

Announcement NO. 9

February 26, 2019

Transactions in relation to share buyback program

Acting under its share buyback authorization, the GN Store Nord Board of Directors initiated a share buyback program on May 2, 2018, in accordance with article 5 of the regulation (EU) no. 596/2014 of 16 April 2014 on market abuse and the delegated regulation (EU) no. 2016/1052 of 8 March 2016, also referred to as the Safe Harbor rules (company announcement no. 15 of May 2, 2018).

The share buyback program has been initiated in order to reduce the company's share capital and to cover obligations under the long-term incentive program. Under the share buyback program, which runs from May 2, 2018 and will end no later than March 14, 2019, GN intends to buy back shares for an amount of up to DKK 1,000 million.

The following transactions have been made under the program in the period February 19, 2019 – February 25, 2019

	No. of shares	Average purchase price, DKK	Transaction Value, DKK
February 19, 2019	25,520	290.59	7,415,903
February 20, 2019	32,556	284.80	9,271,910
February 21, 2019	42,000	281.86	11,838,326
February 22, 2019	20,000	281.76	5,635,250
February 25, 2019	13,630	282.34	3,848,232
Accumulated under the program	3,380,857	277.86	939,392,766

Following the above transactions GN holds a total of 14,117,898 own shares corresponding to a nominal value of DKK 56,471,592 and 9.7% of the total share capital and the total voting rights in the company. On a weekly basis, GN will announce the number and value of repurchased shares in company announcements to Nasdaq Copenhagen.

For further information, please contact:

Investors and analysts

Peter Justesen
VP – Investor Relations & Treasury
Tel: +45 45 75 87 16

Or

Rune Sandager Senior Manager Investor Relations

Tel: +45 45 75 92 57



Press and the media

Lars Otto Andersen-Lange Head of Media Relations & Corporate Public Affairs

Tel: +45 45 75 02 55

About GN Group
The GN Group is a global leader in intelligent audio solutions that let you hear more, do more and be more than you ever thought possible. Our ambitious 150-year journey has taken us from telegraph cables to radio waves and intelligent audio engineering. To celebrate our anniversary, we look to our unique competences within medical, professional and consumer audio solutions to help us continue to transform lives through the power of sound.

GN was founded with a truly innovative and global mindset. Today, we honor that legacy with world-leading expertise in the human ear, sound, wireless technology, miniaturization and collaborations with leading technology partners. GN's solutions are marketed by the brands ReSound, Beltone, Interton, Jabra and BlueParrott in 100 countries. Founded in 1869, the GN Group employs 6,000 people and is listed on Nasdaq Copenhagen (GN.CO).

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