

BETTER COLLECTIVE

Better Collective A/S CVR. 27652913 Toldbodgade 12 1253 Copenhagen K Denmark

CVR. 27652913 investor@bettercollective.com Tel. +45 2991 9965 www.bettercollective.com

BETTER COLLECTIVE

> Press Release August 20, 2021

LINK UPDATE: Invitation to presentation of Better Collective's Q2 report 2021

Better Collective, a leading sports betting media group, will publish its interim financial report for the period April 1 – June 30, 2021, on August 24, 2021, at 8.00 a.m CET.

A telephone conference will be held at 10.00 a.m. CET on the same day by CEO Jesper Søgaard and CFO Flemming Pedersen. The presentation will simultaneously be webcasted, and both the telephone conference and the webcast offer an opportunity to ask questions.

Dial in details for participants:

| Confirmation Code: | 7994289 |
|--------------------|-------------------|
| Denmark: | +45 32 72 04 17 |
| Sweden: | +46 (0)8 56618467 |
| United Kingdom: | +44 (0)8444819752 |

Webcast link <u>https://edge.media-server.com/mmc/p/j6fny8zy</u>

The webcast can also be accessed from <u>www.bettercollective.com</u> and the presentation will be available from 8.00 a.m. CET.

Contacts

Investor Relations: e-mail: Christina Bastius Thomsen +45 23 63 88 44 investor@bettercollective.com

About Better Collective

<u>Better Collective</u> is a global sports betting media group providing platforms that empower and enhance the betting experience for sports fans and iGamers. Aiming to make betting and gambling more entertaining, transparent and fair, Better Collective offers a range of editorial content, bookmaker information, data insights, betting tips, iGaming communities and educational tools. Its portfolio of platforms include <u>bettingexpert.com</u>, <u>VegasInsider.com</u>, <u>HLTV.org</u> and <u>Action Network</u>. Better Collective is headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO). More information at <u>bettercollective.com</u>.