

No. 817

## Company Announcement

10 October 2023

# Major shareholder announcement

In accordance with section 30 of the Capital Markets Act, Pandora A/S hereby announce that BlackRock, Inc. has notified control of 7,486,857 shares, corresponding to 8.41% of the share capital and voting rights. Additionally, BlackRock, Inc. controls 1.63% of the share capital and voting rights attached to financial instruments. In total, BlackRock, Inc. controls the share capital and voting rights to 10.05% of the company.

### ABOUT PANDORA

Pandora is the world's largest jewellery brand. The company designs, manufactures and markets hand-finished jewellery made from high-quality materials at affordable prices. Pandora jewellery is sold in more than 100 countries through more than 6,500 points of sale, including more than 2,500 concept stores.

Headquartered in Copenhagen, Denmark, Pandora employs 32,000 people worldwide and crafts its jewellery at two LEED-certified facilities in Thailand using mainly recycled silver and gold. Pandora is committed to leadership in sustainability and has set science-based targets to reduce greenhouse gas emissions by 50% across its own operations and value chain by 2030. The company is listed on the Nasdaq Copenhagen stock exchange and generated revenue of DKK 26.5 billion (EUR 3.6 billion) in 2022.

### Contact

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