

## Publication of the 2024 Universal Registration Document

## Out of Home Media

Angola

Australia Austria Bahrain Belgium Botswana Brazil Bulgaria Cameroon Canada Chile China Colombia Costa Rica Croatia Czech Republic Denmark Ecuador El Salvador Estonia Eswatini Finland France Gabon Germany Guatemala Honduras Hungary India Ireland Israel Italy Ivory Coast Japan Kazakhstan Kuwait Latvia Lesotho Lithuania Luxembourg Malawi Mauritius Mexico Mongolia Mozambique Myanmar Namibia New Zealand Nicaragua Nigeria Norway Oman Panama Paraguay Peru Poland Portugal Qatar Saudi Arabia Singapore Slovakia Slovenia South Africa South Korea Spain Sweden Switzerland Tanzania Thailand The Dominican Republic The Netherlands Ukraine United Arab Emirates United Kingdom United States Uruguay Uzbekistan Zambia Zimbabwe

**Paris, April 10<sup>th</sup>, 2025** – JCDecaux SE (Euronext Paris: DEC), the number one outdoor advertising company worldwide, announces the publication of its 2024 Universal Registration Document.

This Universal Registration Document was filed today with the French Financial Markets Authority (Autorité des Marchés Financiers - AMF) in ESEF format (European Single Electronic Format) under the reference **D.25-0240**.

This Universal Registration Document includes the following documents:

- the 2024 annual financial report
- the report of the Supervisory Board on corporate governance
- the description of the share buyback program
- the management report including sustainability information, the report on the certification of this information, as well as the vigilance plan

It is made available to the public free of charge in accordance with the applicable regulations and can be accessed and downloaded from the Company's website <u>www.jcdecaux.com</u>.

## **Key Figures for JCDecaux**

- 2024 revenue: €3,935.3 m
- N°1 Out-of-Home Media company worldwide
- A daily audience of 850 million people in more than 80 countries
- 1,091,811 advertising panels worldwide
- Present in 3,894 cities with more than 10,000 inhabitants
- 12,026 employees

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- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the SBF 120 and CAC Mid 60 indexes
- JCDecaux is recognised for its extra-financial performance in the CDP (A), MSCI (AAA), Sustainalytics (13.1), and has achieved Gold Medal status from EcoVadis
- 1st Out-of-Home Media company to join the RE100
- Leader in self-service bike rental scheme: pioneer in eco-friendly mobility
- N°1 worldwide in street furniture (629,737 advertising panels)
- N°1 worldwide in transport advertising with 157 airports and 257 contracts in metros, buses, trains and tramways (340,848 advertising panels)
- N°1 in Europe for billboards (83,472 advertising panels worldwide)
  - N°1 in outdoor advertising in Europe (736,310 advertising panels)
- N°1 in outdoor advertising in Asia-Pacific (178,010 advertising panels)
- N°1 in outdoor advertising in Latin America (89,526 advertising panels)
- N°1 in outdoor advertising in Africa (22,490 advertising panels)
  - N°1 in outdoor advertising in the Middle East (20,689 advertising panels)

For more information about JCDecaux, please visit <u>icdecaux.com</u>. Join us on <u>LinkedIn</u>, <u>Facebook</u>, <u>Instagram</u> and <u>YouTube</u>.

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