

Shaping a responsible future: Sidetrade's first CSR report unveiled

July 26, 2023 | Sidetrade, the global leader in AI-powered Order-to-Cash applications, today publishes its first Corporate Social Responsibility (CSR) report, showcasing the company's commitment towards corporate sustainability.

Sidetrade's publication of its CSR report for FY 2022 - which includes a comprehensive Carbon assessment covering scopes 1, 2, and 3 - marks a significant milestone for the company.

"Cash culture, productivity, financial performance, visibility and predictability in business today are taking on a new dimension. These values can only blossom harmoniously if they are integrated into an essential reflection and a global approach consistent with the societal and environmental responsibility of the economic world. I'm convinced that by integrating these values, we can create a sustainable environment where business success is aligned with the well-being of society and the preservation of our precious planet."

"As the inventors of tomorrow's world, high-tech companies have a special responsibility. Sidetrade wishes to contribute to the development of a learning, stimulating and pleasant working environment for its employees, while striving to be exemplary and helping to promote this responsible attitude within our economic environment." - **Sidetrade CEO, Olivier Novasque**

This CSR report highlights Sidetrade's policies, initiatives, accomplishments, and ongoing efforts to make a positive impact on its employees, customers, stakeholders and the environment. **The key commitments outlined in this 2022 CSR report** include:

- Sidetrade's journey towards sustainability through control of its carbon footprint
- Driving innovation and investing in talent to achieve collaborative excellence and growth
- Securing data for a secure future by ensuring digital responsibility
- Building sustainable, ethical and transparent relationships to lead with trust and maintain ethical business practices

Since 2021, Sidetrade's social and environmental commitment has been recognized through assessments by Ecovadis and EthiFinance ESG ratings (formerly Gaïa Research). As a member of the United Nations Global Compact, Sidetrade's CSR actions and commitments, as presented in its CSR 2022 report, are directly aligned with the United Nations' sustainable development goals.

Philippe Gangneux, Sidetrade CFO and Sidetrade CSR Ambassador, commented:

"Profitable and sustainable growth, combined with a solid financial base, have always been part of our fundamentals. We have repeatedly demonstrated the resilience of our business model. This approach, which is natural for Sidetrade, enables us to go further and faster in taking into account our social and environmental responsibilities."

"We're only at the beginning of the road. For the coming year, two words will sum up our commitments: humility and ambition. Humility, because just as we are convinced of our strengths, we are also aware of the progress that remains to be made. Ambition, because we have chosen to be responsible and to act today without waiting for tomorrow. Armed with this vision, Sidetrade looks forward to 2023 with confidence and enthusiasm."

Please visit <https://www.sidetrade.com/sidetrade-2022-CSR-report> to view the Sidetrade 2022 CSR report.

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About Sidetrade (www.sidetrade.com)

Sidetrade (Euronext Growth: ALBFR.PA) provides a SaaS platform dedicated to securing and accelerating cash flow. Sidetrade's next-generation AI, nicknamed Aimie, analyzes \$4.6 trillion worth of B2B payment transactions daily in the Sidetrade Cloud to predict customer payment behavior and the attrition risk of more than 21 million companies worldwide. Aimie recommends the best cash collection strategies, intelligently automates actions on the Order-to-Cash process, and dematerializes customer transactions to enhance productivity, performance, and working capital management.

Sidetrade has a global reach, with 300 talented employees based in Paris, London, Birmingham, Dublin, Houston, and Calgary, serving global businesses in more than 85 countries. Amongst them: Tech Data, KPMG, Nespresso, Hearst, Expedia, Criteo, Manpower, Securitas, Randstad, Engie, Veolia, Inmarsat, and Bidfood.

Sidetrade is a participant of the United Nations Global Compact and adheres to its principles-based approach to responsible business.

For further information, visit us at www.sidetrade.com and follow us on Twitter [@Sidetrade](https://twitter.com/Sidetrade).

In the event of any discrepancy between the French and English versions of this press release, only the English version is to be taken into account.