

Paris – 29 September 2025**Share Transactions Disclosure**

Banijay Group N.V. (894500G73K46H93RF180) declares the following transactions made on its own shares (NL0015000X07) from 22 September to 26 September 2025 in accordance with the authorization given by the shareholder's annual meeting on 22 May 2025.

| Trade Date | Side | Total Daily Volume (Number of Shares) | Average Price | Amount of Transactions | Market Identification Code |
|------------|------|---|---------------|---------------------------|-------------------------------|
| 2025-09-22 | SELL | 10 | 8.950000 | 89.50 | XAMS |
| 2025-09-23 | BUY | 95 | 8.900000 | 845.50 | XAMS |
| 2025-09-23 | SELL | 24 | 8.950000 | 214.80 | XAMS |
| 2025-09-24 | BUY | 369 | 8.767073 | 3 235.05 | XAMS |
| 2025-09-24 | SELL | 141 | 8.839716 | 1 246.40 | XAMS |
| 2025-09-25 | BUY | 96 | 8.813542 | 846.10 | XAMS |
| 2025-09-25 | SELL | 55 | 8.900000 | 489.50 | XAMS |
| 2025-09-26 | BUY | 349 | 8.631375 | 3 012.35 | XAMS |
| 2025-09-26 | SELL | 5 | 8.900000 | 44.50 | XAMS |

The disclosure of all share transactions was made publicly available and can be consulted on the company's website (<https://group.banijay.com/liquidity-agreement/>) under the section « Investors ».

Agenda

Q3 2025 results: 6 November 2025

Investor Relations

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Press Relations

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About Banijay Group

Banijay Group is a global entertainment leader founded by Stéphane Courbit, a 30-year entrepreneur and entertainment industry pioneer. Our mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include Content production & distribution (through Banijay Entertainment, the largest international independent producer distributor), Live experiences (through Banijay Live, a leading player in live experiences) and Online sports betting & gaming (through Banijay Gaming, Europe's fastest-growing online sports betting platform). In 2024, Banijay Group recorded revenue and Adjusted EBITDA of €4.8bn and €900m respectively.

Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ NA, Reuters: BNJ.AS).