

Paris – 24 February 2025

Share Transactions Disclosure

Banijay Group N.V.¹ (894500G73K46H93RF180) declares the following transactions made on its own shares (NL0015000X07) from 17 February to 21 February 2025 in accordance with the authorization given by the shareholder's annual meeting on 23 May 2024.

Trade Date	Side	Total Daily Volume (Number of Shares)	Average Price	Amount of Transactions	Market Identification Code
2025-02-17	BUY	3	7.950000	23.85	XAMS
2025-02-17	SELL	213	8.000000	1 704.00	XAMS
2025-02-18	SELL	73	8.000000	584.00	XAMS
2025-02-19	BUY	25	7.950000	198.75	XAMS
2025-02-20	BUY	23	7.950000	182.85	XAMS
2025-02-20	SELL	7	8.000000	56.00	XAMS
2025-02-21	BUY	350	7.948714	2 782.05	XAMS
2025-02-21	SELL	76	7.950000	604.20	XAMS

The disclosure of all share transactions was made publicly available and can be consulted on the company's website (<https://group.banijay.com/liquidity-agreement/>) under the section « Investors ».

Agenda

FY 2024 results: 6 March 2025

Investor Relations

Caroline Cohen – Phone: +33 1 44 95 23 34 – c.cohen@group.banijay.com

Press Relations

banijaygroup@brunswickgroup.com

Hugues Boëton – Phone: +33 6 79 99 27 15

Nicolas Grange – Phone: +33 6 29 56 20 19

About Banijay Group

Banijay Group is a global entertainment leader founded by Stéphane Courbit, a 30-year entrepreneur and entertainment industry pioneer. Our mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include content production & distribution (through Banijay Entertainment, the largest international independent producer distributor), live experiences (through Banijay Live, a leading player in live experiences) and online sports betting & gaming (through Banijay Gaming, Europe's fastest-growing online sports betting platform). In 2023, Banijay Group recorded revenue and Adjusted EBITDA of €4,318m and €737m respectively.

Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ:NA, Reuters: BNJ.AS).

¹ Previously known as FL Entertainment N.V. until 24 May 2024