

**New Holland Saskatoon facility receives Leadership in Energy Management award from SaskPower utility company**

*The award recognizes the facility's participation in the utility's Industrial Energy Optimization Program, resulting in a reduction of energy usage and cost savings*

Burr Ridge, December 20, 2018

The New Holland manufacturing facility in Saskatoon, Saskatchewan earned the Leadership in Energy Management award for its efforts in sustainability, efficiency and continuous improvement from SaskPower, the principal electric utility company in Saskatchewan, Canada.

The New Holland facility, CNH Industrial's (NYSE: CNHI/MI: CNHI) sole manufacturing site in Canada, achieved a 25 percent reduction in electricity consumption since 2012, leading SaskPower to name the facility as the most proactive Industrial Energy Optimization Program (IEOP) participant in identifying and implementing energysavings projects.

"Sustainability is at the core of our manufacturing processes and facility management. By using our company-wide World Class Manufacturing (WCM) principles to drive energy conservation, waste reduction and workplace accessibility, we were able to achieve this position in SaskPower's IEOP," said Rob Thomas, Saskatoon facilities manager. "We are very proud of this accomplishment and will continue to strive to become even more efficient," Thomas said.

CNH Industrial participates in the WCM program which is one of the global manufacturing industry's highest standards for the integrated management of manufacturing plants and processes. It is a pillar-structured system based on continuous improvement, designed to eliminate waste and loss from the production process by identifying objectives such as zero injuries, zero defects, zero breakdowns and zero waste.

The New Holland facility, which produces planting and seeding equipment, and pick-up headers, was the first participant in SaskPower's Industrial Energy Optimization Program (IEOP) in 2012. Since then, the facility has achieved efficiency milestones including the first ISO 50001 certification in Saskatchewan. The certification is earned by using energy more efficiently through the development of an energy management system.

"Through the IEOP, we provide technical assistance to help identify and develop opportunities for increasing cost savings and reducing energy. We also provide financial incentives to turn those opportunities into action," said Dallas Munro, IEOP manager at SaskPower. "We are excited about the

New Holland facility's efficiency achievements. The results show other organizations that participation in the IEOP can increase efficiencies through the implementation of cost effective projects," Munro said.

CNH Industrial has 11 manufacturing plants, 12 research and development centers, and a workforce of 9,000 people in North America. The Company designs, produces and sells 'machines for work' and is present in all major markets worldwide giving it a unique competitive position.

***CNH Industrial N.V.** (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: [www.cnhindustrial.com](http://www.cnhindustrial.com)*

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