

Bilia acquires British Motor Group, a full-service operation for Jaguar & Land Rover in Sweden

Bilia has entered into an agreement to acquire British Motor Group AB. The business is conducted in two facilities located in Danderyd and Smista, Stockholm. British Motor Group consists of two modern full-service facilities with sales and service. The deal is expected to take place in 2024 and is conditional an approval from the competition authority.

During 2022 sales amounted to approximately SEK 450Mkr in 2021, with an operating margin of 1.1 per cent. The number of employees was 45 people at the end of 2022. The CEO of the business will remain within the company.

"I am very pleased and happy that Bilia now complement the Swedish operations with the brands Jaguar and Land Rover. British Motor Group exists of two facilities in geographically good areas in Stockholm, where we will offer customers high-quality services," says Per Avander, CEO Bilia AB.

Gothenburg, October 26, 2023

Bilia AB (publ)

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Bilia is one of Europe's largest full-service suppliers for everything related to car ownership, with a leading position in servicing and sales of cars, transport vehicles and trucks. We offer service, repair, fuel, car wash, rental cars, tyres and wheels, rim repair, car accessories, car care, paint work, windscreen replacements, car dismantling and more. Bilia has about 160 facilities in Sweden, Norway, Luxembourg and Belgium plus one auction site in Sweden.

Bilia's Service Business comprises a well-developed range of services and service concepts that are continuously developed to simplify car ownership for the customers. Bilia offers accessories and spare parts, original services and repairs, tyre hotels, rim repair, car glass repair along with other workshop services, store sales and e-commerce.

Bilia's Car Business comprises sales of new and used cars, transport vehicles and trucks, plus supplementary services such as financing and insurance. Bilia sells cars from Volvo, BMW, MINI, Toyota, Lexus, Mercedes-Benz, Porsche, Volkswagen, Audi, Skoda, Seat, Cupra, Nissan, Jaguar, Land Rover och XPENG as well as transport vehicles from Toyota, Mercedes-Benz, Volkswagen and Nissan and trucks from Mercedes-Benz.

Bilia's Fuel Business comprises fuel sales and car washes in Sweden.

