

Reporting of Manager's transaction: CEO Kristian Teär has purchased shares in Bang & Olufsen A/S

CEO Kristian Teär has purchased shares in the period 10 January to 14 January 2025, which as of 13 January 2025 exceeded the reporting limit of EUR 20,000. As of 14 January 2025, Kristian Teär has purchased shares for a total of DKK 390,243.

Bang & Olufsen A/S has received notification pursuant to article 19 of regulation (EU) no. 596/2014 of the below transactions related to shares in Bang & Olufsen A/S made by persons discharging managerial responsibilities in Bang & Olufsen A/S and/or persons closely related with them.

1 Details of the person discharging managerial responsibilities/their related persons	
a) Name	Kristian Teär
2 Reason for the notification	
a) Position/status	CEO
b) Initial notification/Amendment	Initial notification
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a) Name	Bang & Olufsen A/S
b) LEI	52990018KGR3ILFDNJ20
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a) Description of the financial instrument, type of instrument / Identification code	Shares, ISIN-code DK0010218429
b) Nature of the transaction	Purchase of shares

c)	Price(s) and volume(s)	Price	Volume
		DKK 11.20 per share	244 shares
		DKK 11.20 per share	68 shares
		DKK 11.26 per share	250 shares
		DKK 11.66 per share	324 shares
		DKK 11.62 per share	1,346 shares
		DKK 11.54 per share	589 shares
		DKK 11.54 per share	729 shares
		DKK 11.64 per share	1,250 shares
		DKK 11.62 per share	200 shares
		DKK 11.62 per share	50 shares
		DKK 11.62 per share	1,301 shares
		DKK 11.48 per share	1,489 shares
		DKK 11.54 per share	1,317 shares
		DKK 11.58 per share	67 shares
		DKK 11.58 per share	1,497 shares
		DKK 11.54 per share	1,000 shares
		DKK 11.54 per share	543 shares
		DKK 11.54 per share	31 shares
		DKK 11.66 per share	1,060 shares
		DKK 11.66 per share	230 shares
		DKK 11.66 per share	30 shares
		DKK 11.62 per share	1,602 shares
		DKK 11.54 per share	760 shares
DKK 11.54 per share	813 shares		
DKK 11.56 per share	196 shares		
DKK 11.56 per share	2,905 shares		

		DKK 11.56 per share	109 shares
d)	Aggregated information	Aggregated volume: DKK 231,343.54 Price: DKK 11.57	
e)	Date of the transaction	2025.01.14	
f)	Place of the transaction	Nasdaq Copenhagen, XCSE	

For further information, please contact:

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