

Christian Dior

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Accelerating growth in the second quarter Solid first-half results

. Revenue: €38.6 billion

. Profit from recurring operations: €8.7 billion

. Free cash flow: €4.1 billion

Paris, July 27, 2026

The Christian Dior group recorded revenue of €38.6 billion in the first half of 2026. The Group maintained its innovative momentum and remained very solid in a geopolitical and economic environment that remained disrupted, amplified by the conflict in the Middle East. Growth accelerated in the second quarter, with organic revenue growth for the Group of 3% (4% excluding the impact of the conflict in the Middle East).

The United States saw growth accelerate and had a good first half of the year. Asia (excluding Japan) saw strong growth, confirming the improvement in trends observed starting in the second half of 2025. Japan posted growth for the half-year period and Europe showed good resilience.

Profit from recurring operations for the first half of 2026 came to €8.7 billion, equating to an operating margin that remained high at 22.5%. The Group net profit amounted to €6.0 billion and the Group share of net profit amounted to 2.4 billion, stable year on year.

Highlights of the first half of 2026 included the following:

- Solid results over the half-year period.
- Accelerating growth in the second quarter.
- Growth in profit from recurring operations excluding the negative currency impact.
- High level of operating margin maintained at 22.5%.
- Robust cash flow of €4.1 billion.
- Signs of recovery for Wines & Spirits.
- Gradual acceleration in Fashion & Leather Goods, which returned to organic revenue growth in the second quarter.
- Excellent performance in jewelry for Tiffany and Bvlgari.
- Sustained growth at Sephora.

Financial highlights

<i>In millions of euros</i>	First-half 2025	First-half 2026	% Change Reported	% Change Organic
Revenue	39 810	38 644	-3%	+2%
Profit from recurring operations	9 008	8 688	-4%	
Net profit, Group share	2 371	2 392	+1%	
Operating free cash flow	4 029	4 100	+2%	
Net financial debt	10 018	8 097	-19%	
Equity	64 418	67 227	+4%	

Revenue by business group changed as follows:

<i>In millions of euros</i>	First-half 2025	First-half 2026	% Change H1 2026 / H1 2025		% Change Q2 2026 / Q2 2025
			Reported	Organic*	Organic*
Wines & Spirits	2 588	2 598	0%	+5%	+5%
Fashion & Leather Goods	19 115	18 146	-5%	-1%	+1%
Perfumes & Cosmetics	4 082	3 914	-4%	0%	-1%
Watches & Jewelry	5 090	5 225	+3%	+9%	+11%
Selective Retailing	8 620	8 406	-2%	+5%	+6%
Other activities and eliminations	315	356	-	-	-
Total	39 810	38 644	-3%	+2%	+3%

* On a constant perimeter and currency basis. For the Group, the perimeter impact with respect to the first half of 2025 was -1% and the impact of exchange rate fluctuations was -5%.

Profit from recurring operations by business group changed as follows:

<i>In millions of euros</i>	First-half 2025	First-half 2026	% Change
Wines & Spirits	524	582	+11%
Fashion & Leather Goods	6 636	6 195	-7%
Perfumes & Cosmetics	425	417	-2%
Watches & Jewelry	762	831	+9%
Selective Retailing	876	893	+2%
Other activities and eliminations	(215)	(231)	-
Total	9 008	8 688	-4%

Wines & Spirits: Signs of recovery for champagne and cognac; ongoing cost control measures

The **Wines & Spirits** business group recorded organic revenue growth of 5% and profit from recurring operations up 11% in the first half of 2026. The champagne business showed encouraging signs, in particular for prestige cuvées. Moët & Chandon began its second season as the Official Champagne of Formula 1 Grand Prix races. In China, Hennessy cognac saw the positive momentum that began during Chinese New Year continue. The *V.S.* range of ready-to-serve cocktails was launched in the United States. Provence rosé wines continued to make good progress. In addition to rigorous cost control, brand desirability and innovation remained the business group's core strategic priorities.

Fashion & Leather Goods: Organic growth in the second quarter

Revenue for **Fashion & Leather Goods** saw organic growth in the second quarter, with a rapid acceleration in the United States, despite the impact of the conflict in the Middle East. The operating margin remained very high, even though operating profit was negatively affected by currency fluctuations. Louis Vuitton celebrated the 130th anniversary of its legendary *Monogram*, paying tribute to its iconic bags and enriching its range with the *Monogram Emblème* and the historic jacquard canvas used for the Maison's first trunks. The Maison continued to express its cultural vision through its stores, offering customers unique experiences, such as the new flagships in Beijing and Seoul, which achieved an excellent performance. Christian Dior Couture saw accelerating growth with the excellent start for Jonathan Anderson's first designs. Inspired by a dress designed by Monsieur Dior, the *Cigale* bag in particular has been very well received. Highlights of the half-year period included the opening of the Bamboo Pavilion in Tokyo and a new House of Dior store in Osaka. Loro Piana, which turned in another excellent performance, presented its new *Nomadic Reverie* collection, illustrating the rich sensory experience and excellent craftsmanship of the Maison's textile creations, while its range of leather goods was enriched with the *Extra Softy Bag*. Michael Rider at Celine, Jack McCollough and Lazaro Hernandez at Loewe, Sarah Burton at Givenchy and Maria Grazia Chiuri at Fendi continued the creative renewal of collections at their respective Maisons. Rimowa achieved strong growth in the half-year period. Berluti also had a good start to the year. An agreement was entered into with WHP Global for the sale of Marc Jacobs.

Perfumes & Cosmetics: Good performance by historic Maisons; ongoing selective retail approach

The **Perfumes & Cosmetics** business group, for which revenue remained stable on an organic basis in the first half of 2026, maintained its robust innovation policy and highly selective retail approach. The operating margin was up slightly. The Group's historic Maisons had a good start to the year. Parfums Christian Dior performed well, buoyed by the launches of *J'adore Intense* and eau de parfum versions of *Dior Addict*. In high perfumery, new signature scents were unveiled within *La Collection Privée*. Good momentum in makeup – driven by *Forever* and *Backstage* in particular – also contributed to the Maison's performance. Guerlain saw strong growth driven by its *L'Art & La Matière* and *Aqua Allegoria* fragrance collections, as well as accelerating growth in its iconic *Rouge G* lipstick. Parfums Givenchy focused on the development of *L'Interdit*. Maison Francis Kurkdjian expanded its *Oud* collection and Acqua di Parma celebrated its 110th anniversary.

Watches & Jewelry: Acceleration driven by growing success of iconic lines

The **Watches & Jewelry** business group recorded organic revenue growth of 11% in the second quarter, marking an acceleration. The operating margin was up over the half-year period. Tiffany & Co. achieved an excellent performance and continued to successfully strengthen its iconic product lines – *Knot* and *HardWear* in particular – and to renovate its store network. Natalie Portman became the Maison's new brand ambassador. Bvlgari also achieved strong growth and unveiled a new artistic vision for high jewelry and prestige watches with *Eclettica*, which generated record-breaking revenue. The *Serpenti* collection was showcased in a new communication campaign. Chaumet continued to develop its *Bee de Chaumet* collection. In watches, TAG Heuer continued to enjoy a high-profile presence at Formula 1 Grand Prix races.

Selective Retailing: Sustained growth for Sephora; sale of assets by DFS

In **Selective Retailing**, organic revenue growth was 5% in the first half of 2026 and the margin continued to grow. Sephora recorded sustained organic growth in its revenue. The Maison saw further market share gains in many countries, consolidating its global leadership position. It continued to enrich its unique selection of brands with a number of exclusive launches, including Rhode, which was a major success in North America and the United Kingdom. The retail network continued to expand, including successful market entries in Belgium and Croatia. Le Bon Marché once again posted revenue growth, driven by its differentiation strategy and its ever-unique slate of events. DFS sold its businesses in Greater China to China Tourism Group Duty Free; an agreement was also entered into to sell the Los Angeles and San Francisco airport concessions to Duty Free Americas, and to sell DFS Okinawa to Avolta.

Outlook for 2026

Despite a geopolitical and economic environment that remains uncertain, the Christian Dior group remains confident and will maintain a strategy focused on continuously enhancing the desirability of its brands, drawing on the exceptional quality of its products and excellence in retail.

Its exacting focus on the highest quality across all its activities, combined with the energy and unparalleled creativity of its teams, will enable the Group to reinforce its global leadership position in luxury goods once again in 2026.

An interim dividend of €6.05 will be paid on December 3, 2026.

This press release is available at www.dior-finance.com.

Limited review procedures have been carried out and the related report is in the process of being issued.

"This document may contain certain forward looking statements which are based on estimations and forecasts. By their nature, these forward looking statements are subject to important risks and uncertainties and factors beyond our control or ability to predict, in particular those described in Christian Dior's Annual report which is available on the website (www.dior-finance.com). These forward looking statements should not be considered as a guarantee of future performance, the actual results could differ materially from those expressed or implied by them. The forward looking statements only reflect Company's views as of the date of this document, and Christian Dior does not undertake to revise or update these forward looking statements. The forward looking statements should be used with caution and circumspection and in no event can the Company and its Management be held responsible for any investment or other decision based upon such statements. The information in this document does not constitute an offer to sell or an invitation to buy shares in Christian Dior or an invitation or inducement to engage in any other investment activities."

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APPENDIX

The condensed consolidated financial statements for the first half of 2026 are included in the PDF version of the press release.

Christian Dior – Revenue by business group and by quarter

Revenue for 2026 (in millions of euros)

<i>Full-year 2026</i>	Wines & Spirits	Fashion & Leather Goods	Perfumes & Cosmetics	Watches & Jewelry	Selective Retailing	Other activities and eliminations	Total
First quarter	1 273	9 247	2 038	2 443	4 048	72	19 121
Second quarter	1 324	8 899	1 876	2 782	4 358	284	19 524
First half	2 598	18 146	3 914	5 225	8 406	356	38 644

Revenue for 2026 (organic growth versus same period in 2025)

<i>Full-year 2026</i>	Wines & Spirits	Fashion & Leather Goods	Perfumes & Cosmetics	Watches & Jewelry	Selective Retailing	Other activities and eliminations	Total
First quarter	+5%	-2%	0%	+7%	+4%	-	+1%
Second quarter	+5%	+1%	-1%	+11%	+6%	-	+3%
First half	+5%	-1%	0%	+9%	+5%	-	+2%

Revenue for 2025 (in millions of euros)

<i>Full-year 2025</i>	Wines & Spirits	Fashion & Leather Goods	Perfumes & Cosmetics	Watches & Jewelry	Selective Retailing	Other activities and eliminations	Total
First quarter	1 305	10 108	2 178	2 482	4 189	49	20 311
Second quarter	1 283	9 006	1 904	2 608	4 431	267	19 499
First half	2 588	19 115	4 082	5 090	8 620	315	39 810

As table totals are calculated based on unrounded figures, there may be slight discrepancies between these totals and the sum of their component figures.

Alternative performance measures

For the purposes of its financial communications, in addition to the accounting aggregates defined by IAS/IFRS, Christian Dior uses alternative performance measures established in accordance with AMF position DOC-2015-12.

The table below lists these performance measures and the reference to their definition and their reconciliation with the aggregates defined by IAS/IFRS in the published documents.

Performance measures	Reference to published documents
Operating free cash flow	AR (consolidated financial statements, consolidated cash flow statement)
Net financial debt	AR (Notes 1.22 and 19 to the consolidated financial statements)
Gearing	AR (“Comments on the consolidated balance sheet”)
Organic growth	AR (“Comments on the consolidated income statement”)

AR: Annual Report as of December 31, 2025

1. Consolidated income statement

<i>(EUR millions, except for earnings per share)</i>	June 30, 2026	Dec. 31, 2025	June 30, 2025
Revenue	38,644	80,807	39,810
Cost of sales	(12,708)	(27,279)	(13,200)
Gross margin	25,936	53,528	26,611
Marketing and selling expenses	(14,392)	(29,912)	(14,732)
General and administrative expenses	(2,880)	(5,941)	(2,893)
Income/(loss) from joint ventures and associates	23	75	23
Profit from recurring operations	8,688	17,750	9,008
Other operating income and expenses	23	(656)	(14)
Operating profit	8,711	17,094	8,994
Cost of net financial debt	(190)	(345)	(209)
Interest on lease liabilities	(261)	(553)	(278)
Other financial income and expenses	338	503	60
Net financial income/(expense)	(112)	(395)	(428)
Income taxes	(2,606)	(5,532)	(2,682)
Net profit before minority interests	5,992	11,167	5,884
Minority interests	3,600	6,636	3,513
Net profit, Group share	2,392	4,531	2,371
Basic Group share of net earnings per share (EUR)	13.26	25.12	13.14
Number of shares on which the calculation is based	180,410,580	180,410,580	180,410,580
Diluted Group share of net earnings per share (EUR)	13.25	25.11	13.13
Number of shares on which the calculation is based	180,410,580	180,410,580	180,410,580

2. Consolidated statement of comprehensive gains and losses

<i>(EUR millions)</i>	June 30, 2026	Dec. 31, 2025	June 30, 2025
Net profit before minority interests	5,992	11,167	5,884
Translation adjustments	847	(3,480)	(3,213)
Amounts transferred to income statement	1	6	1
Tax impact	-	-	-
	848	(3,474)	(3,212)
Change in value of hedges of future foreign currency cash flows	(141)	789	611
Amounts transferred to income statement	(332)	(298)	(41)
Tax impact	104	(120)	(139)
	(370)	371	431
Change in value of the ineffective portion of hedging instruments (including cost of hedging)	(167)	(62)	66
Amounts transferred to income statement	91	194	107
Tax impact	17	(32)	(42)
	(58)	101	131
Gains and losses recognized in equity, transferable to income statement	420	(3,002)	(2,650)
Change in value of vineyard land	(1)	21	(1)
Amounts transferred to consolidated reserves	-	-	-
Tax impact	-	(7)	-
	(1)	14	(1)
Employee benefit obligations: change in value resulting from actuarial gains and losses	89	27	(2)
Tax impact	(21)	(6)	-
	68	21	(2)
Change in value of non-current available for sale financial assets	(63)	44	(67)
Tax impact	1	(1)	-
	(62)	43	(67)
Gains and losses recognized in equity, not transferable to income statement	4	77	(69)
Gains and losses recognized in equity	424	(2,926)	(2,719)
Comprehensive income	6,415	8,241	3,165
Minority interests	3,855	4,891	1,893
Comprehensive income, Group share	2,560	3,350	1,272

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3. Consolidated balance sheet

Assets

<i>(EUR millions)</i>	June 30, 2026	Dec. 31, 2025	June 30, 2025
Brands and other intangible assets	22,469	22,267	24,180
Goodwill	17,031	16,784	16,835
Property, plant and equipment	29,785	29,106	28,774
Right-of-use assets	14,981	14,854	15,718
Investments in joint ventures and associates	1,225	1,214	1,259
Non-current available for sale financial assets	1,967	1,891	1,640
Other non-current assets	977	983	1,150
Deferred tax	3,837	3,738	4,092
Non-current assets	92,272	90,837	93,648
Inventories and work in progress	24,184	22,659	23,090
Trade accounts receivable	3,941	4,332	4,257
Income taxes	595	759	583
Other current assets	3,480	4,132	4,638
Current available for sale financial assets	5,458	4,769	4,219
Assets held for sale	2,074	2,796	-
Cash and cash equivalents	6,906	8,941	8,287
Current assets	46,637	48,388	45,072
Total assets	138,910	139,225	138,720

Liabilities and equity

<i>(EUR millions)</i>	June 30, 2026	Dec. 31, 2025	June 30, 2025
Equity, Group share	24,966	24,527	23,583
Minority interests	42,261	42,010	40,835
Equity	67,227	66,537	64,418
Long-term borrowings	13,041	12,418	12,454
Non-current lease liabilities	13,509	13,384	14,128
Non-current provisions and other liabilities	3,462	3,524	3,473
Deferred tax	6,729	6,600	6,778
Purchase commitments for minority interests' shares	6,416	6,331	7,015
Non-current liabilities	43,158	42,258	43,848
Short-term borrowings	7,458	7,940	9,942
Current lease liabilities	2,752	2,634	2,784
Trade accounts payable	7,906	8,222	7,736
Income taxes	1,413	828	1,196
Current provisions and other liabilities	7,970	9,190	8,797
Liabilities held for sale	1,025	1,616	-
Current liabilities	28,525	30,430	30,454
Total liabilities and equity	138,910	139,225	138,720

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4. Consolidated statement of changes in equity

(EUR millions)													
	Number of shares	Share capital	Share premium account	Christian Dior treasury shares	Cumulative translation adjustment	Available for sale financial assets	Hedges of future foreign currency cash flows and cost of hedging	Vineyard land	Employee benefit obligations	Revaluation reserves	Net profit and other reserves	Total equity	
												Group share	Minority interests
													Total
As of Dec. 31, 2024	180,507,516	361	194	(17)	1,223	-	(67)	491	103	22,006	24,294	42,558	66,852
Gains and losses recognized in equity					(1,402)	18	189	6	8	-	(1,181)	(1,745)	(2,926)
Net profit					-	-	-	-	-	4,531	4,531	6,636	11,167
Comprehensive income					(1,402)	18	189	6	8	4,531	3,350	4,891	8,241
Bonus share plan-related expenses										67	67	98	165
(Acquisition)/disposal of Christian Dior shares										-	-	-	-
Capital increase in subsidiaries										-	-	13	13
Interim and final dividends paid				-						(2,445)	(2,445)	(4,152)	(6,597)
Changes in control of consolidated entities										-	-	(2)	(2)
(Acquisition)/disposal of minority interests' shares					10		-	4	1	(666)	(652)	(1,189)	(1,841)
Purchase commitments for minority interests' shares										(87)	(87)	(207)	(294)
As of Dec. 31, 2025	180,507,516	361	194	(17)	(169)	18	121	501	112	23,406	24,527	42,010	66,537
Gains and losses recognized in equity					343	(27)	(176)	-	28	-	169	255	424
Net profit					-	-	-	-	-	2,392	2,392	3,600	5,992
Comprehensive income					343	(27)	(176)	-	28	2,392	2,560	3,855	6,415
Bonus share plan-related expenses										42	42	59	101
(Acquisition)/disposal of Christian Dior shares										-	-	-	-
Capital increase in subsidiaries										-	-	19	19
Interim and final dividends paid										(1,488)	(1,488)	(2,346)	(3,834)
Changes in control of consolidated entities										-	-	20	20
(Acquisition)/disposal of minority interests' shares					(1)	-	1	4	1	(594)	(589)	(1190)	(1779)
Purchase commitments for minority interests' shares										(86)	(86)	(166)	(252)
As of June 30, 2026	180,507,516	361	194	(17)	173	(9)	(54)	505	141	23,672	24,966	42,261	67,227
As of Dec. 31, 2024	180,507,516	361	194	(17)	1,223	-	(67)	491	103	22,006	24,294	42,558	66,852
Gains and losses recognized in equity					(1,293)	(28)	223	-	(1)	-	(1,099)	(1,620)	(2,719)
Net profit					-	-	-	-	-	2,371	2,371	3,513	5,884
Comprehensive income					(1,293)	(28)	223	-	(1)	2,371	1,272	1,893	3,165
Bonus share plan-related expenses										29	29	42	71
(Acquisition)/disposal of Christian Dior shares										-	-	-	-
Capital increase in subsidiaries										-	-	2	2
Interim and final dividends paid										(1,353)	(1,353)	(2,395)	(3,748)
Changes in control of consolidated entities										-	-	-	-
(Acquisition)/disposal of minority interests' shares					10	-	(1)	5	1	(703)	(689)	(1,250)	(1,939)
Purchase commitments for minority interests' shares										29	29	(15)	14
As of June 30, 2025	180,507,516	361	194	(17)	(60)	(28)	155	496	103	22,379	23,583	40,835	64,418

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5. Consolidated cash flow statement

<i>(EUR millions)</i>	June 30, 2026	Dec. 31, 2025	June 30, 2025
I. OPERATING ACTIVITIES			
Operating profit	8,711	17,094	8,994
(Income)/loss and dividends received from joint ventures and associates	(17)	13	(9)
Net increase in depreciation, amortization and provisions	1,766	4,856	1,865
Depreciation of right-of-use assets	1,550	3,143	1,595
Other adjustments and computed expenses	40	(172)	(163)
Cash from operations before changes in working capital	12,051	24,934	12,283
Cost of net financial debt: interest paid	(137)	(287)	(103)
Lease liabilities: interest paid	(252)	(545)	(269)
Tax paid	(1,569)	(4,665)	(2,044)
Change in working capital	(2,446)	(576)	(1,989)
Net cash from/(used in) operating activities	7,647	18,860	7,878
II. INVESTING ACTIVITIES			
Operating investments	(2,061)	(4,567)	(2,360)
Purchase and proceeds from sale of consolidated investments	326	149	21
Dividends received	1	21	1
Tax paid related to non-current available for sale financial assets and consolidated investments	-	-	-
Purchase and proceeds from sale of non-current available for sale financial assets	(68)	(243)	(114)
Net cash from/(used in) investing activities	(1,802)	(4,640)	(2,452)
III. FINANCING ACTIVITIES			
Interim and final dividends paid	(3,922)	(6,878)	(3,860)
Purchase and proceeds from sale of minority interests	(2,120)	(2,945)	(1,522)
Other equity-related transactions	19	6	2
Proceeds from borrowings	1,917	2,095	2,319
Repayment of borrowings	(1,816)	(4,228)	(2,290)
Repayment of lease liabilities	(1,486)	(2,974)	(1,489)
Purchase and proceeds from sale of current available for sale financial assets	(300)	59	59
Net cash from/(used in) financing activities	(7,707)	(14,865)	(6,781)
IV. EFFECT OF EXCHANGE RATE CHANGES	36	(248)	(117)
Net increase (decrease) in cash and cash equivalents (I+II+III+IV)	(1,826)	(892)	(1,473)
Cash and cash equivalents at beginning of period	8,507	9,399	9,399
Cash and cash equivalents at end of period	6,681	8,507	7,926
Total tax paid	(1,697)	(4,946)	(2,177)

Alternative performance measure

The following table presents the reconciliation between “Net cash from operating activities” and “Operating free cash flow” for the periods presented:

<i>(EUR millions)</i>	June 30, 2026	Dec. 31, 2025	June 30, 2025
Net cash from operating activities	7,647	18,860	7,878
Operating investments	(2,061)	(4,567)	(2,360)
Repayment of lease liabilities	(1,486)	(2,974)	(1,489)
Operating free cash flow^(a)	4,100	11,319	4,029

(a) Under IFRS 16, fixed lease payments are treated partly as interest payments and partly as principal repayments. For its own operational management purposes, the Group treats all lease payments as components of its “Operating free cash flow”, whether the lease payments made are fixed or variable. In addition, for its own operational management purposes, the Group treats operating investments as components of its “Operating free cash flow”.