



Strategy made personal

P R E S S R E L E A S E

Stockholm, June 28, 2019

Increased number of shares and votes in BTS Group

STOCKHOLM, SWEDEN - BTS GROUP AB (publ), - a leading global strategy implementation firm, has increased the number of shares and votes in the company. The increase is due to a directed new share issue following conversion of employee stock options.

In June, holders of employee stock options under the employee stock option program exercised them for the acquisition of 164,425 new B shares in the company.

Following this, the total number of shares in BTS Group has increased to 19,307,864 allocated between 853,800 class A shares and 18,454,064 class B shares. The number of votes amounts to 26,992,064 allocated between 8,538,000 class A shares and 18,454,064 class B shares. After the increase, the share capital amounts to 6,435,955 SEK.

A more detailed account of the employee stock option program 2015/2019 can be found in Note 6 in BTS Group's Annual Report 2018.

For more information, please contact:

Michael Wallin

Head of investor relations

BTS Group AB

michael.wallin@bts.com

+46-8-587 070 02

+46-708-78 80 19

This information is such information as BTS Group AB (publ) is obliged to disclose pursuant to the Financial Instruments Trading Act. The information was provided, through the above contact person, for publication on 28 June 2019 at 08:00 CET.

About BTS Group AB

BTS is a global professional services firm headquartered in Stockholm, Sweden, with about 750 professionals at 33 offices located on six continents. We focus on the people side of strategy, working with leaders at all levels to help them make better decisions, convert those decisions to actions and deliver results. At our core, we believe people learn best by doing. For 30 years, we've been designing fun, powerful experiences™ that have a profound and lasting impact on people and their careers. We inspire new ways of thinking, build critical capabilities and unleash business success.

It's strategy made personal.

We serve a wide range of client needs, including: Assessment centers for talent selection and development, Strategy alignment and execution, Business acumen, Leadership and sales training programs, and On-the-job business simulations and application tools.

We partner with nearly 450 organizations, including over 30 of the world's 100 largest global corporations. Our major clients are e.g. AT&T, Chevron, Coca-Cola, Ericsson, Google, GSK, HP, HSBC, Salesforce.com, and Unilever.

BTS is a public company listed on the Nasdaq Stockholm exchange and trades under the symbol BTS B. For more information, please visit www.bts.com.

Every care has been taken in the translation of this press release. In the event of discrepancies, however, the Swedish original will supersede the English translation.