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## Quadiant extends its footprint in Europe, welcoming 30,000 new customers with the acquisition of Frama

Paris, February 1, 2024

**Quadiant** (Euronext Paris: QDT), a leader in helping businesses create meaningful customer connections through digital and physical channels, announces the acquisition of Frama, a significant mailing and document management solutions provider to small and medium-sized businesses, serving more than 30,000 customers, mostly in Europe.

This acquisition follows a long-term relationship between the two companies. Frama has been a trusted and strategic partner of Quadiant for over ten years, selling Quadiant's folder inserters, and more recently its line of mailing machines, both sold under the Frama brand. Both companies share the same focus in providing smart mailing solutions, where mail continues to drive value with enhanced omnichannel digital solutions such as e-invoicing, digital payment or hybrid mail.

*"I am very pleased to welcome the Frama customers, partners and employees to the Quadiant community,"* comments Geoffrey Godet, CEO of Quadiant. *"For over a decade, Frama has been a strong partner, reselling Quadiant solutions and helping customers transition their business communications to digital. We are excited to offer the Frama customer base the opportunity to leverage Quadiant's software and parcel locker solutions. Our number one focus is to keep all customers with a high level of service while quickly integrating Frama's teams within our organization. Our aim is to create strong synergies from our combined European operations, enhance our position as a leading player in both digital and physical communication solutions, and accelerate growth from our software cross-selling approach. I am confident that our solid partnership built over the years will help accelerate the integration of our teams and allow them to collaborate efficiently from day one."*

Thomas P. Haug, CEO of Frama, added: *"The entire Frama team and myself are very excited to join forces with Quadiant, combining our strengths to deliver great value to our customers and partners, and deliver the best customer experience in our market. The future holds immense promise, and I am eager to achieve longstanding successes within Quadiant."*

Frama is a global company headquartered in Lauperswil, Switzerland. The company serves customers in over 25 countries, with offices in Switzerland, Germany, Austria, the Netherlands, and the UK. Through a network of partners and national distributors, Frama is represented across Europe, Asia, and Africa. The acquisition was closed on February 1, 2024.

### About Quadiant®

Quadiant is the driving force behind the world's most meaningful customer experiences. By focusing on three key solution areas, Intelligent Communication Automation, Parcel Locker Solutions and Mail-Related Solutions, Quadiant helps simplify the connection between people and what matters. Quadiant supports hundreds of thousands of customers worldwide in their quest to create relevant, personalized connections and achieve customer experience excellence. Quadiant is listed in compartment B of Euronext Paris (QDT) and is part of the CAC® Mid & Small and EnterNext® Tech 40 indices. Quadiant shares are eligible for PEA-PME investing.

For more information about Quadiant, visit [www.quadiant.com](http://www.quadiant.com).



# PRESS RELEASE

ACQUISITION

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## Contacts

### Investor Relations

Catherine Hubert-Dorel, Quadient

+33 (0)1 45 36 61 39

[c.hubert-dorel@quadiant.com](mailto:c.hubert-dorel@quadiant.com)

[financial-communication@quadiant.com](mailto:financial-communication@quadiant.com)

### Media relations

Nathalie Labia, Quadient

+33 (0)1 70 83 18 53

[n.labia@quadiant.com](mailto:n.labia@quadiant.com)

[external-communication\\_fr@quadiant.com](mailto:external-communication_fr@quadiant.com)