

## HEINEKEN Announces Departure of President Europe

Amsterdam, 11 February 2020 – Heineken N.V. today announces that after 22 years with HEINEKEN, Stefan Orłowski, currently President Europe, has decided to leave HEINEKEN to pursue his private entrepreneurial interests outside the company.

Jean-François van Boxmeer, Chairman of the Executive Board and CEO of HEINEKEN, commented: “Leaving HEINEKEN has been a very personal decision for Stefan. He played a major role in the company, and he has been a member of my leadership team for a long time. I want to praise Stefan’s 22 years of service, during which he built an impressive track record of success in a variety of leadership roles. As President Europe, he contributed strongly to the HEINEKEN performance through his clear strategy focused on premium and innovation combined with continuous capability building, cost management and efficiency. He leaves HEINEKEN with our genuine great thanks and best wishes for the future.”

Joining HEINEKEN in 1998 as Sales, Marketing and Distribution Director for Zywiec in Poland, Stefan Orłowski then became Chief Operating Officer of Brau Union from 2003 until 2005. In 2005, he was appointed Managing Director of HEINEKEN Central and Eastern Europe. In 2007, Stefan became Group Commerce Director HEINEKEN. Between 2009 and 2013, he was Managing Director HEINEKEN UK where he achieved an impressive turnaround of the business. In 2013 Stefan Orłowski was appointed President Americas and member of the Executive Team. In 2015, Stefan took on his current role of President Europe.

Stefan Orłowski will leave before the summer, and his successor will be announced in due course.

**ENDS**

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### **Notes to editors:**

#### **Stefan Orłowski – Resumé**

#### **1966, Australian nationality**

#### *Work Experience*

2015 Regional President Europe Region & Global Executive Team member in the Netherlands

2013 President Americas Region, & Global Executive Team member, in the United States

2009 Managing Director, Scottish & Newcastle Ltd., United Kingdom

2007 Group Commerce Director, Heineken NV, the Netherlands

2005 MD Central & Eastern Europe, Austria  
2003 COO Brau Union, Austria  
1998 VP Sales, Marketing, Distribution Zywiec Group SA, Poland  
1995 GM & President of the MB, Warka Breweries Poland  
1992 Legal & Administration Director Elbrewery, Poland  
1998 Barristor & Solicitor of the Supreme Court of Victoria, Australia

*Board Positions*

2015 Zywiec Group SA, Chairman Supervisory Board, Poland  
2015 Paulaner Group GmbH, Member of the Shareholder Committee, Germany  
2015 Brewers of Europe VP, Board of Management, Belgium  
2015 AIM, Board member, Poland  
2016 – 2018 Leaseplan Supervisory Board Member, Chairman, Risk Committee, the Netherlands

**About HEINEKEN**

HEINEKEN is the world's most international brewer. It is the leading developer and marketer of premium beer and cider brands. Led by the Heineken® brand, the Group has a portfolio of more than 300 international, regional, local and specialty beers and ciders. HEINEKEN is committed to innovation, long-term brand investment, disciplined sales execution and focused cost management. Through "Brewing a Better World", sustainability is embedded in the business. HEINEKEN has a well-balanced geographic footprint with leadership positions in both developed and developing markets. It employs over 85,000 employees and operates breweries, malteries, cider plants and other production facilities in more than 70 countries. Heineken N.V. and Heineken Holding N.V. shares trade on the Euronext in Amsterdam. Prices for the ordinary shares may be accessed on Bloomberg under the symbols HEIA NA and HEIO NA and on Reuters under HEIN.AS and HEIO.AS. HEINEKEN has two sponsored level 1 American Depositary Receipt (ADR) programmes: Heineken N.V. (OTCQX: HEINY) and Heineken Holding N.V. (OTCQX: HKHHY). Most recent information is available on HEINEKEN's website: [www.theHEINEKENcompany.com](http://www.theHEINEKENcompany.com) and follow us on Twitter via @HEINEKENCorp.