

Regulatory Release 22/2020

May 8, 2020

## Better Collective – Share buyback program

On March 19, 2020 Better Collective A/S initiated a share buyback program for up to EUR 5,000,000 (SEK 54,580,500), to be executed during the period from March 19, 2020 to June 30, 2020.

The following transactions have been executed under the program during the period from May 4, 2020 to May 7, 2020:

Date	Number of shares	Average weighted purchase price (SEK per share)	Amount (SEK)
Accumulated under the program as of last announcement:	419,294	75.7265	31,751,684.11
04/05/2020	8,671	86.6209	751,089.82
05/05/2020	9,226	91.1149	840,626.07
06/05/2020	10,499	89.0545	934,983.20
07/05/2020	6,000	88.1260	528,756.00
Accumulated under the program following above purchases:	453,690	76.7201	34,807,139.20

Following the above purchases, Better Collective A/S holds 453,690 treasury shares corresponding to 0.97 % of the outstanding share capital of the company,

Purchases for an amount of up to EUR 1,811,394 (SEK 19,773,361) remain to be executed under the program.

### Contacts

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This information is such information as Better Collective A/S is obliged to make public pursuant to the EU Market Abuse Regulation.

### About Better Collective:

Better Collective's vision is to empower iGamers through transparency and technology – this is what has made them the world's leading developer of digital platforms for betting tips, bookmaker information and iGaming communities. Better Collective's portfolio includes websites and products, among other bettingexpert.com, the trusted home of tips from expert tipsters and in depth betting theory. Better Collective is headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO).