

## INFORMATION CONCERNING THE TOTAL NUMBER OF VOTING RIGHTS AND SHARES

According to provisions of the article 223-16 of the Règlement Général AMF  
and of the article L.233-8 II of the French Code de commerce

| Date of settlement of information | Total number of shares | Number of shares without voting rights (*) | Number of voting rights for threshold calculation (**) | Number of actual voting rights (exercisable at shareholders' meeting) |
|-----------------------------------|------------------------|--|--|---|
| <b>May 31, 2020</b>               | <b>22 421 332</b>      | <b>1 623 130</b>                           | <b>24 880 742</b>                                      | <b>23 257 612</b>   |
| April 30, 2020                    | 22 421 332             | 1 625 169                                  | 24 880 842   | 23 255 673  |
| March 31, 2020                    | 22 421 332             | 1 816 841                                  | 24 721 232   | 22 904 391  |
| February 29, 2020                 | 22 421 332             | 1 799 423                                  | 24 721 732   | 22 922 309  |
| January 31, 2020                  | 22 421 332             | 1 789 427                                  | 24 721 132   | 22 931 705  |
| December 31, 2019                 | 22 421 332             | 1 789 688                                  | 24 722 952   | 22 933 264  |

(\*) exclusively consisting of treasury shares.

(\*\*) theoretical voting rights to calculate the threshold crossing including the voting right of treasury shares (article 223-11 of the Règlement Général AMF).

### About HighCo

*As an expert in data marketing and communication, HighCo continuously innovates to work with brands and retailers in meeting the retail challenges of tomorrow.*

*Listed in compartment C of Euronext Paris, and eligible for SME equity savings plans ("PEA-PME"), HighCo has more than 750 employees and since 2010 has been included in the Gaia Index, a selection of 70 responsible Small and Mid Caps.*

### Your contacts

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### Upcoming events

Publications take place **after market close**.

#### Quarterly gross profit

Q2 and H1 2020 Gross Profit: Thursday, 16 July 2020

Q3 and 9-months 2020 Gross Profit: Wednesday, 14 October 2020

2020 Gross Profit: Wednesday, 20 January 2021

#### Analyst meeting (French Society of Financial Analysts - SFAF)

2020 Half-year Earnings conference call (time to be confirmed): Thursday, 27 August 2020

#### Earnings

2020 Half-year Earnings: Wednesday, 26 August 2020



INTELLIGENT  
MARKETING



European Rising Tech  
LABEL



*HighCo is a component stock of the indices CAC® Small (CACS), CAC® Mid&Small (CACMS) and CAC® All-Tradable (CACT).*

*ISIN: FR0000054231*

*Reuters: HIGH.PA*

*Bloomberg: HCO FP*

*For further financial information and press releases, go to [www.highco.com](http://www.highco.com)*

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