



FOR IMMEDIATE RELEASE

Disclosure Of Trading In Own Shares For July 2021

CLICHY - August 03, 2021

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares for July 2021 :

Date	Number of shares	Average weighted price in €	Amount in €
01/07/21	3,360	59.4737	199,831.63
02/07/21	3,320	59.8291	198,632.61
05/07/21	3,320	59.3683	197,102.76
06/07/21	3,320	58.8260	195,302.32
07/07/21	3,340	58.5695	195,622.13
08/07/21	3,420	56.8631	194,471.80
09/07/21	3,420	56.8607	194,463.59
12/07/21	3,900	57.4481	224,047.59
13/07/21	3,900	57.0324	222,426.36
14/07/21	3,955	56.5084	223,490.72
15/07/21	4,130	55.9598	231,113.97
16/07/21	4,130	55.6747	229,936.51
19/07/21	3,960	54.7192	216,688.03
20/07/21	3,950	55.0139	217,304.91
21/07/21	3,950	55.0641	217,503.20
22/07/21	2,125	54.9695	116,810.19
22/07/21	1,825	54.9695	100,319.34
23/07/21	3,950	55.2270	218,146.65
26/07/21	3,900	55.1373	215,035.47
27/07/21	4,200	55.6731	233,827.02
28/07/21	4,800	55.5636	266,705.28
29/07/21	4,700	59.2410	278,432.70
30/07/21	4,300	57.6256	247,790.08
TOTAL	85,175	56.7655	4,835,004.86

ABOUT BIC

A world leader in stationery, lighters and shavers, BIC brings simplicity and joy to everyday life. For more than 75 years, the Company has honored the tradition of providing high-quality, affordable, essential products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands and is a trademark registered worldwide. Today, BIC products are sold in more than 160 countries around the world and feature iconic brands such as BIC Kids™, BIC Flex™, BodyMark by BIC™, Cello®, DjEEP, Lucky Stationery, Rocketbook, Soleil®, Tipp-Ex®, Us.™, Wite-Out® and more. In 2020, BIC Net Sales were 1,627.9 million euros. The Company is listed on "Euronext Paris," is part of the SBF120 and CAC Mid 60 indexes and is recognized for its commitment to sustainable development and education. It received an A- Leadership score from CDP For more, visit www.bic.com or follow us on [LinkedIn](#), [Instagram](#), [Twitter](#), or [YouTube](#).

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2021-2022 AGENDA

ALL DATES TO BE CONFIRMED

3rd Quarter 2021 Results	October 26, 2021
FY 2021 Results	February 15, 2022
1st Quarter 2022 Results	April 26, 2022
2022 Annual General Meeting	18 May, 2022
First Half 2022 Results	August 2, 2022
3rd Quarter 2022 Results	October 27, 2022