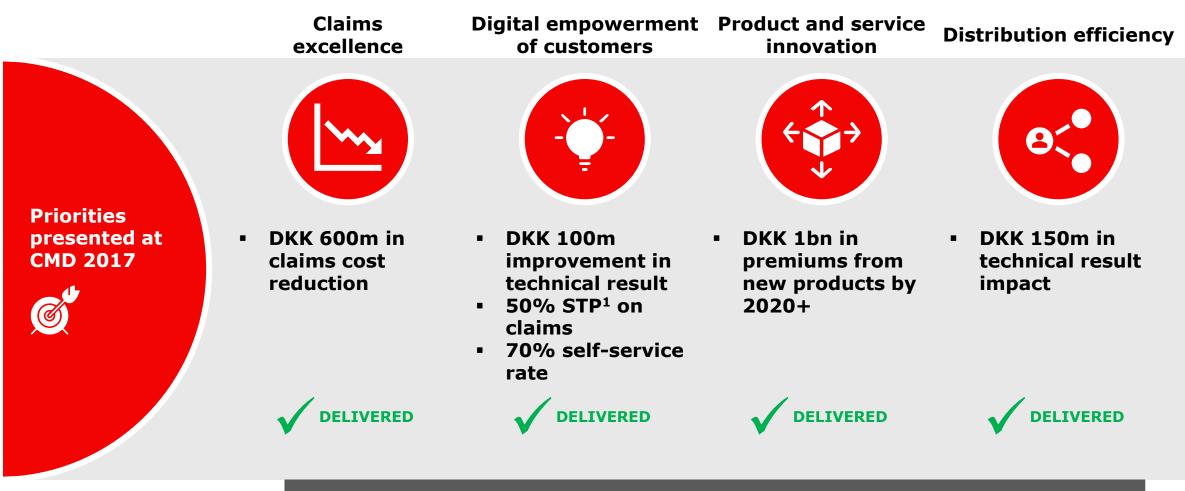


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Category	Key Performance Indicators	Targets 2020		Realised 2020
	Technical result	DKK 3.3bn	$\bigcirc$	DKK 3.5bn
Š	Combined ratio	≤ 86%	$\bigcirc$	84.5%
FINANCIAL	Expense ratio	~14% reaffirmed	$\bigcirc$	14.1%
	Return on equity	≥ 21%	$\bigcirc$	22.5%
ŧŧŧ	TNPS	70	$\bigcirc$	72
CUSTOMERS	Number of products per customer	4.0		3.9

1

### Tryg delivered on all four key priorities from 2020 strategy

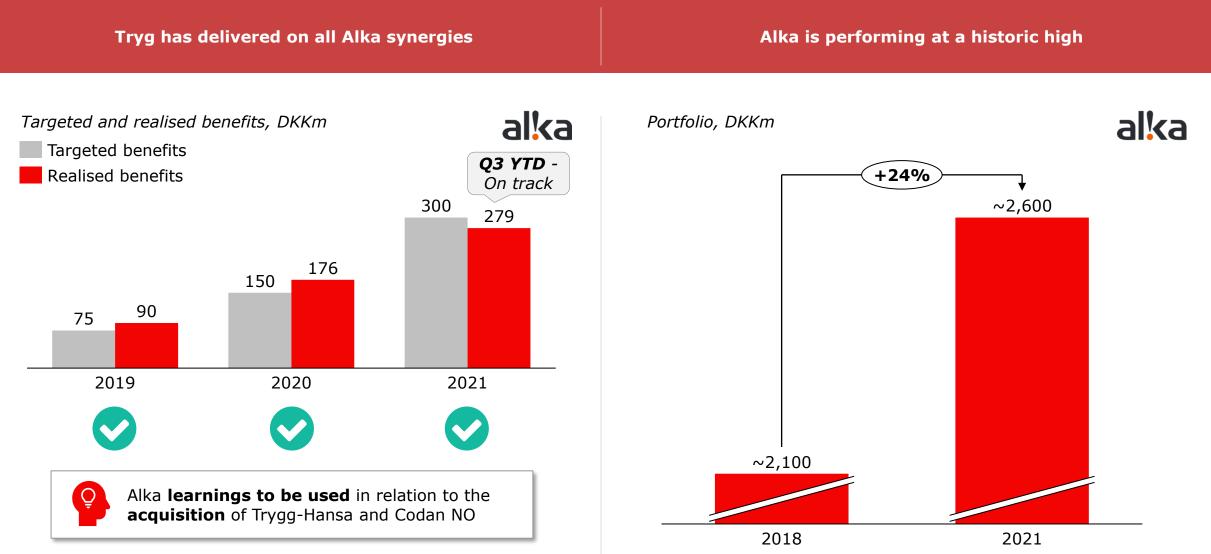




Long-term profitable growth and attractive shareholder value creation

### The Alka acquisition has been executed successfully

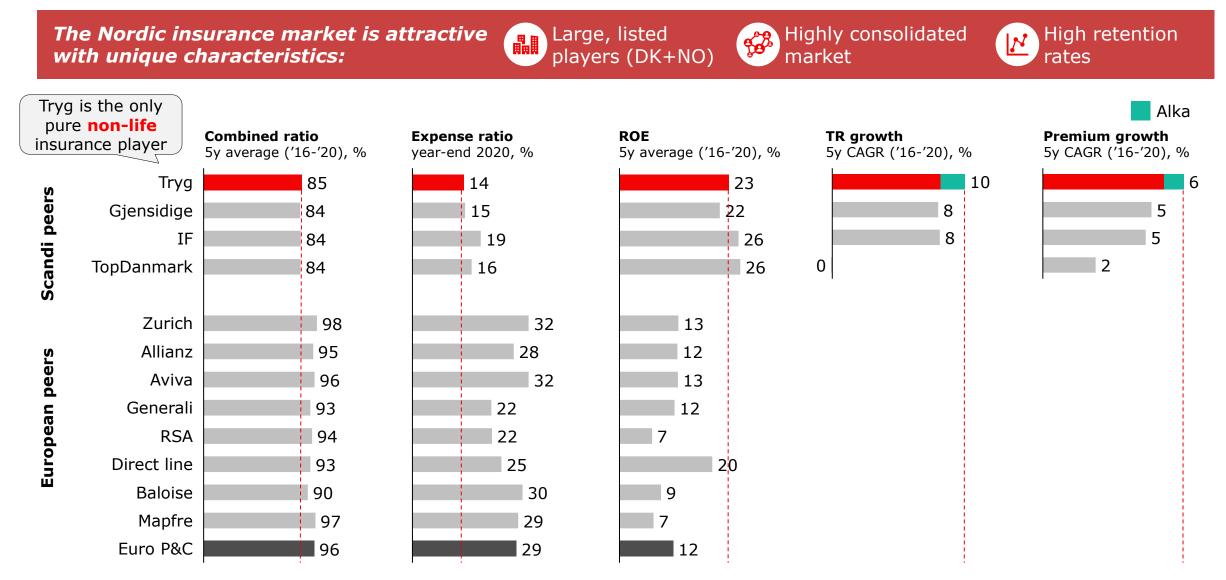




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### Tryg performs well when benchmarked against competitors



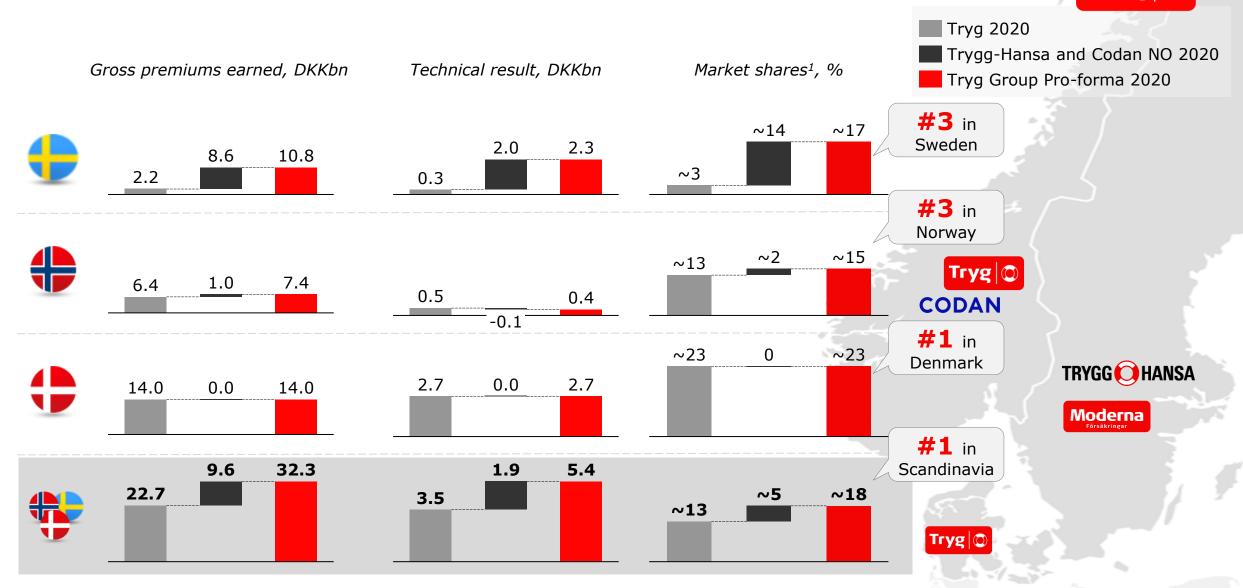




### Introducing the 2021 - 2024 strategy and CMD targets

2 2024 CMD targets

### The acquisition has created the largest Scandinavian P&C player

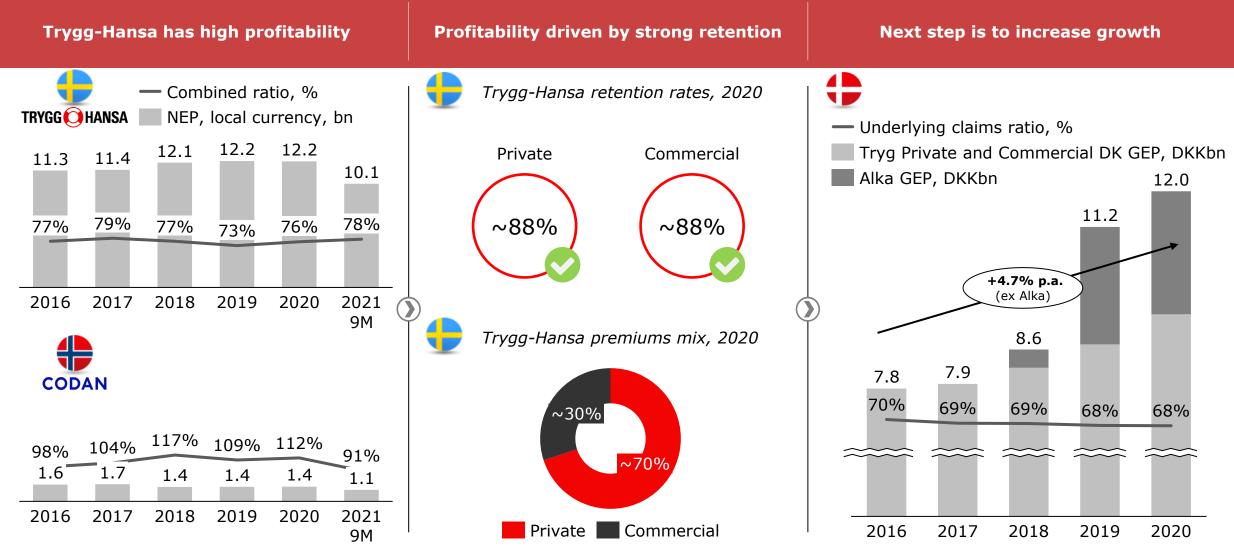


Tryg

1) Sweden market shares based on Q3 2020 premiums (Svensk Försäkring) Norway market shares based on Q4 2020 premiums (FinansNorge) Denmark market shares based on Q2 2020 premiums (Forsikring og Pension)

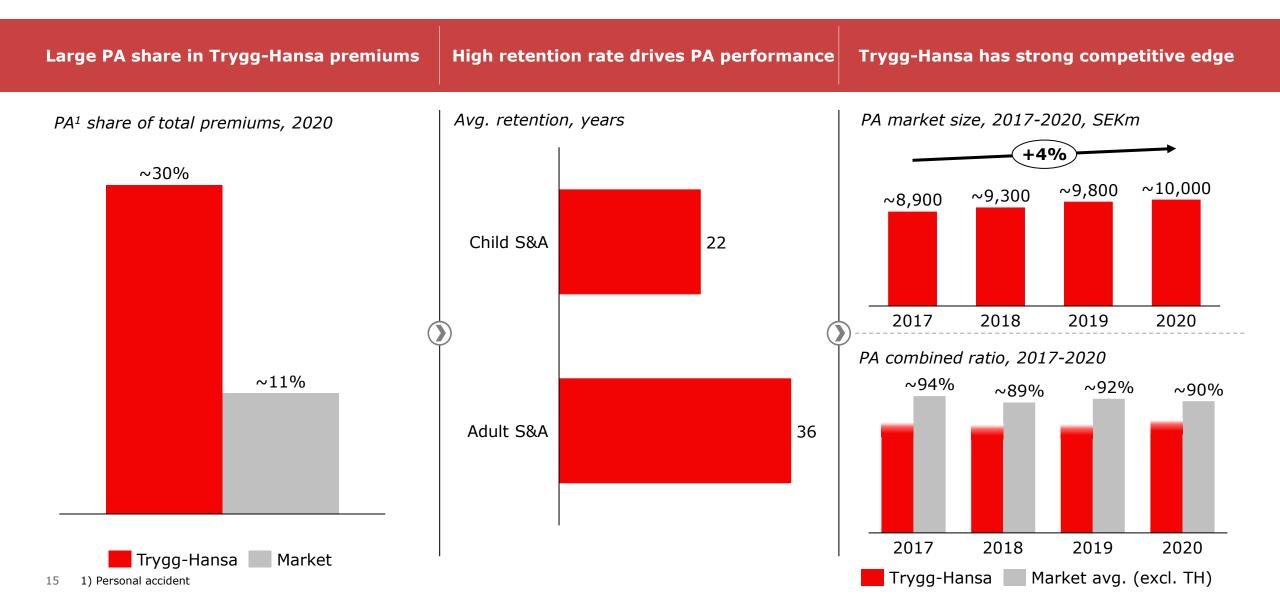
### Trygg-Hansa: Strong and stable profitability, growth to improve





### Trygg-Hansa: Pioneer and market leader of personal accident





### **2024 targets:** Highest technical result ever

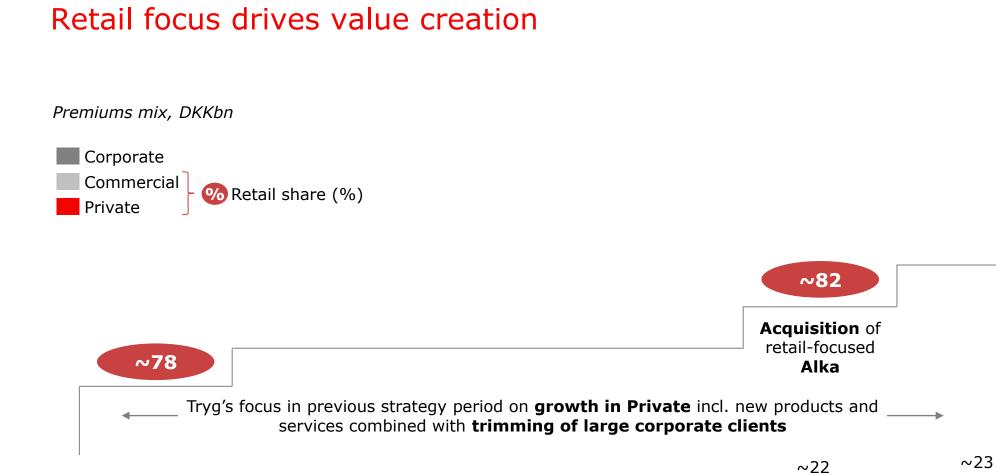


		Targets 2020	Realised FY 2020	Targets 2024
	Technical result	DKK 3.3bn	DKK 3.5bn 🧹	DKK 7.0-7.4bn DKK ~17-19bn in pay-out in 2022-
Financial KPIs	Combined ratio	≤86%	84.5%	≤82% 2024 from ordinary dividends and extraordinary
	Expense ratio	~14% reaffirmed	14.1%	~14% reaffirmed
	Return on Own Funds <sup>1</sup>	New KPI	N/A	≥25%
Strategic KPIs	Trygg-Hansa and Codan NO synergy realisation	New KPI	N/A	900m
	<b>Digitalisation</b> (% growth in value creating actions upon login)	New KPI	~14m	≥40%
	Customer satisfaction (Customer journey satisfaction)	New KPI	84	88
	Corporate responsibility (CO2e reduction from claims)	New KPI	NA	20-25k tonnes per year

~18

2015

2



~18

2017

~18

2016

~19

2018

2019



~90

Acquisition

and 2024 Strategy



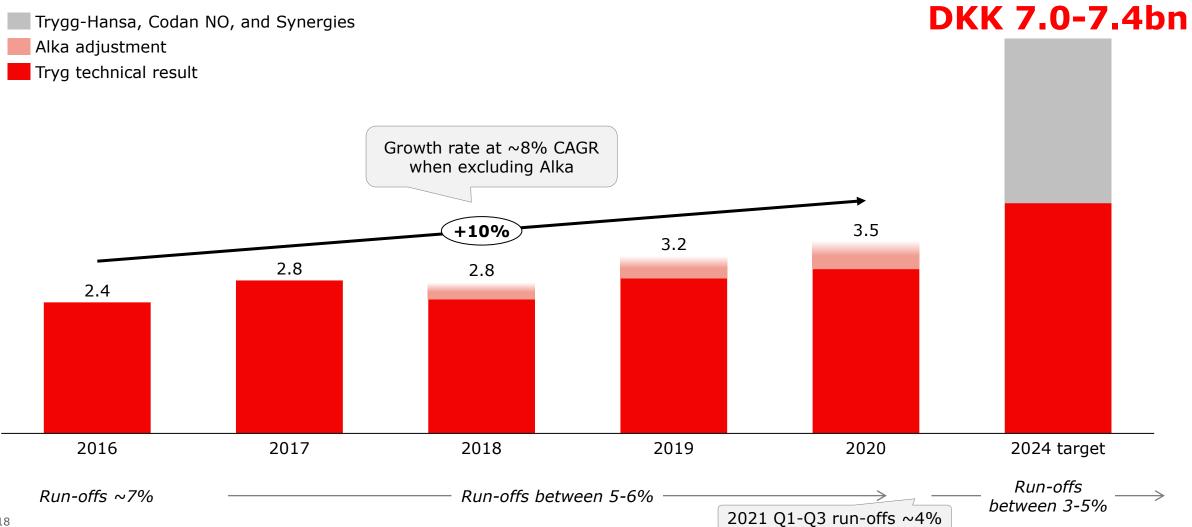
2020



### Strong track record of growing technical result



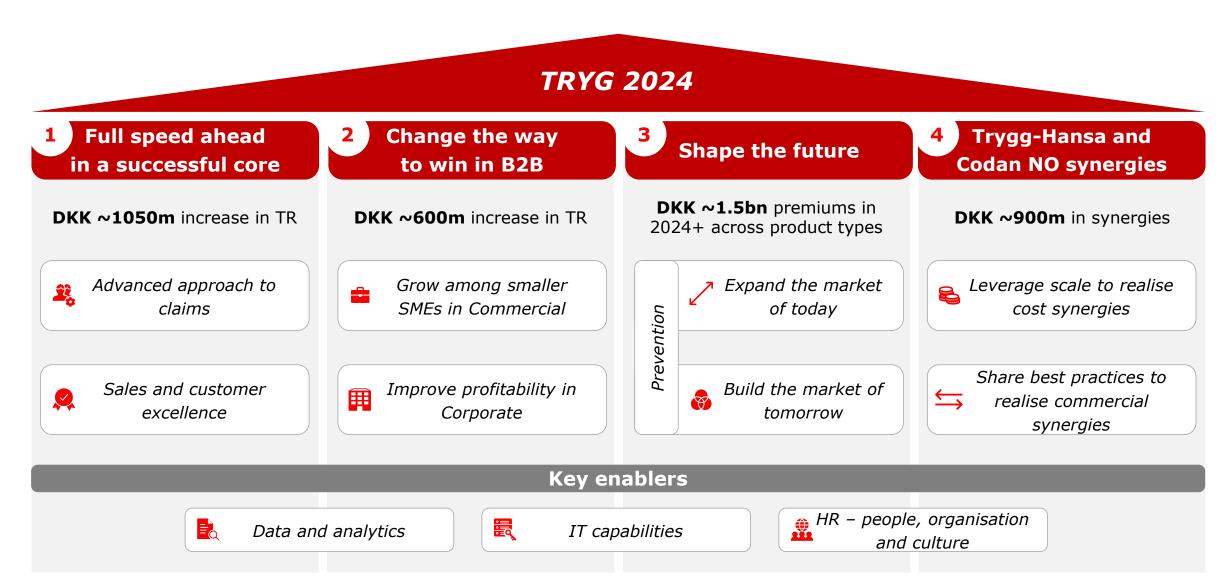
Technical result, DKKbn



2 2024 CMD targets

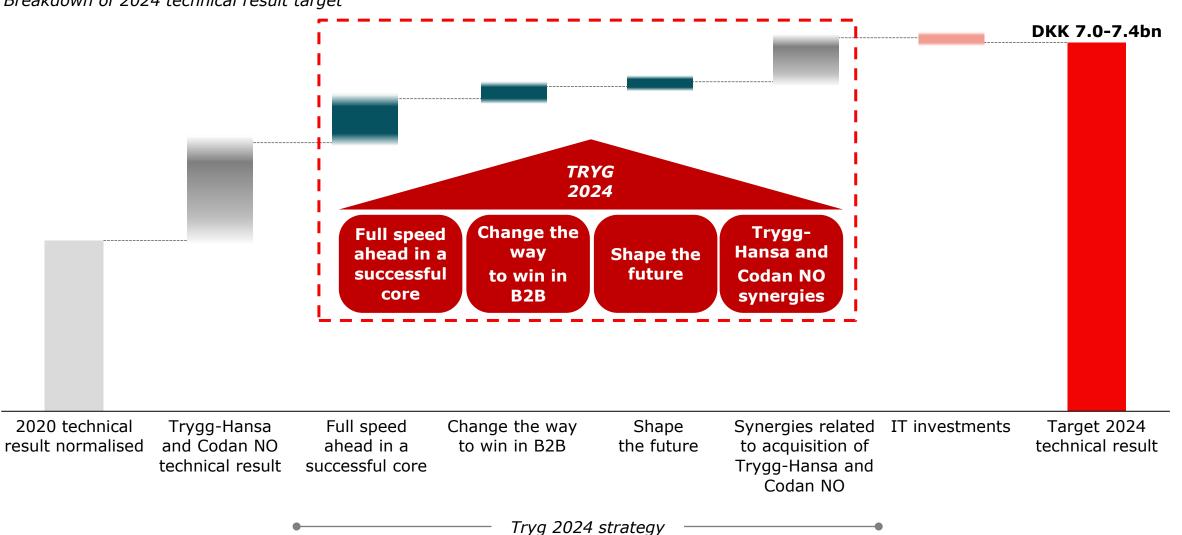
### Tryg will deliver on ambitions by focusing on four key pillars





### Drivers of doubling technical result





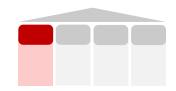
Breakdown of 2024 technical result target

### Questions? (5 minutes)

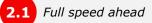
Tryg



### Full speed ahead in a successful core

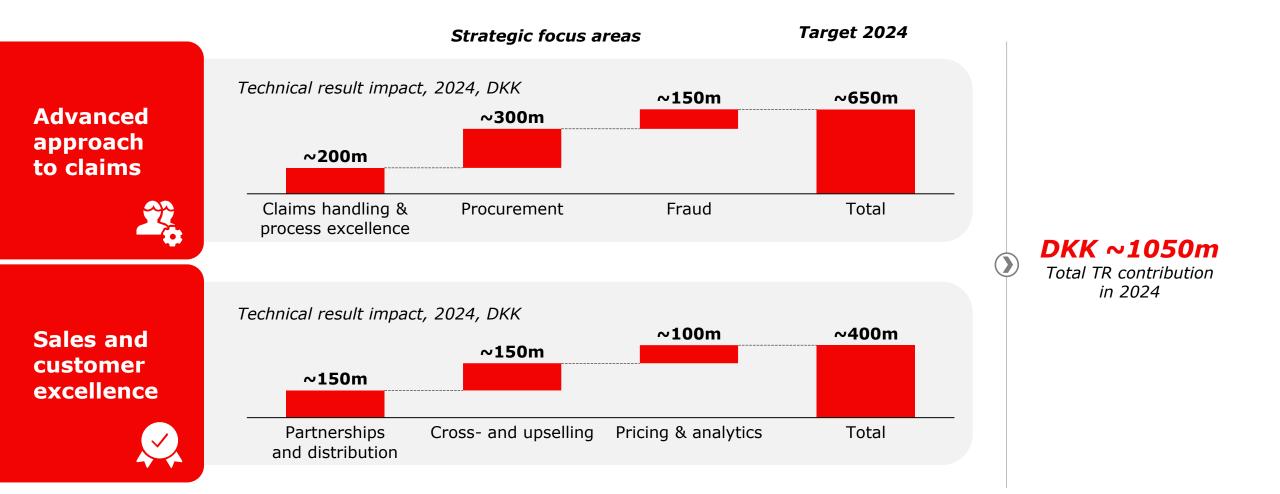






### Tryg will continue to improve core business

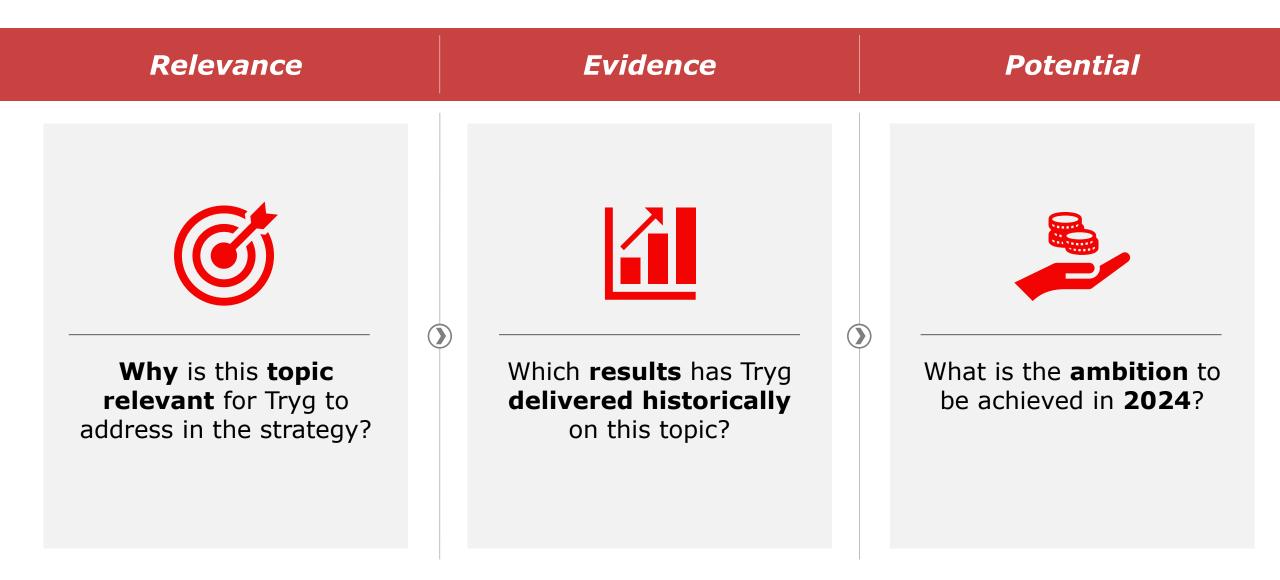






### Three-fold structure used to present the strategy







### FULL SPEED AHEAD IN A SUCCESSFUL CORE



### **Advanced approach to claims**

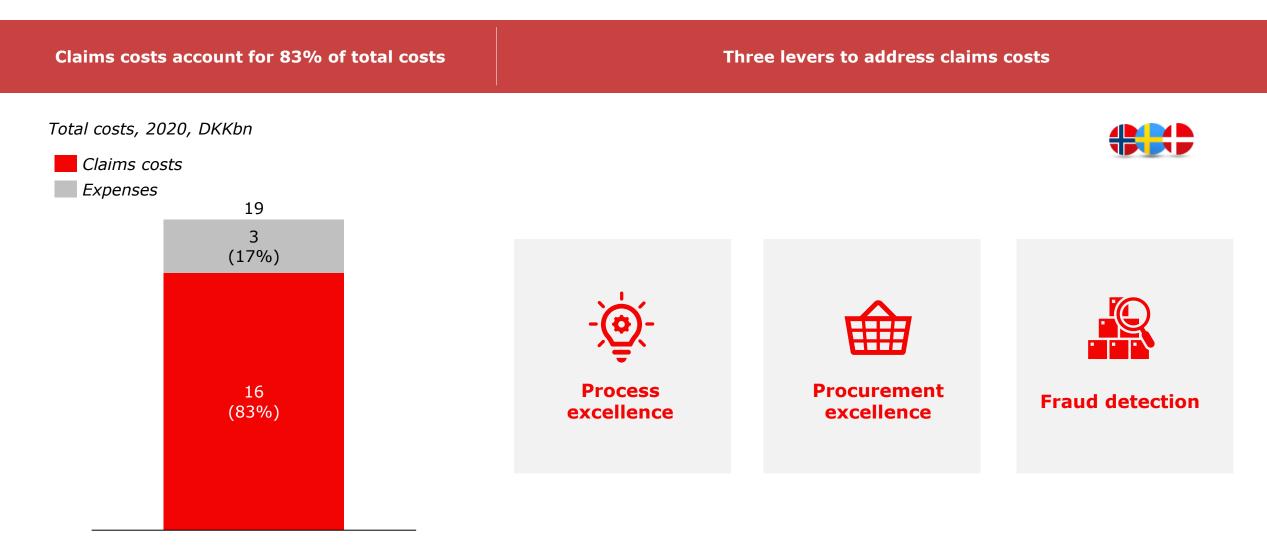


#### **Sales and customer excellence**

2 Claims

### **Relevance**: Claims is Tryg's largest cost driver





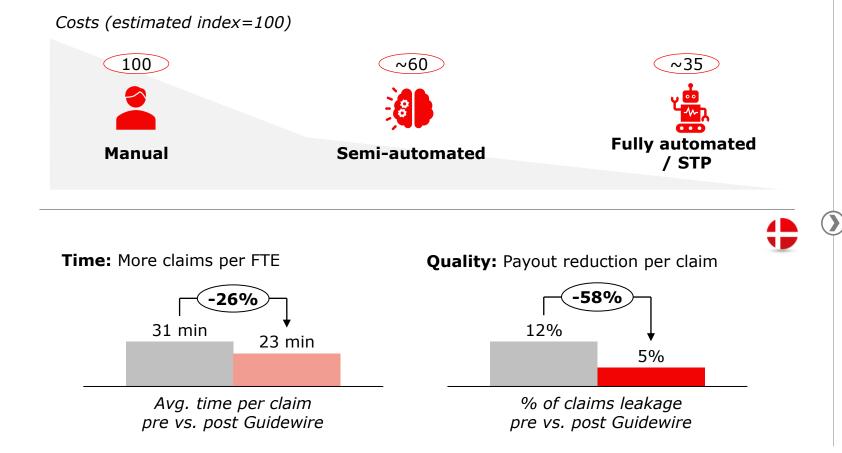
🤽 Claims

### Process excellence and automation expected to reduce claims costs



*Evidence:* Automation journey leads to higher number of claims per FTE and reduces the payout per claim

Potential: DKK ~200m in 2024



### DKK ~200m

Technical result from **process excellence** in 2024



From reduced payout per claim as result of improved process quality

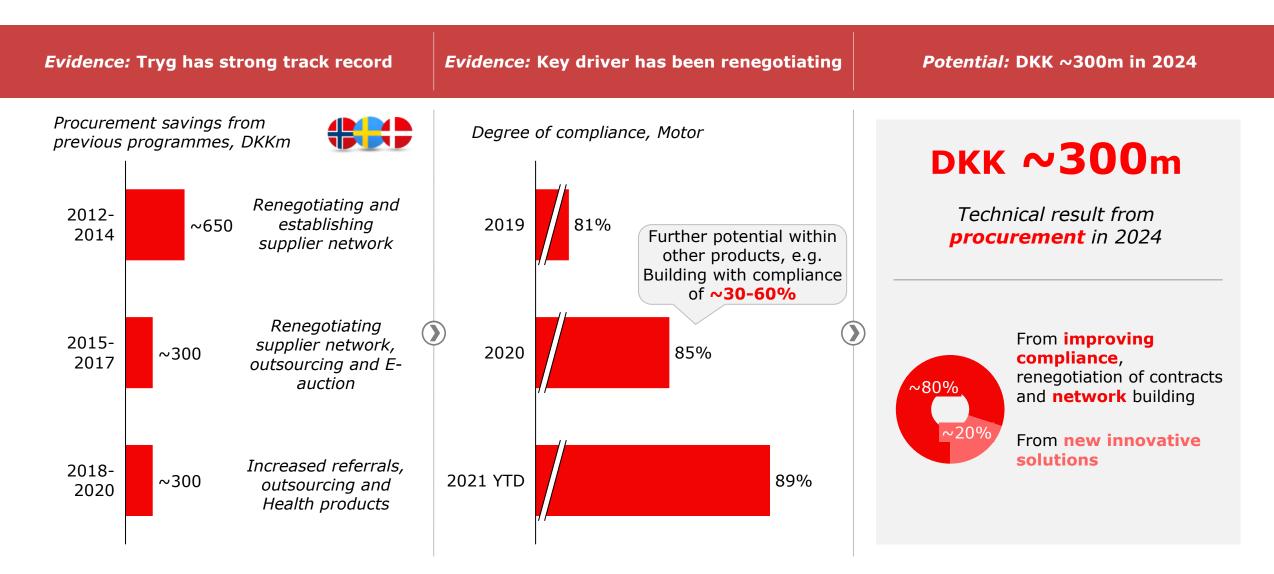
From More claims per FTE with ~155 FTE reductions expected as direct result of Guidewire



🕰 Claims

### Further potential from procurement savings, building on strong past

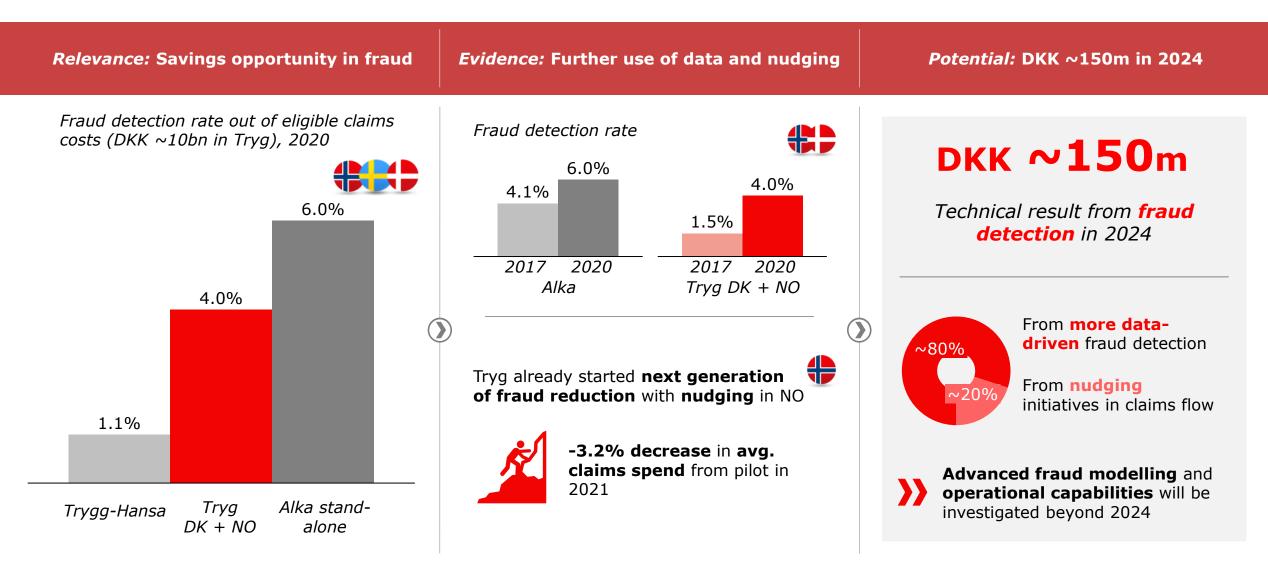




🛛 🤽 Claims

### Tryg will continue to reduce fraud with data tools and nudging







### FULL SPEED AHEAD IN A SUCCESSFUL CORE



### **Advanced approach to claims**

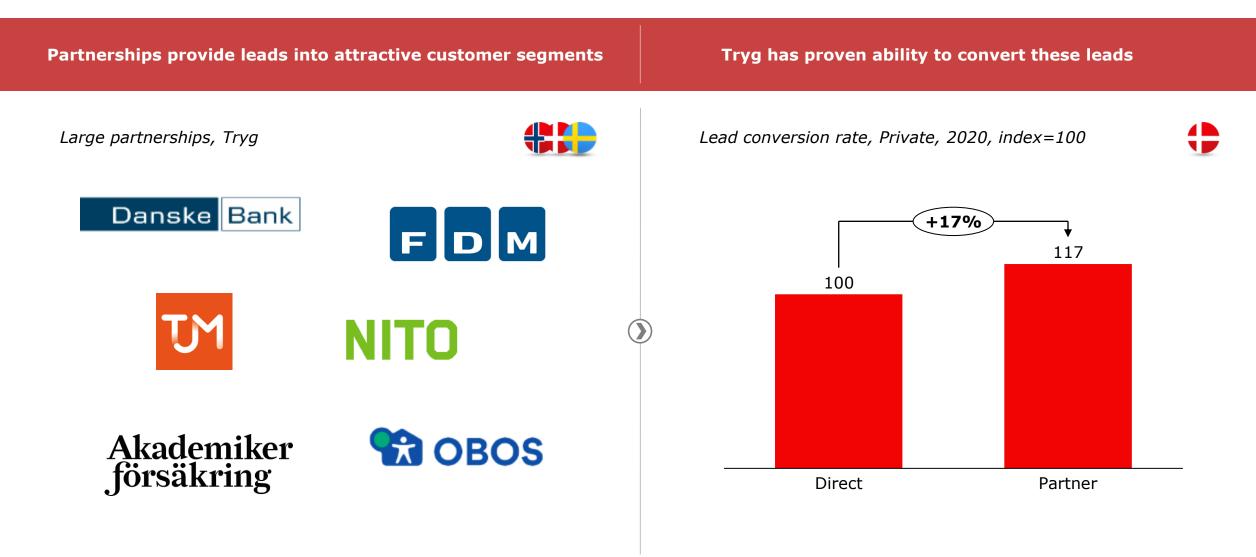


### **Sales and customer excellence**

**2.1** Full speed ahead Sales and customer excellence

### **Relevance:** Partnerships are efficient lead generators

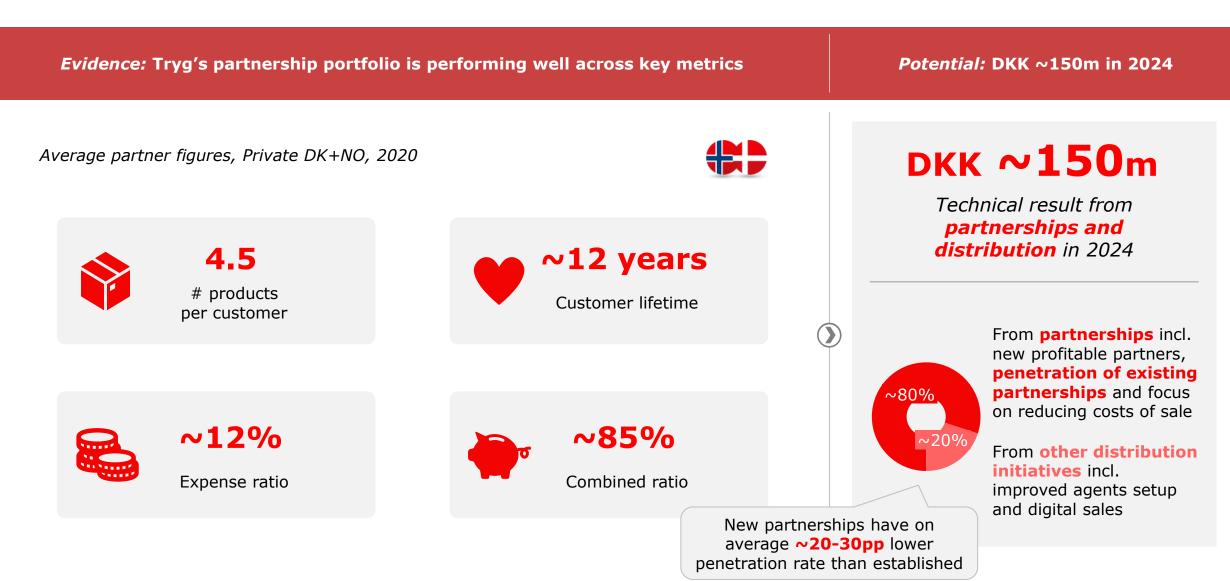




**2.1** Full speed ahead Sales and customer excellence

### Partnership metrics attractive, and expected to yield DKK ~150m

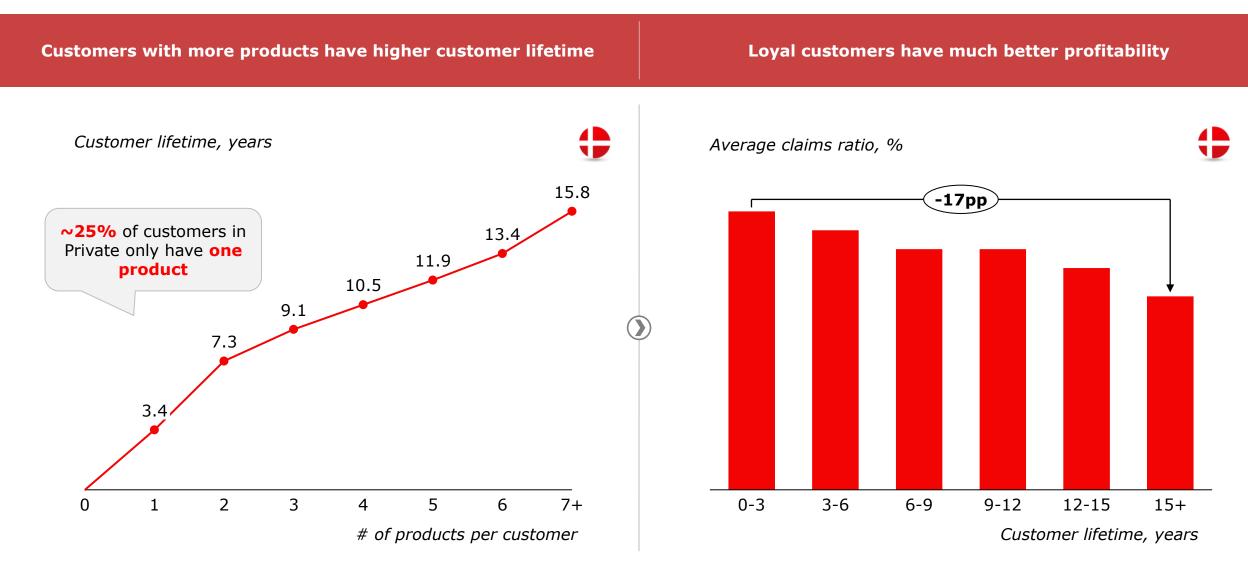




**2.1** Full speed ahead Sales and customer excellence

### **Relevance:** More products per customer is key to profitability

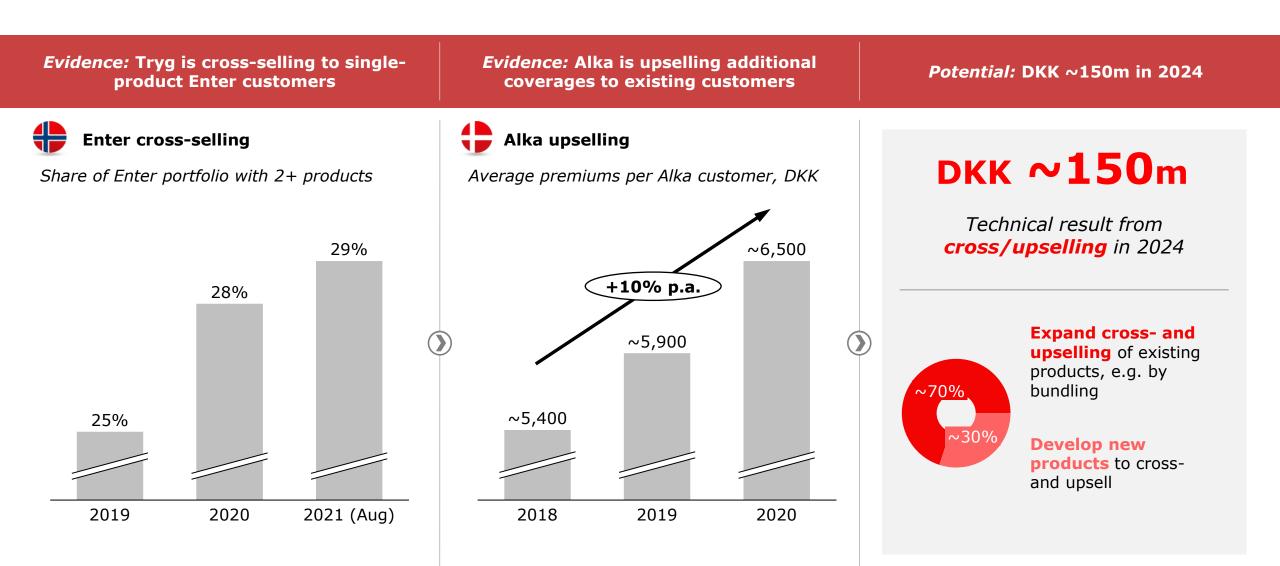




Sales and customer excellence

### Tryg will leverage strong track record within cross- and upselling



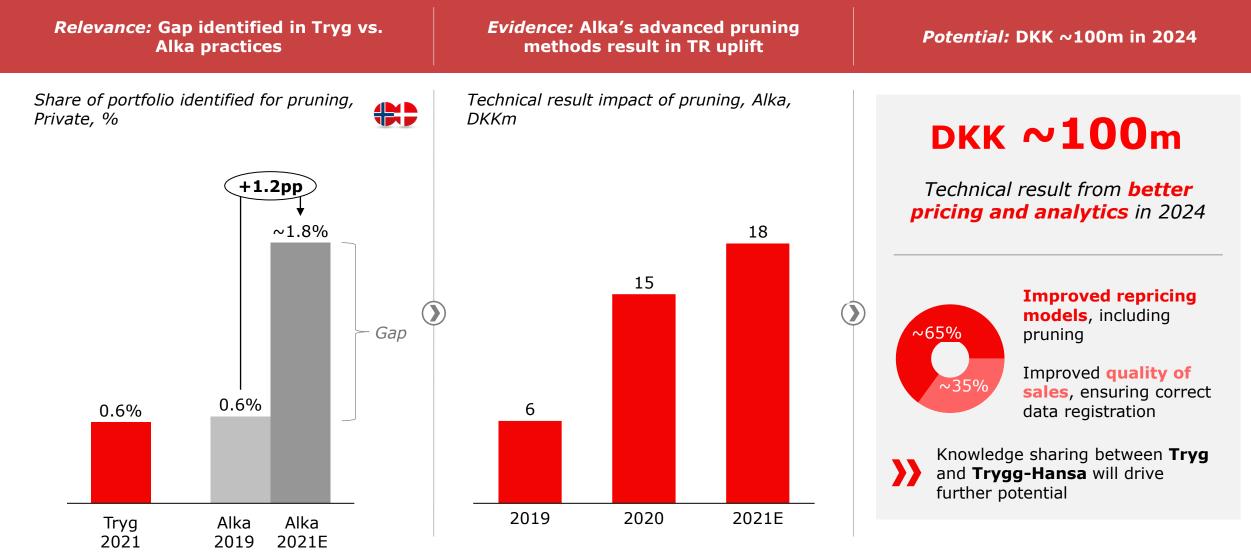


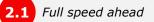


#### Sales and customer excellence

### Data and analytics are key to matching price and risk

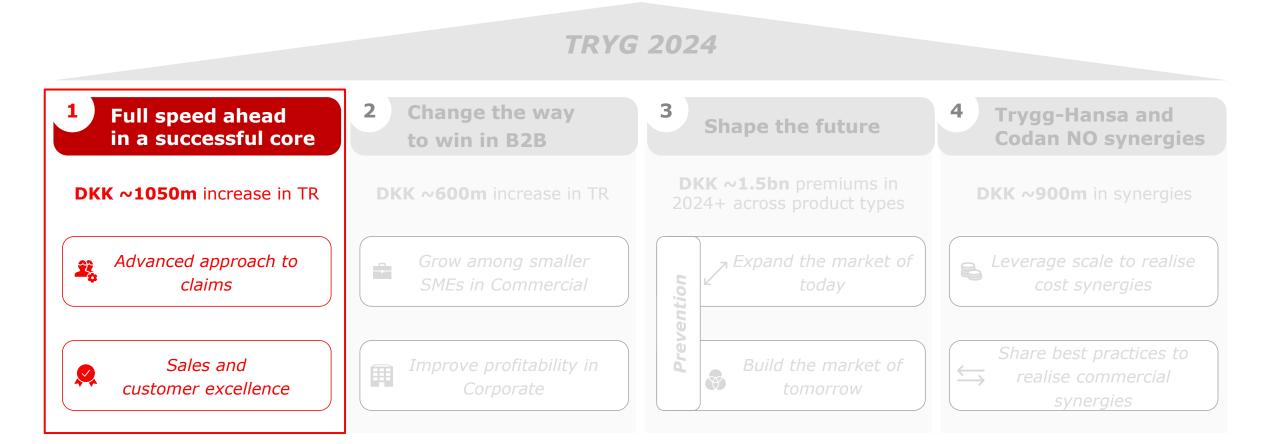






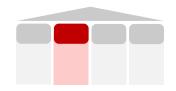
### Concluding thoughts on Full speed ahead in a successful core

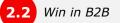






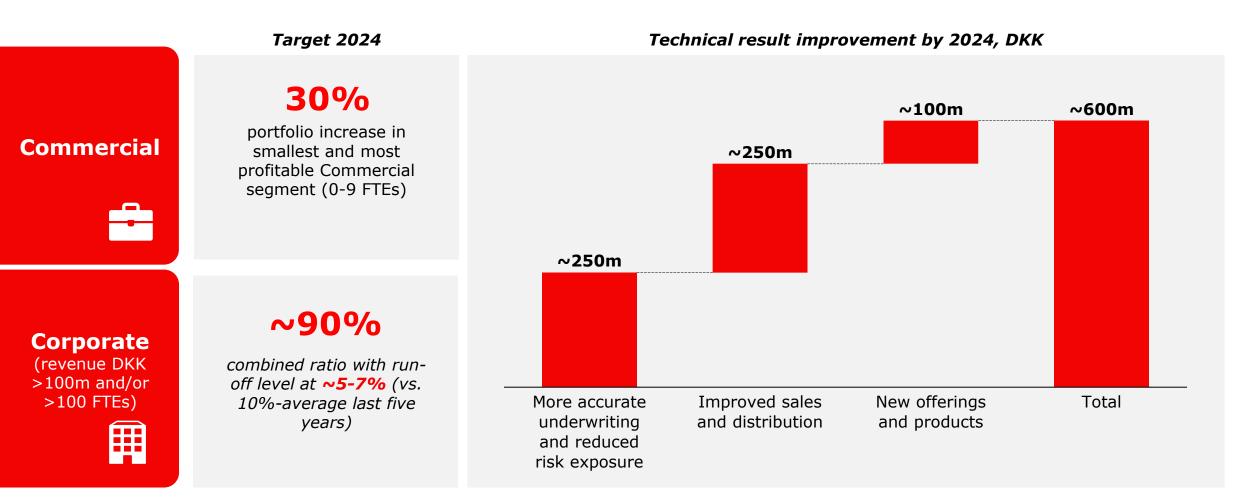
#### Change the way to win in B2B

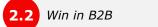




#### Focus on growth in Commercial and profitability in Corporate





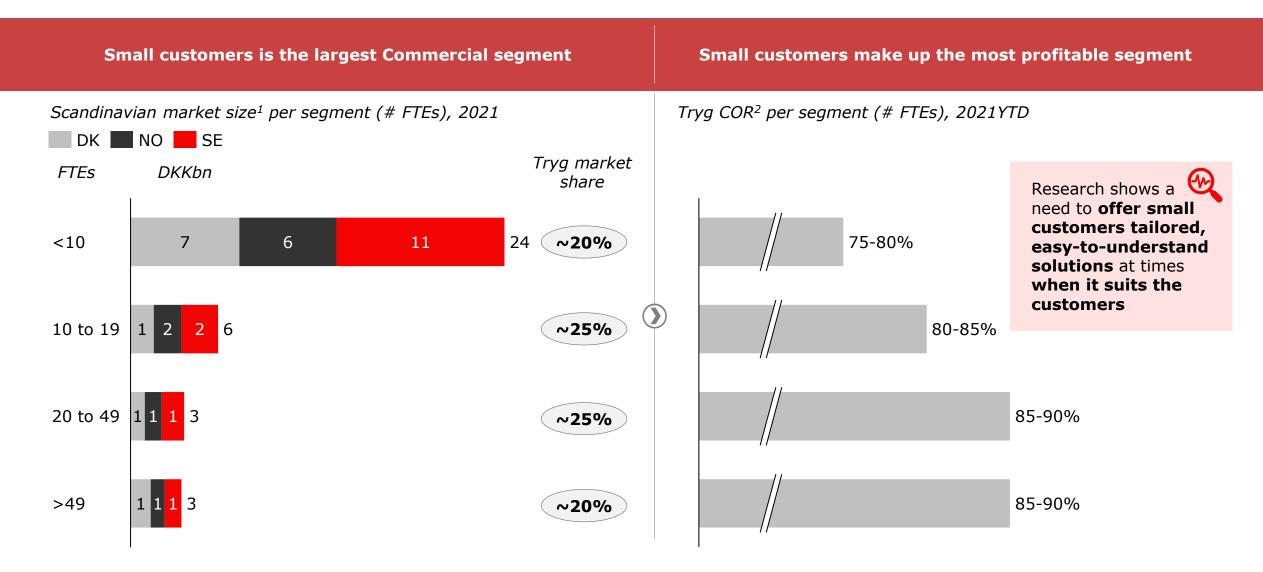






2.2 Win in B2B Commercial

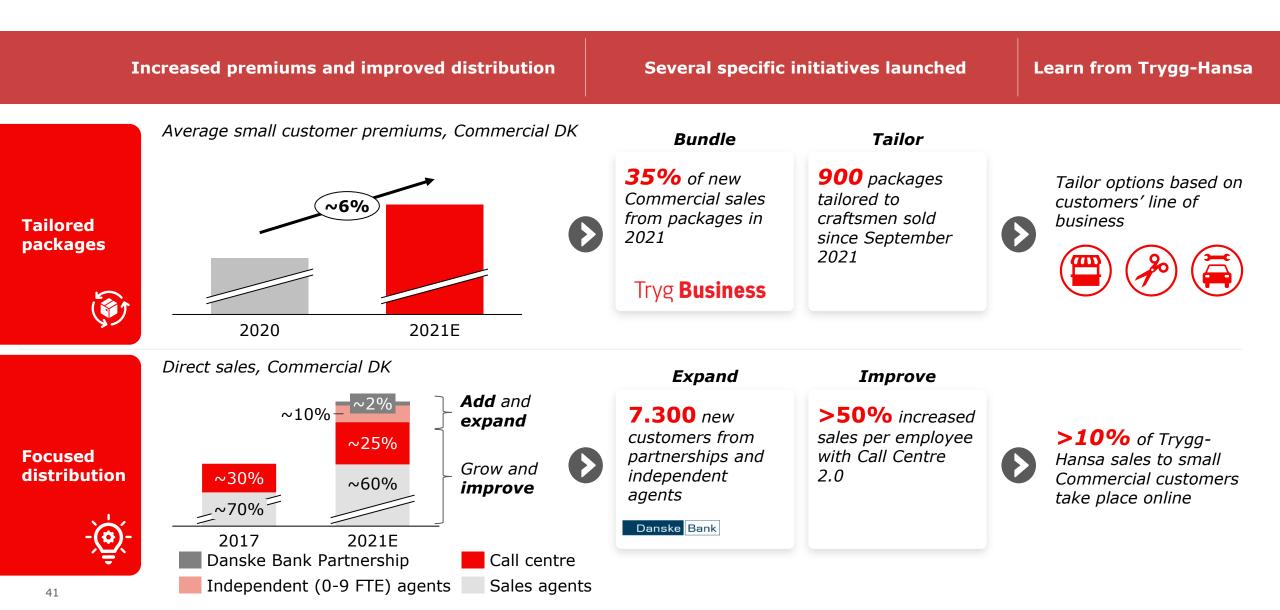
#### **Relevance**: Small customers make up a large and profitable segment **Tryg**



Commercial

#### **Evidence:** Tailored packages and focused distribution drive growth





Commercial

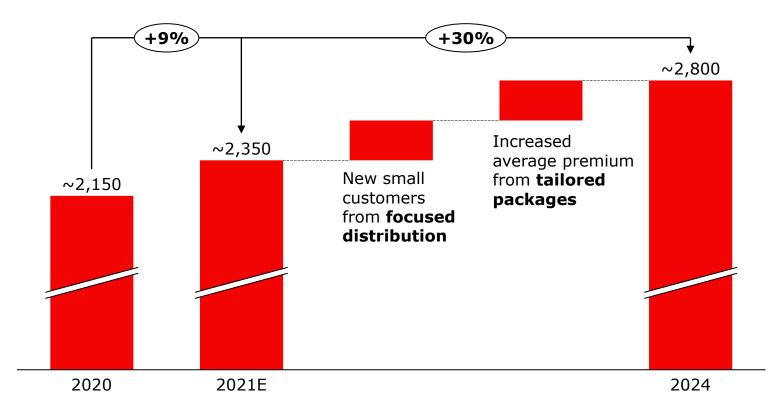
#### **Potential:** Tryg well underway to 30%-growth target



Early success in profitably growing the small customer portfolio

More, better insured customers

Small customer portfolio, Commercial DK+NO, DKKm



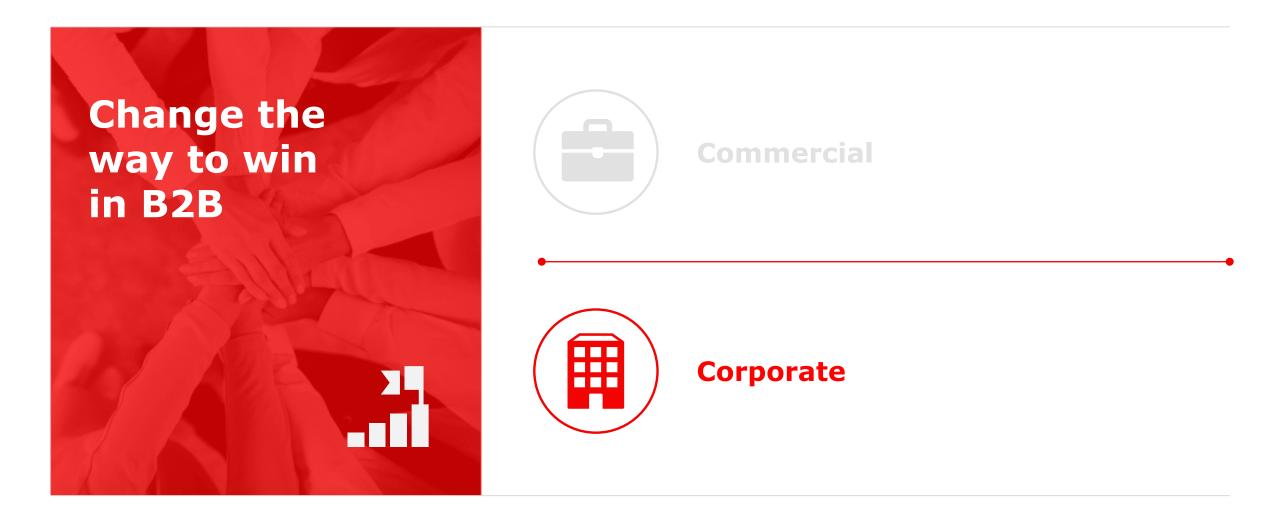
**30%** portfolio increase in small Commercial segment by 2024 Grow number of small customers

Increase average premium by >10% to DKK ~24,000

by 15% to ~115,000

Continue maintaining **high profitability** of small customers

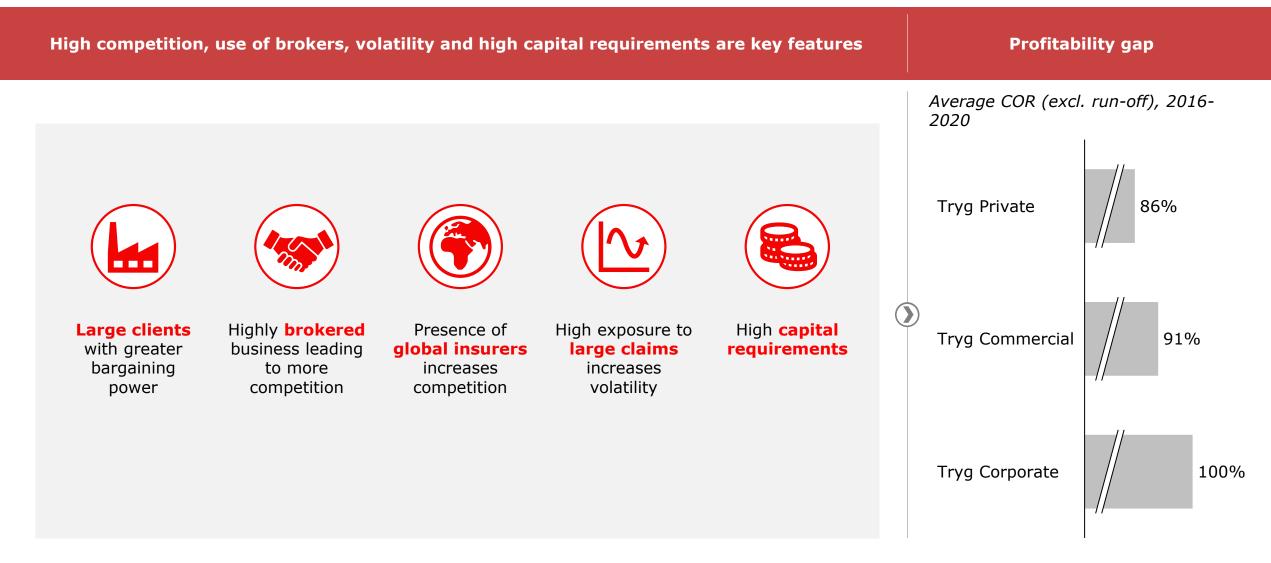




Corporate

#### Corporate business is structurally more challenging than retail

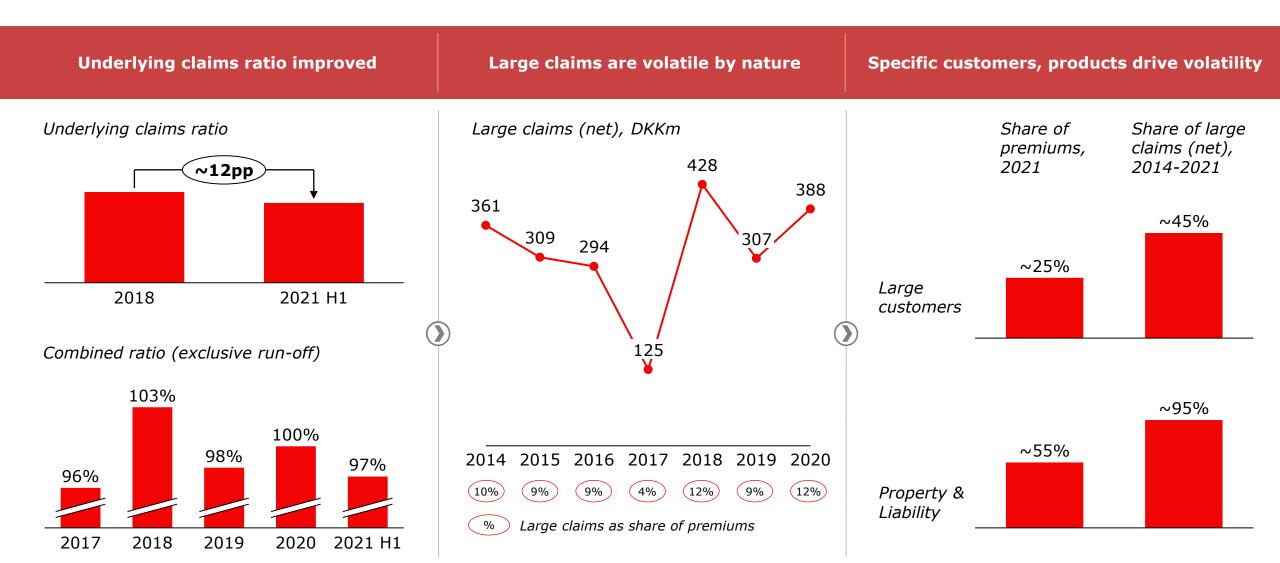




Corporate

#### **Relevance:** Underlying profitability improved while COR is volatile

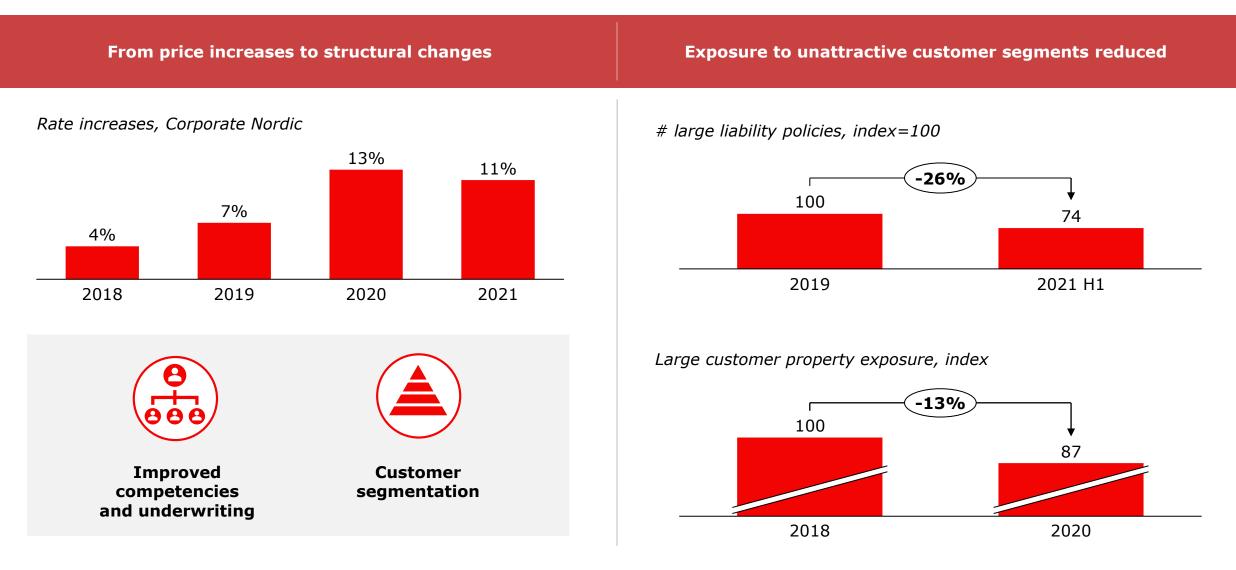




2.2 Win in B2B Corporate

#### **Evidence:** From price increases to structural changes





Corporate

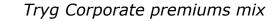
#### Potential: 90% COR target and focus on smaller customers

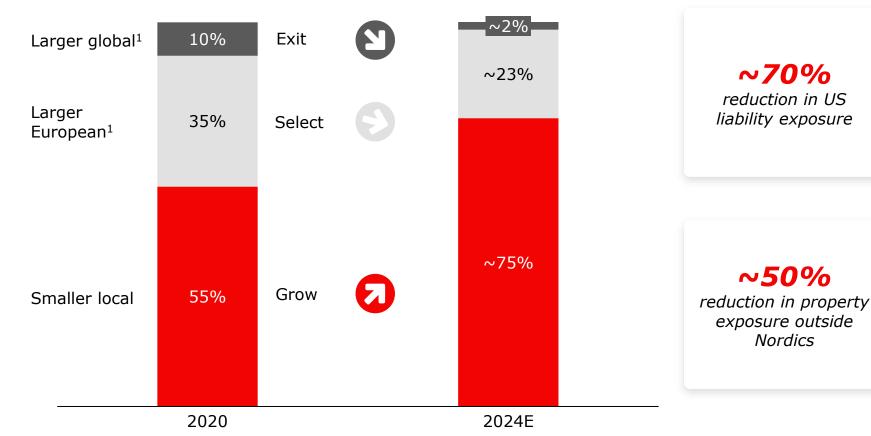
2024 ambition



Tryg will shift portfolio towards smaller customers and reduce least attractive exposure

**Reach combined ratio of ~90%** 



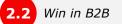


~**90**%

combined ratio with run-off level at ~5-7% (vs. 10%-average last five years) in 2024

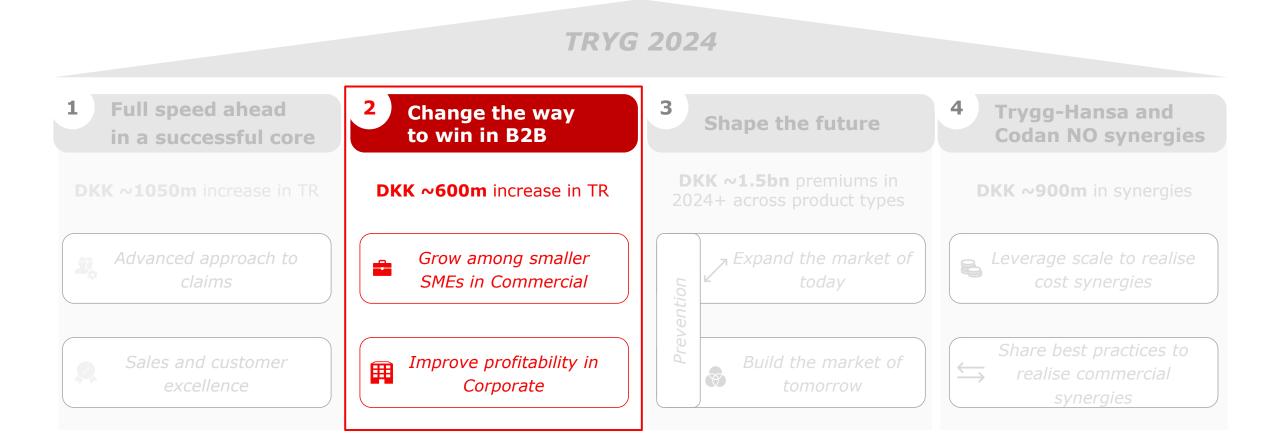
Focus on profitability rather than growth

1) All customers are based in the Nordic market but vary in global and European exposure. "Larger global" here refers to large, global customers with complex products (e.g. property and liability), while large, global customers with more simple products (e.g. auto and workers' comp) are included in the "Larger European" segment



#### Concluding thoughts on Change the way to win in B2B





48

# Questions? (5 minutes)

Tryg

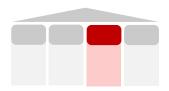
# Coffee Break (10 minutes)



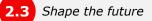




#### **Shape the future**

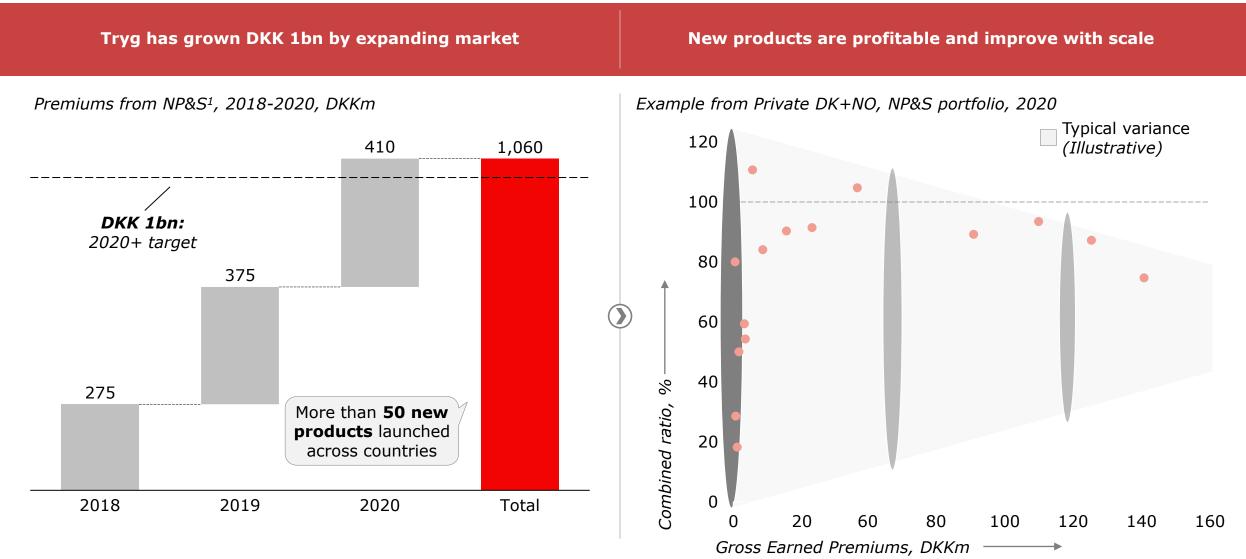


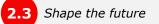




#### Tryg will continue track record of launching products profitably



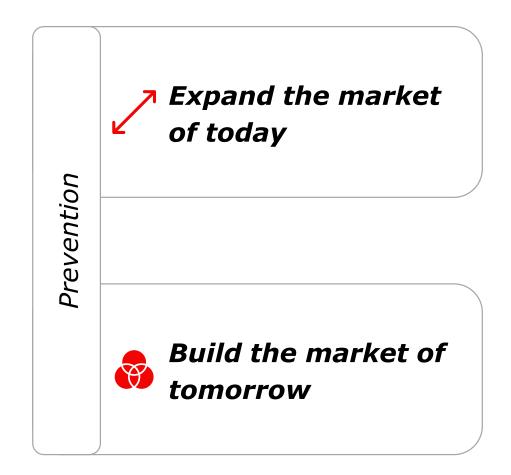




#### Two focus areas to drive DKK ~1.5bn in premiums



## **DKK ~1.5bn** in premiums from **new products and services** by **2024+**

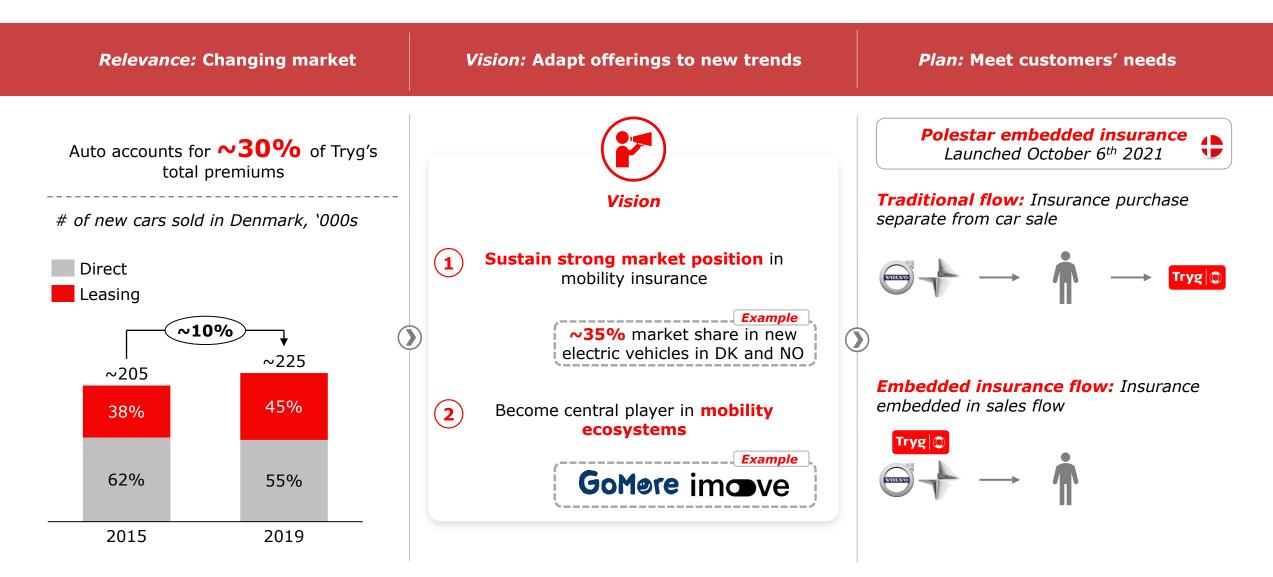


**2.3** Shape the future

🛛 🚘 Mobility

## Tryg develops to meet changing needs for mobility insurances



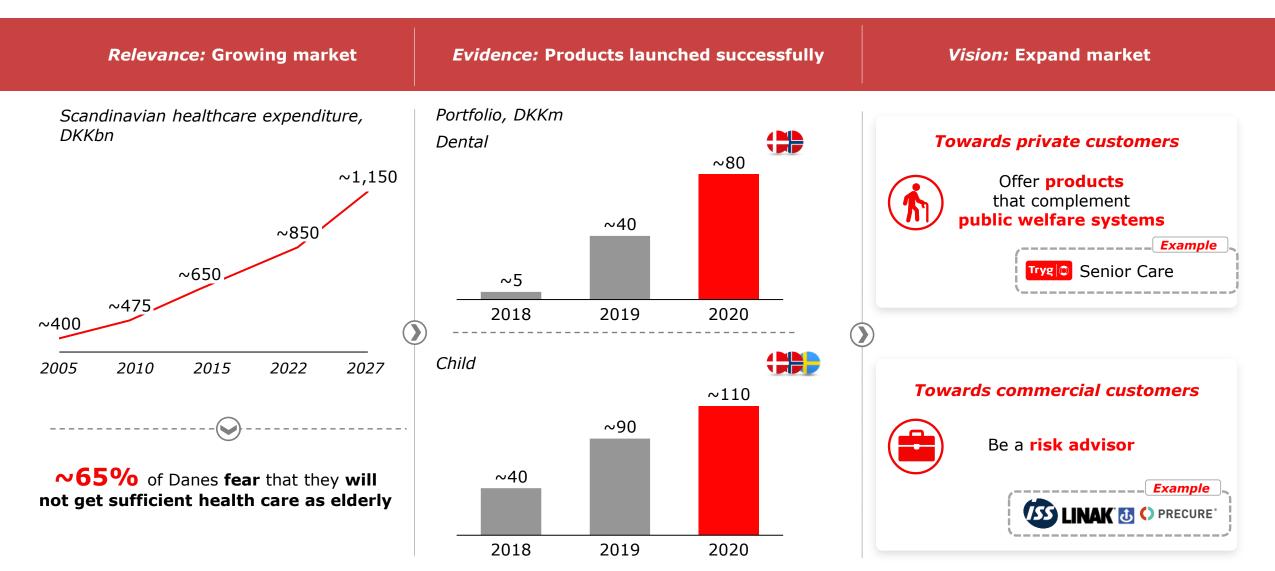


2.3 Shape the future

- Health

#### Tryg will expand market by complementing public welfare



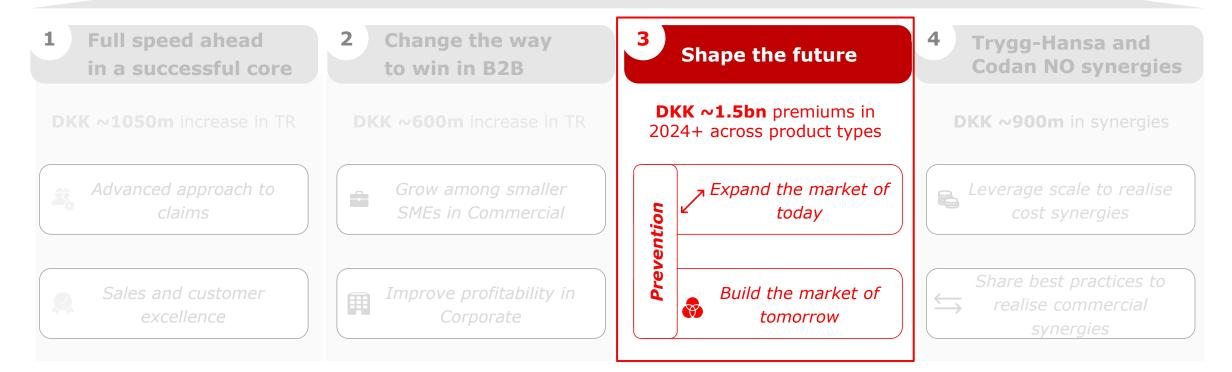


55 Sources: Statistics Denmark, Sweden and Norway; TryghedsFonden's "Tryghedsmåling" 2020

#### Concluding thoughts on *Shape the future*

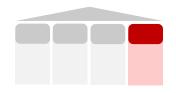




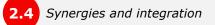




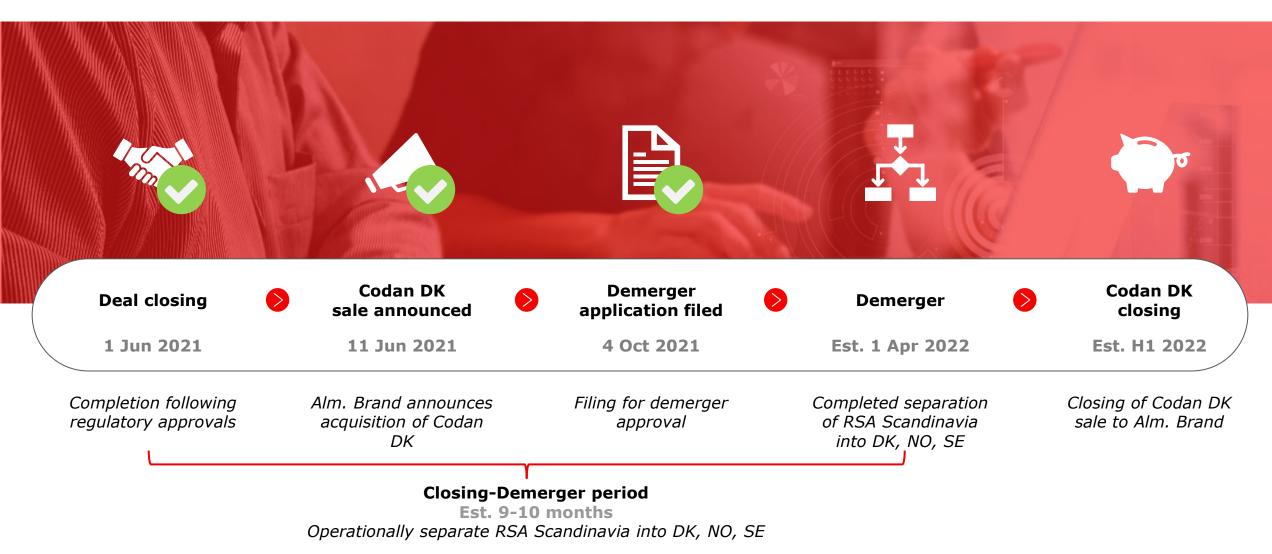
#### **Trygg-Hansa / Codan NO integration and synergies**







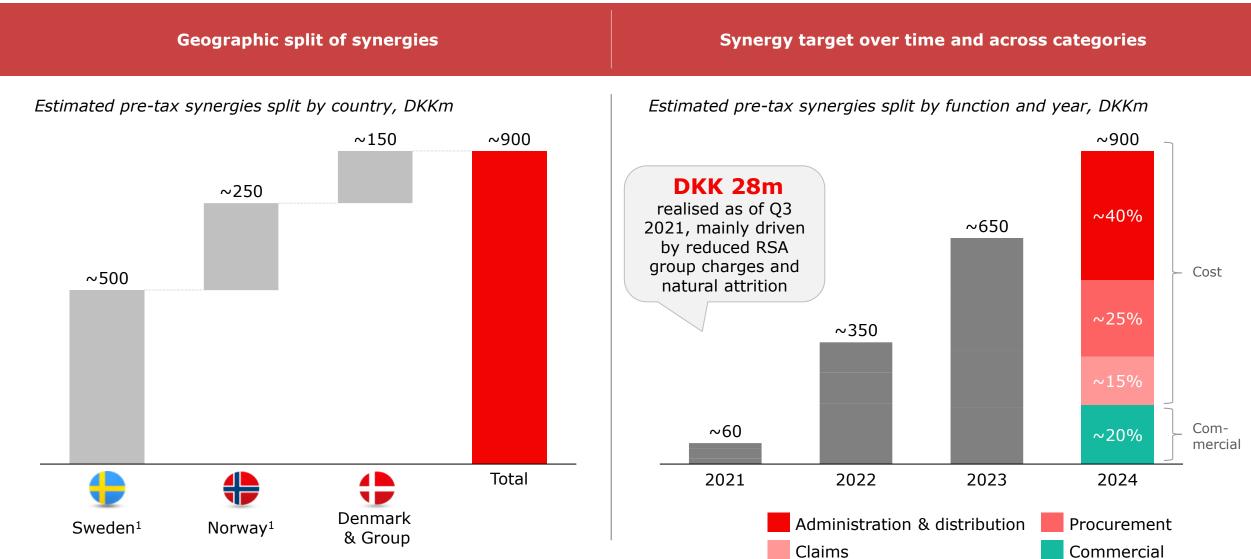
#### Process and timeline for RSA acquisition are as expected and on track Tryg



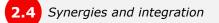
**2.4** *Synergies and integration* 

#### DKK 900m in synergies targeted, driven by ~80% cost synergies



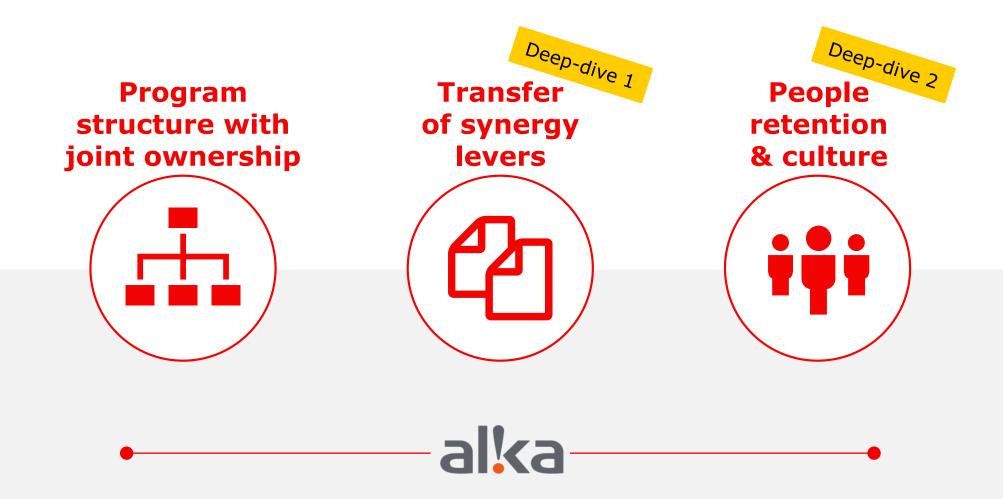


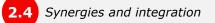
1) Includes Trygg-Hansa/Codan NO as well as existing Moderna/Tryg NO businesses



#### Alka experience will facilitate the full realisation of synergies

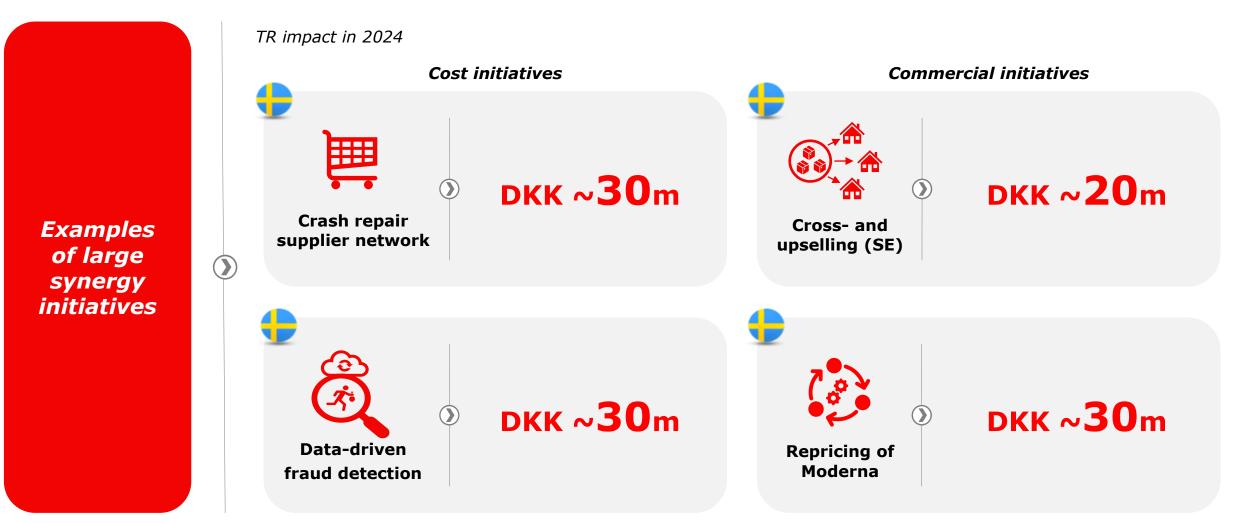






#### Synergy catalogue is broken down into $\sim 150$ specific initiatives





## Three aspects will ensure retention and motivation of key employees



Tryg is an attractive place to work at

Strong cultural fit between companies

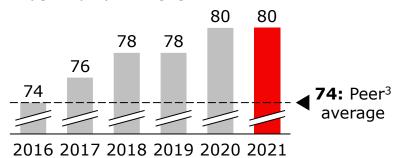
Joint focus on retaining employees

**#1** most attractive financial services company for young professionals<sup>1</sup>

**#1** insurance company on job satisfaction<sup>2</sup>

Ability to attract strong competencies beyond insurance e.g., within data and commercial

*Tryg employee engagement index* 







Long **history** in respective markets



Strong fit between values and societal roles



Dedicated personal efforts made to **identify** and **retain** key employees



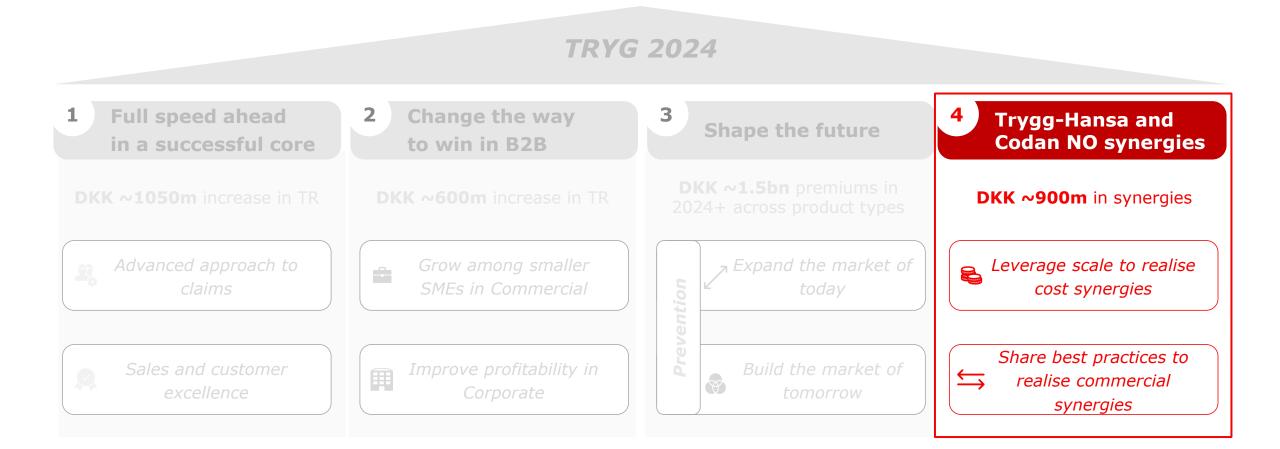
Key employees included in designing future organisational structure and synergy harvesting

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Proactive culture focused work to support strategy and ensure a unified new Tryg

#### Concluding thoughts on Trygg-Hansa and Codan NO synergies







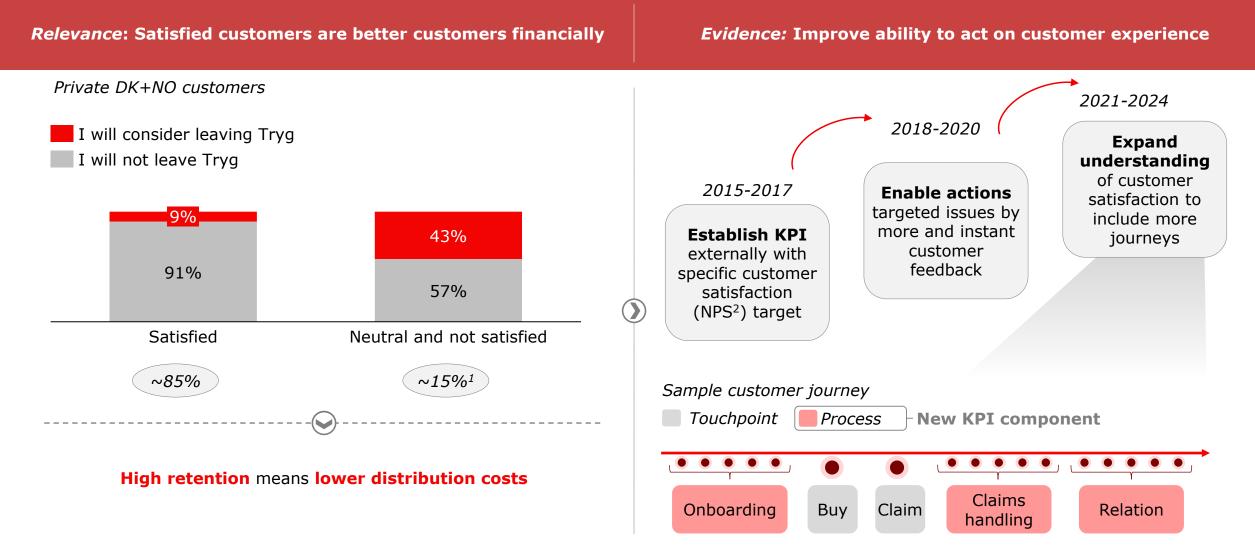


#### **Customer experience**



#### Customer experience is linked to financial performance

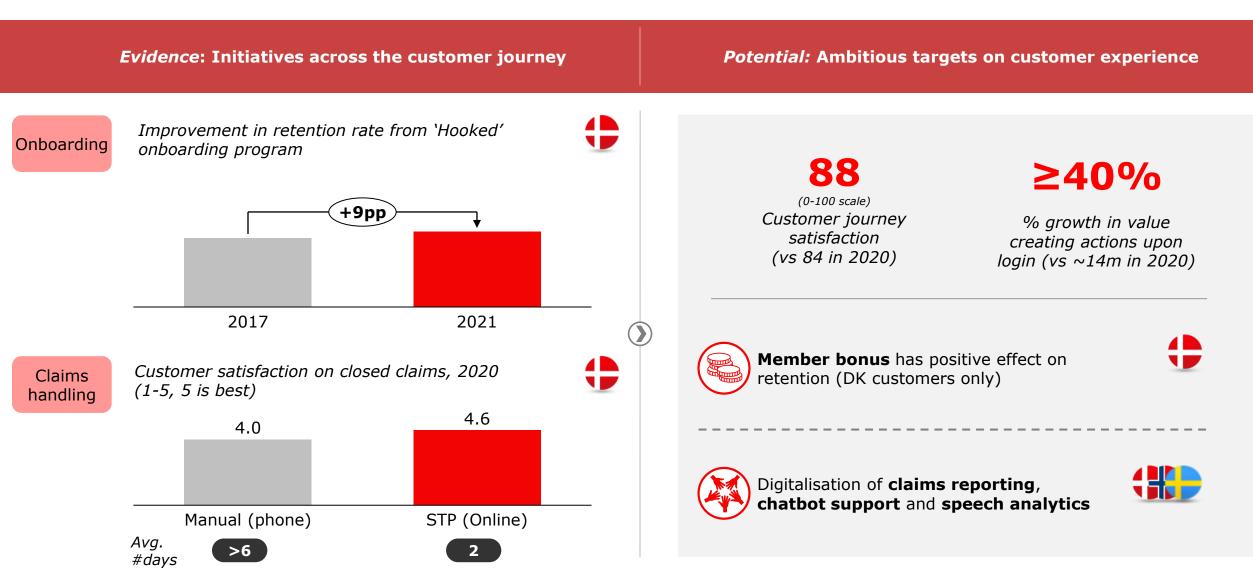






#### Ambitious targets set for customer satisfaction and digitalisation



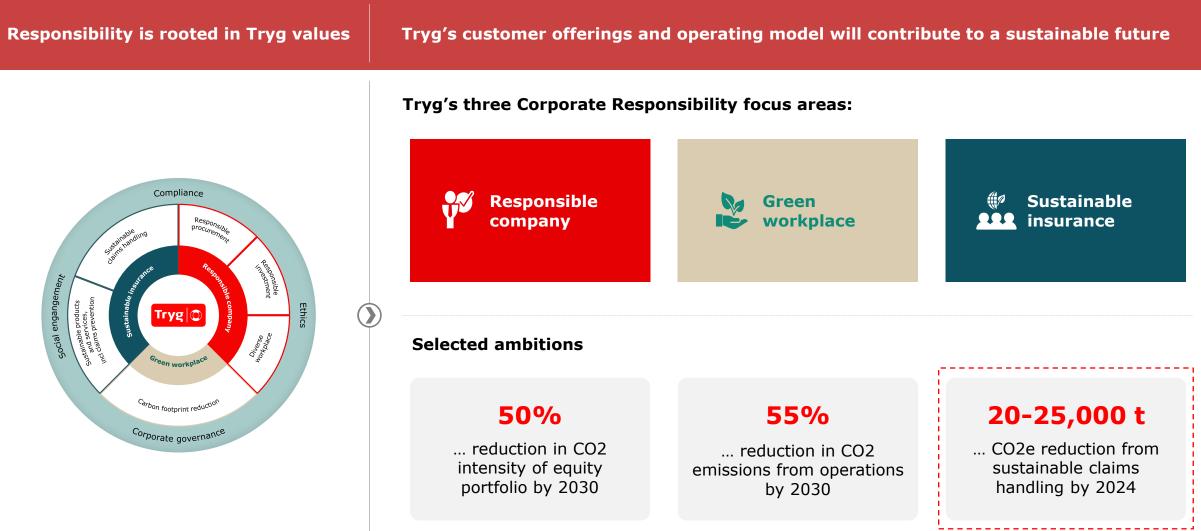


# Τιλά



#### **Corporate responsibility**

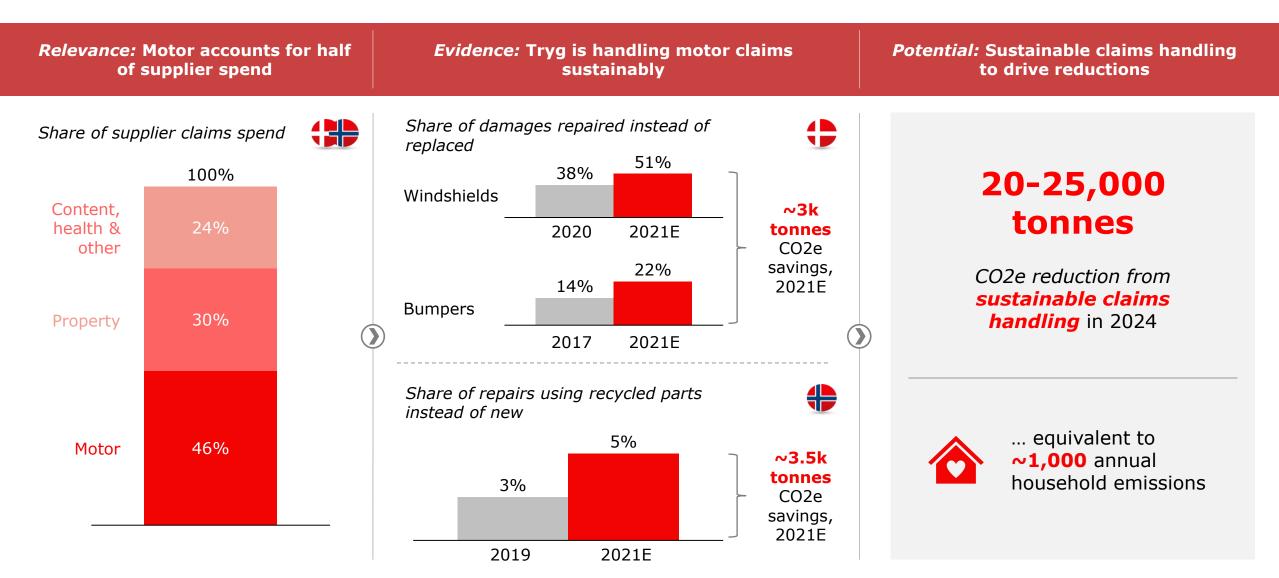
## Corporate responsibility is part of Tryg's identity and operating model Tryg



Detailed on next page

#### Sustainable claims handling main driver of sustainability impact



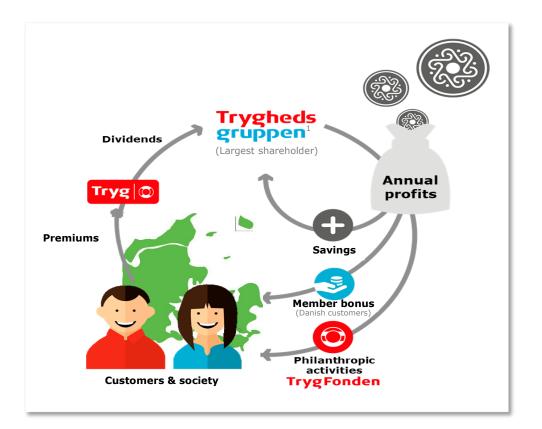


#### Strong visibility in Denmark



Largest shareholder has strong brand and contributes to society

#### **Tryg brand is visible throughout Denmark**





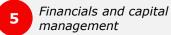


## Questions? (5 minutes)

Tryg 🔘

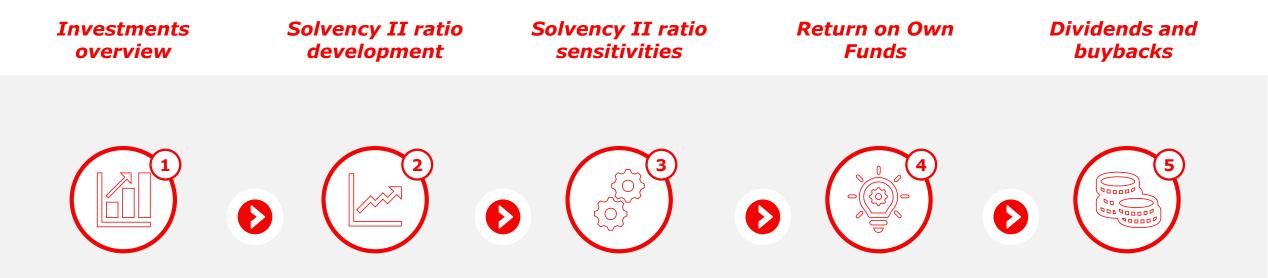


## Financials and capital management

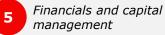


#### Financial section will highlight five key areas





Tryg will continue creating attractive shareholder value

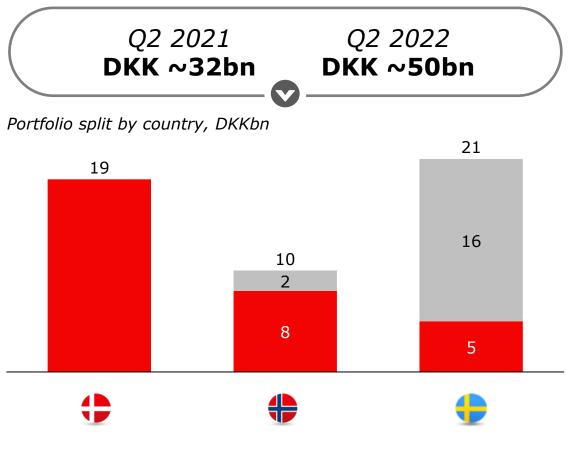


#### Invested assets up ~50%



#### Match portfolio, DKKbn

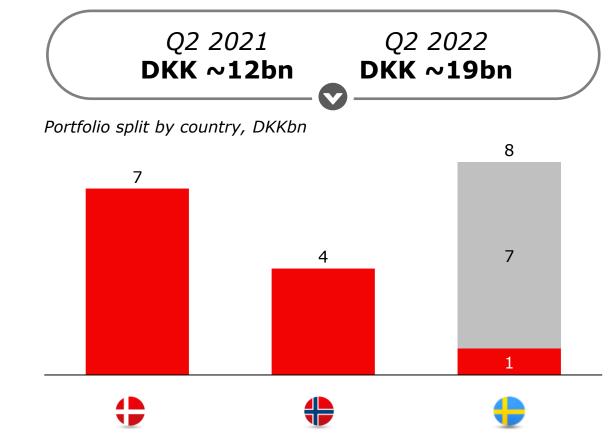
Low-risk fixed-income assets that mirror the Group's insurance liabilities to offset interest rate changes

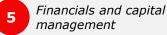


Tryg portfolio 📃 Trygg-Hansa and Codan NO portfolio

#### Free portfolio, DKKbn

Global multi-asset low-risk portfolio, predominantly short duration fixed-income securities but also equities and properties

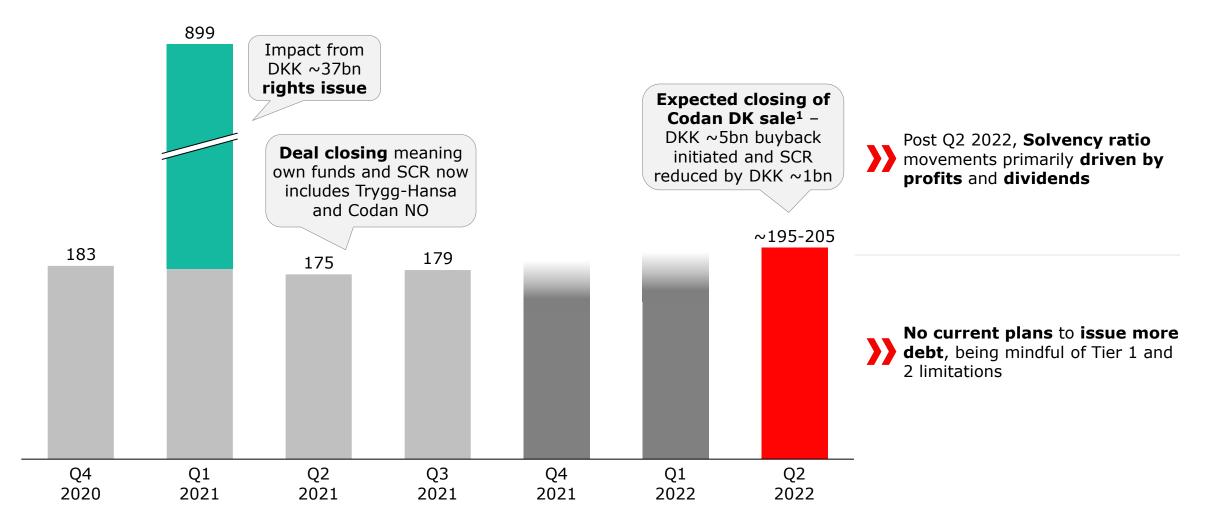




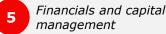
#### Solvency II ratio is expected at ~195-205 in H1 2022



Solvency II Ratio development Q4 2020 to Q2 2022E (%)



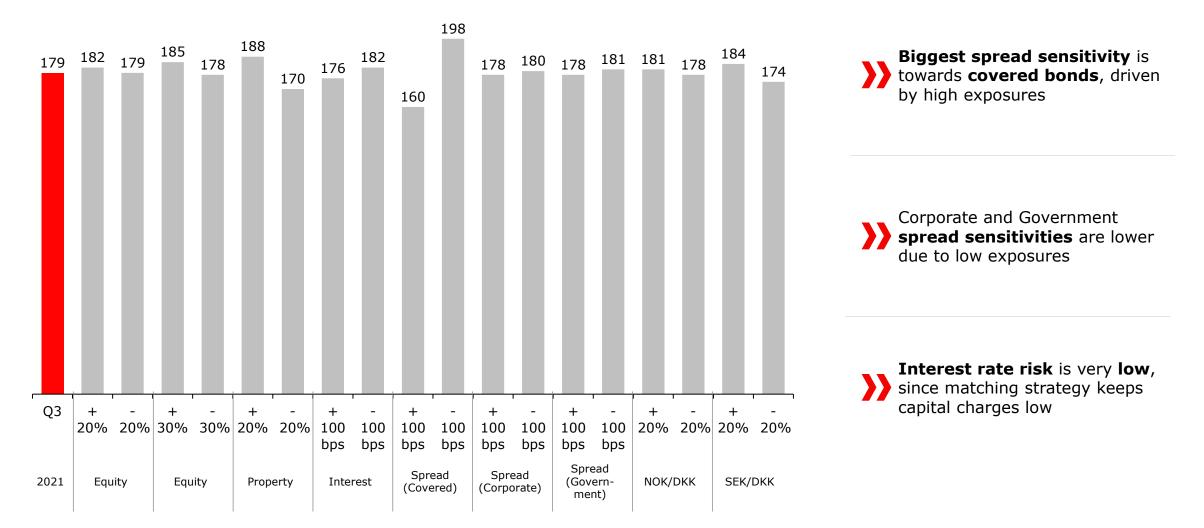
1) As per stock exchange announcement as of June 11<sup>th</sup> 2021, "Following closing of the Codan DK sale, Tryg has the intention to carry out a buyback program of approximately DKK 5bn, the precise buyback amount will be communicated when all aspects of the transaction are settled. As previously communicated, TryghedsGruppen does not expect to participate in the buyback

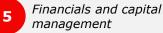


#### Solvency II ratio continues to display low sensitivity to market risk



#### Solvency II Ratio sensitivities to key asset classes

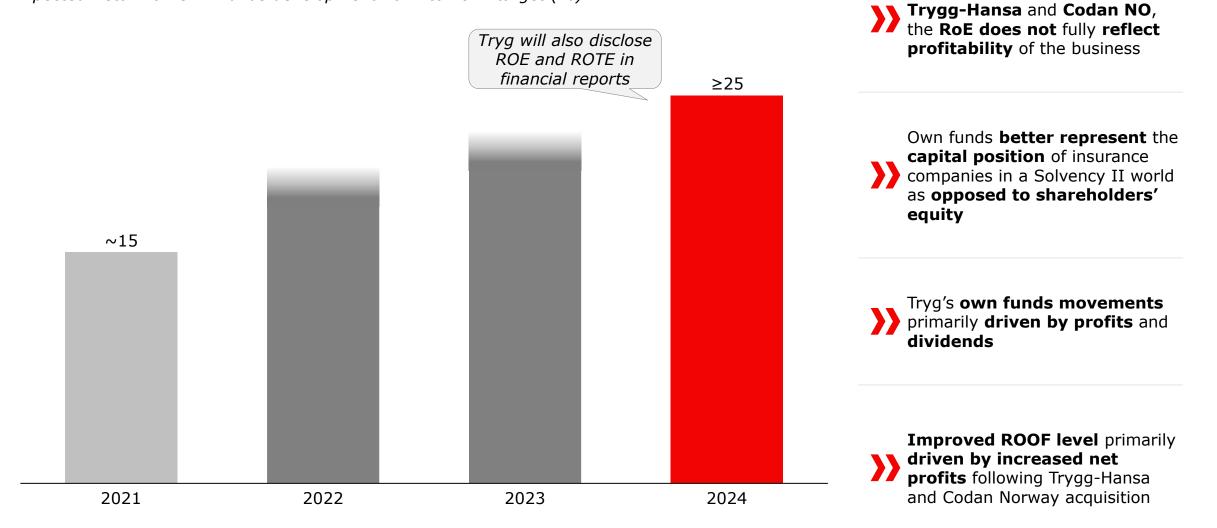


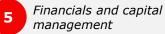


## Introducing Return on Own Funds (ROOF) as an improved profitability **Tryg**

Following the **acquisition** of

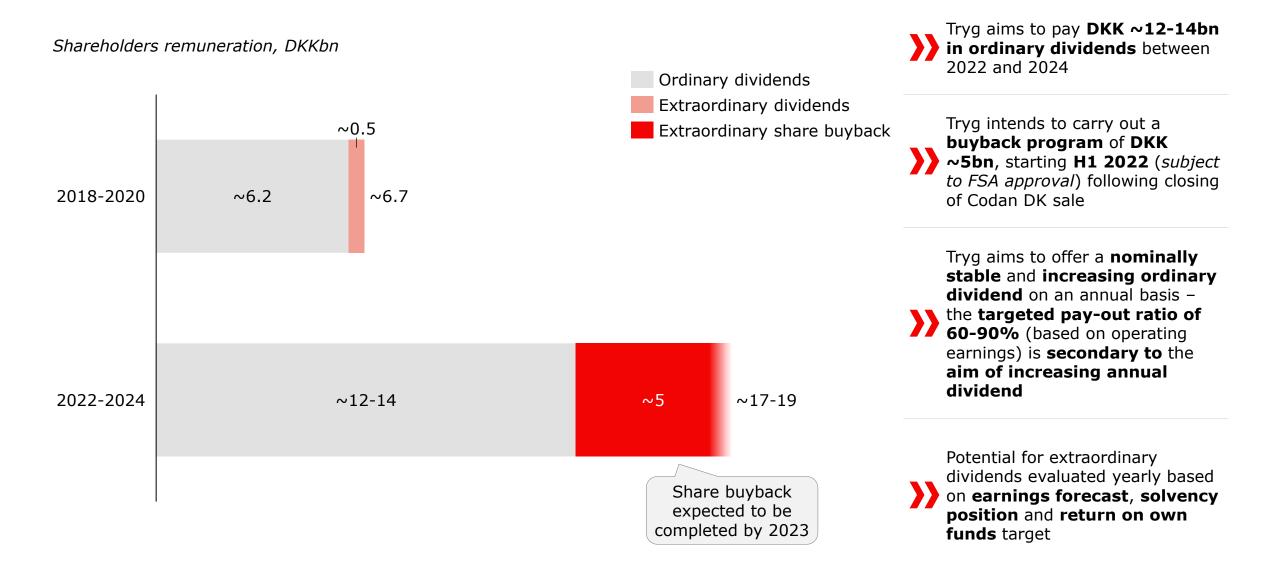
Expected Return on Own Funds development 2021 to 2024 target (%)





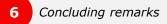
#### Tryg aims to pay DKK ${\sim}17\text{-}19\text{bn}$ to shareholders in 2022 - 2024







#### **Concluding remarks**







2024 strategy and targets will ensure highly attractive shareholders' returns

Technical result	DKK 7.0-7.4bn	<b>aa</b>
Combined ratio	≤82%	<i>Do you know the only thing that gives me pleasure?</i>
Expense ratio	~14% reaffirmed	It's to see my dividends coming in
Return on Own Funds	≥25%	John D. Rockefeller
Synergy realisation	DKK 900m	Q&A Session 2
Ordinary dividends and extraordinary buybacks	DKK ~17-19bn in 2022 - 2024	

# THANK YOU

Tryg

#### Disclaimer



Certain statements in this presentation are based on the beliefs of our management as well as assumptions made by and information currently available to the management. Forward-looking statements (other than statements of historical fact) regarding our future results of operations, financial condition, cash flows, business strategy, plans and future objectives can generally be identified by terminology such as "targets", "believes", "expects", "aims", "intends", "plans", "seeks", "will", "may", "anticipates", "continues" or similar expressions.

A number of different factors may cause the actual performance to deviate significantly from the forward-looking statements in this presentation including but not limited to general economic developments, changes in the competitive environment, developments in the financial markets, extraordinary events such as natural disasters or terrorist attacks, changes in legislation or case law and reinsurance.

We urge you to read our annual report available on tryg.com for a discussion of some of the factors that could affect our future performance and the industry in which we operate.

Should one or more of these risks or uncertainties materialise or should any underlying assumptions prove to be incorrect, our actual financial condition or results of operations could materially differ from that described herein as anticipated, believed, estimated or expected.

We are not under any duty to update any of the forward-looking statements or to conform such statements to actual results, except as may be required by law.