

Company update

## Arctic Securities – 21 May 2025

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#### Welcome



Chief Executive Officer

#### **Education**:

- MSc in Industrial Engineering and Technology (Indøk) at NTNU in Trondheim, Norway
- Royal Institute of Art & Technology (KTH) Stockholm Sweden

#### **Professional experience:**

- Investment banker at the technology teams of JPMorgan and Goldman Sachs
- Serial entrepreneur and long track record of both restructurings and scaling technology companies internationally
- Anders has worked internationally and lived more than 20 years abroad

## My investment case for IDEX

- IDEX has world class technology in place High barriers to entry
- Approximately \$350M invested
- A bet on Pay that have not materialised yet
- Opportunity to pivot use the same technology to launch a world class access product line
- The access market is fragmented with questionable security levels despite high prices and margins "This challenge has not been solved"
- At a time were proof of identity is a top priority for businesses and governments globally
- Less regulatory hurdles than in Pay
- Capital light, high operational gearing, the main investment is done economies of scale
- Card manufacturers and supply chain already in place
- Margin stacking and recurring revenue business model
- Pay will eventually pay-off
- IDEX has great team of motivated employees in place



## What have we achieved (since 11 March 2025)

- Right size cost base Full effect Q3 (\$1.5-1.7M range) Opex flexibility in 2026
- Refinanced Heights convertible NOK66.4 25% NOK49.9M 50% NOK33.3M
- Capital discipline ROI in everything we do No "free" work
- Improved employee accountability Clear tasks, expectations and deliverables
- Established a world class Access product as a real business line First card ready
- Tested new product and feature set with target customers Very positive development
- Website and corporate communication upgrade First phase done phase 2 started
- Improved risk management No loose ends Improved control across business
- Improved corporate culture Motivated employees, approval for employees to invest
- Improved corporate governance Relentless improvement of transparency across IDEX



## Proof of identity is a top concern locally and globally

https://nsm.no/fagomrader/digital

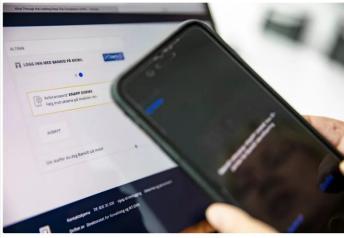
cybersikkerhetssenter/varsler-fra-

ncsc/nsm-anbefaler-overgang-tilphishingresistent-autentisering

-sikkerhet/nasjonalt-

#### Når BankID er nede, stopper Norge

BankID er blitt samfunnskritisk infrastruktur. Likevel finnes ingen plan B, ingen helhetlig strategi og ingen med overordnet ansvar.



Norge mangler en helhetlig strategi for digital identitetsforvaltning. (Foto: Gunnar Blöndal)

Publisert 18. mai 2025, kl. 20.00

## NSM anbefaler overgang til phishingresistent autentisering

Publisert: 12.12.2024

Oppdatert: 17.12.2024

NSM anbefaler virksomheter å gå over til passnøkler (passkeys) eller andre FIDO2-implementasjoner for autentisering. Årsaken er at aktører i økende grad tar seg forbi tradisjonell flerfaktorautentisering.

/bankid/beredskap/teknol ogi/nar-bankid-er-nedestopper-norge/2-1-1819307

https://www.dn.no/innlegg

#### Microsoft's MFA Strategy

Microsoft

Microsoft ´s MFA Strategy

- MFA can block over 99.2% of account compromise attacks, according to Microsoft research
- As part of their Secure Future Initiative (SFI), Microsoft has made MFA mandatory for all Azure and Microsoft 365 admin portals starting in 2024, with full enforcement rolling out through 2025
- Microsoft is pushing for phishing-resistant MFA, such as:
  - Passwordless sign-in
  - FIDO2 security keys
  - Biometric authentication
- They recommend applying MFA to every identity, including service accounts, contractors, and machine identities not just employees.



#### IDEX access products are world class – The card form factor

## The future of office access and PC security – all in your ID card!

The IDEX certified biometric access cards open the company's physical doors and secure your IT infrastructure. Faster, easier and with phishing resistant, unmatched security. The best of all: No passwords or PINs needed.

**DIGITAL ACCESS** 

DUAL ACCESS

#### Total security – total simplicity.





# IDEX access offer customers a 10x increase in security level and user-friendliness

"One-Step" multifactor authentication – delivered in the card form factor you already have





## ID and access-cards have not materially changed (and not secure)

Logical Access (FIDO)

**Physical Access** 







The main upgrade – ID-cards have been moved over to the mobile – without making it more secure or user friendly



## How IDEX Access card outperform mobile applications in physical

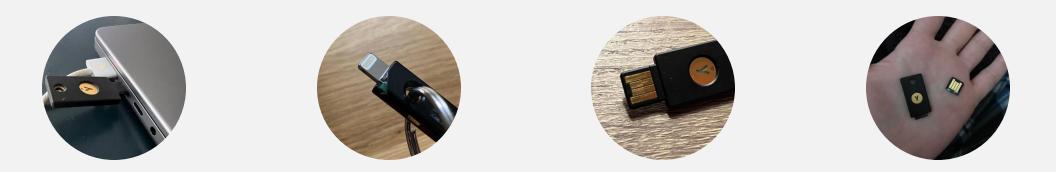
Side by side comparison		Contractions Distributions Dis
Biometrically protected	×	
Completely offline (no attack surface)	×	
Suitable for Physical + Digital MFA	×	
Suitable as a visible employee badge	×	
Quick	×	
Easy to deploy	×	
Allowed in all environments	×	
Battery-less	×	

Taking a position that the mobile is "good enough" will eventually breakdown, especially when it comes to at-scale digital access and identity



## How IDEX Access card outperform USB security keys in digital

Side by side comparison		
Biometrically protected	×	
Suitable for dual access incl physical	×	
Suitable as a visible employee badge	×	
One step "tap-to-login" (no pin)	×	
USB port friendly	×	





## IDEX Access card – Solving customers needs – in the best form factor



Absolutely trusted login to devices, web, systems and apps



Eliminated friction and risks with PINs and passwords



Prevention of phishing and other cyber attacks



Helpdesk efficiency (no password management)

 $\mathbf{\Sigma}$ 

Incident prevention and audit trails

 $\mathbf{\Sigma}$ 

Reinforcement of GDPR and other data protection requirements





With just your fingerprint, you unlock

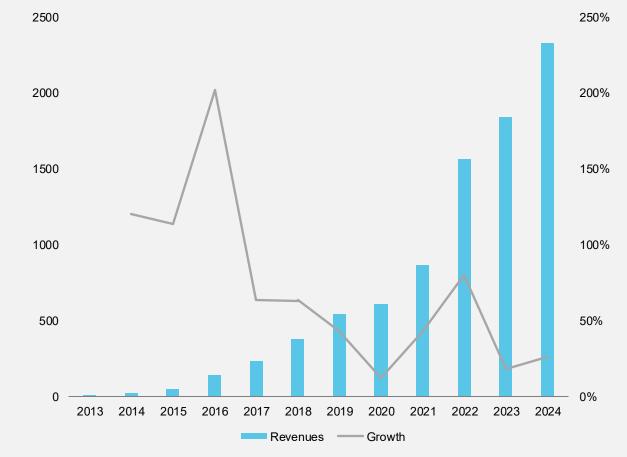
#### To illustrate the demand for digital access products

Yubico has increased sales from SEK10m to SEK 2.3bn in 10 years

**Product offering – USB** 

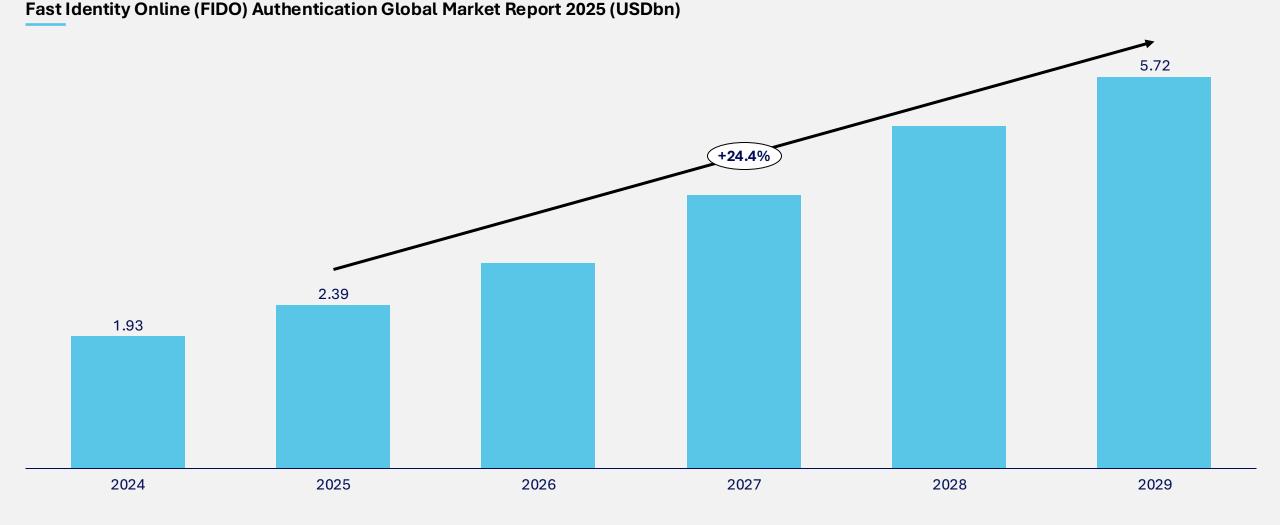


#### **Revenues (SEKm)**





## The growth of FIDO will continue to drive the digital access market





## Pay the right way



NEWS: "EBL will be launching the world's first metal biometric card this summer" First order launched in Q1 2025

Apple investments in India, Apple Pay is the main lobbyist



#### **IDEX** go to market





**Direct** With IDEX sales representatives

#### **Channel partners**

IT service providers, IT consulting, resellers of IT equipment and software

Dedicated efforts to deliver customer journeys that will cater to inbound traffic on the web



## **IDEX** is open for business

#### **IDEX Digital Access Card**

The IDEX Digital Access Card is a next-generation biometric fingerprint card designed for secure digital authentication. Built with cutting-edge fingerprint technology, the card enables fast, secure, and password-free access to operating systems and web applications using the latest FIDO2 protocols.

#### ORDER REQUEST



#### **IDEX Total Access Card**

We will combine our IDEX Digital Access Card with physical access. 3 in 1 solution combining Digital, Physical and ID into one card.

JOIN OUR WAITING LIST





## **Outlook and financial targets**

- Opex target runrate \$1.5-\$1.7 in Q3
- Breakeven during Q4 2025 (a few hundred thousand cards on an annual basis)

