



Strategy made personal

P R E S S R E L E A S E

Stockholm, 7 May 2020

Invitation to BTS Q1 2020 audiocast with conference call

STOCKHOLM, SWEDEN - BTS Group AB (publ), a leading global strategy implementation firm, invites investors, analysts and journalists to a combined audiocast and conference call in connection with the publication of the Q1 2020 report.

The report will be presented by CEO Henrik Ekelund with opportunities to ask questions. Thursday, May 14 at 09:30 am CET. Please click on the link or dial any of the following numbers:

<https://tv.streamfabriken.com/bts-group-q1-2020>

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The report is published at 08.00 am CET the same day. The audiocast and presentation will be available later on <http://ir.bts.com/presentations>

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About BTS Group AB (publ)

BTS is a global professional services firm headquartered in Stockholm, Sweden, with over 830 professionals at 35 offices located on six continents. We focus on the people side of strategy, working with leaders at all levels to help them make better decisions, convert those decisions to actions and deliver results. At our core, we believe people learn best by doing. For 30 years, we've been designing fun, powerful experiences™ that have a profound and lasting impact on people and their careers. We inspire new ways of thinking, build critical capabilities and unleash business success.

It's strategy made personal.

We serve a wide range of client needs, including: Assessment centers for talent selection and development, Strategy alignment and execution, Business acumen, Leadership and sales training programs, and On-the-job business simulations and application tools.

We partner with nearly 450 organizations, including over 30 of the world's 100 largest global corporations. Our major clients include, for example, AT&T, Chevron, Coca-Cola, Ericsson, Google, GSK, HP, HSBC, Salesforce.com, and Unilever.

BTS is a public company listed on the Nasdaq Stockholm exchange and trades under the symbol BTS B.

For more information, please visit www.bts.com.