Banijay Group

Press Release

Paris – 10 August 2026

Share Transactions Disclosure

Banijay Group N.V. (894500G73K46H93RF180) declares the following transactions made on its own shares (NL0015000X07) from 3 to 7 August 2026 in accordance with the authorization given by the shareholder's annual meeting on 27 May 2026.

Trade Date	Side	Total Daily Volume (Number of Shares)	Average Price	Amount of Transactions	Market Identification Code
2026-08-03	SELL	435	8.961839	3,898.40	XAMS
2026-08-04	BUY	50	9.100000	455.00	XAMS
2026-08-04	SELL	170	9.164706	1,558.00	XAMS
2026-08-05	BUY	200	9.085000	1,817.00	XAMS
2026-08-05	SELL	50	9.160000	458.00	XAMS
2026-08-06	BUY	250	8.928000	2,232.00	XAMS
2026-08-07	BUY	300	8.916667	2,675.00	XAMS

The disclosure of all share transactions was made publicly available and can be consulted on the company's website (https://group.banijay.com/liquidity-agreement/) under the section « Investors ».

Investor Relations

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Press Relations

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About Banijay Group

Banijay Group is a global entertainment leader founded by Stéphane Courbit, an entrepreneur and entertainment industry pioneer with more than 30 years of experience in the industry. Its mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include Entertainment & Live gathering content production & distribution and Live experiences (through Banijay Entertainment, the world's largest independent production company) and Sports betting & Gaming (through Banijay Gaming, Europe's fast-growing sports betting platform, encompassing leading brands including Betclic and since April 2026, Tipico and Admiral).

In 2025, Banijay Group recorded on a standalone basis (before Tipico and All3Media operations) revenue of €4.9 billion and Adjusted EBITDA of €961 million. Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ NA, Reuters: BNJ.AS).