

DFDS OPENS DUTY-FREE BORDER SHOPS IN CALAIS AND DUNKIRK

 DFDS awarded tender to operate new 1,000 m² duty-free shop in the Port of Calais

DFDS has since 1 January 2021, in accordance with the new Brexit trade agreement, offered duty-free sales on board our four passenger ferry routes connecting the UK and the EU – Dover-Calais, Dover-Dunkirk, Amsterdam-Newcastle and Newhaven-Dieppe.

Following a tender, DFDS has today been awarded the right to operate a new duty-free shore-based shop in the Port of Calais. The 1,000 m² shop is expected to open in October 2021.

In the Dunkirk port terminal, operated by DFDS, a shore-based duty-free shop of 700 m^2 is expected to open in July 2021.

Both shops will provide convenient access for cars. It is expected that the shops will offer up to 50 per cent off UK high street prices in line with the current on board offering.

It is expected that the new shops will attract new travellers for day trips to the Hauts-de- France region once travel restrictions are eased.

DFDS expects to replace one older ferry with a newbuilding this summer on the Dover-Calais route. The new ferry will feature a 1,100 m² duty-free shop.

DFDS A/S Sundkrogsgade 11 DK-2100 Copenhagen Ø CVR 14 19 47 11

www.dfds.com

Company announcement no. 17/2021

30 April 2021

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Contact

Torben Carlsen, CEO +45 33 42 32 01

Karina Deacon, CFO +45 33 42 33 42

Søren Brøndholt Nielsen, IR +45 33 42 33 59

Nicole Seroff, Communications +45 31 40 34 46

About DFDS

DFDS provides ferry and transport services in and around Europe, generating annual revenues of DKK 17bn.

To over 10,000 freight customers, we deliver high reliability through ferry & port terminal services and transport & logistics solutions.

For five million passengers, we provide safe overnight and short sea ferry services.

Our 8,000 employees are located on ferries, terminals and in offices across 20 countries. DFDS was founded in 1866, is headquartered in Copenhagen, and listed on Nasdaq Copenhagen.

Disclaimer

The statements about the future in this announcement contain an element of risk and uncertainty which means that actual developments may diverge significantly.