



## NACON ANNOUNCES THE ASYMMETRIC WIRELESS CONTROLLER FOR PS4™

A new officially licensed wireless controller for PlayStation®4 is expected in early 2019 under the NACON brand

**Lesquin (FRANCE), 2019, February 26th** − BIGBEN INTERACTIVE, a designer and distributor of gaming accessories, is pleased to announce a new licensing agreement with Sony Interactive Entertainment Europe (SIEE) for the up-coming release of a wireless controller for **PlayStation®4 (PS4™) under the NACON™ brand.** Expected to be released in early 2019, the **Asymmetric Wireless Controller** will offer an asymmetric layout for the sticks and complementary ergonomics, which provide gamers with an alternative way to play on PS4™.



The NACON **Asymmetric Wireless Controller** is equipped with a rechargeable battery and USB receiver, required to provide a Bluetooth® connection, with uninterrupted **transmission up to 7 meters from the console, even during local multiplayer sessions.** The Wireless Controller's Bluetooth® connection via the USB receiver also allows for **audio and chat functionalities** through the headset jack.

In addition to the essential functionalities of a PS4<sup>™</sup> controller\*, including a fully functional touch pad and all game controls\*, the Asymmetric Wireless Controller integrates a battery level indication button. Located at the back of the controller, the battery level indication button allows players to quickly check if the battery level is sufficient, without having to interrupt gameplay. With features and ergonomics designed to meet players' unique needs, the NACON Wireless Controller and its asymmetric sticks offer an alternative way to play on PS4<sup>™</sup>. Players can also enjoy the controller on PC\*\*.









The **NACON Asymmetric Wireless Controller**, officially licensed by Sony Interactive Entertainment for PS4<sup>™</sup>, will be available in the first quarter of 2019 across Europe at a recommended retail price of **59,90 euros**.

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**Nacon International** 

Official website: http://www.nacongaming.com

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## **About NACON™**

NACON™ have been creating accessories for PC and PS4 gamers since 2014. By offering a wide range of equipment for every type of gamer, the brand has achieved to gather a community of professionals and gaming enthusiasts throughout Europe. Supported by many partners, and attending all the biggest eSports and gaming events (Gamers Assembly, Paris Games Week, Dreamhack, GDC, E3, Gamescom), NACON has the ambition to pursue this adventure on an international scale; perfecting its accessories thanks to its public support. <a href="https://www.nacongaming.com">www.nacongaming.com</a>

## **About BIGBEN INTERACTIVE**

A leader in the digital entertainment industry, the BIGBEN Group applies its know-how through the synergy of strategic activities: Gaming, Mobile phones and Audio. With its successful and long-lasting European base, BIGBEN has extended its distribution network to five continents. The Group, recognised for its innovation and creativity, now aims to become one of the worldwide leaders in each of its markets. <a href="https://www.bigben.eu">www.bigben.eu</a>

Company listed on Euronext Paris, compartment B – Index: CAC SMALL – Éligible SRD long | ISN: FR0000074072; Reuters: BIGPA; Bloomberg: BIGFP | SALES 2017-2018: 245,4M€ | HEADCOUNT: 600 employees | INTERNATIONAL: 12 subsidiaries and a distribution network in 115 countries. www.bigben-group.com

"PlayStation", "PlayStation", "PlayStation", "PlayStation", "AOXD"" are registered trademarks of Sony Interactive Entertainment Inc.

<sup>\*</sup>Light bar, motion sensor and speaker not included or available.

<sup>\*\*</sup>PC compatibility not tested nor endorsed by Sony Interactive Entertainment Europe.