

LEXIBOOK: LICENCE CONTRACT EXTENSIONS IN THE USA

LEXIBOOK has announced that it has signed an agreement with Viacom International and Warner to extend its European licence agreements for the US and Canadian sales territories.

The properties concerned are world-famous iconic licences with high potential: Patrol, Batman and Harry Potter. The extension covers all US distributors and some of the categories for which the Group has rights in Europe.

These promising new partnerships are in line with the Group's international development policy and mark an important step in its development on the American and Canadian markets. Lexibook is currently in advanced negotiations on other licensing partnerships, which will be announced as soon as they are signed.

Financial calendar 2022/2023

- Annual results to 31 March 2023: 30 June 2023
- Availability of the Universal Registration Document on 31 March 2023: 30 June 2023

About Lexibook

Lexibook®, owner of more than 40 registered brands such as Powerman®, Decotech®, Karaoke Micro Star®, Chessman®, Cyber Arcade®, Lexitab®, iParty®, FlashBoom®, etc., is the leader in intelligent electronic leisure products for children. This success is based on a proven strategy of combining strong international licences with high value-added consumer electronics products. This strategy, complemented by a policy of constant innovation, enables the Group to flourish internationally and to constantly develop new product ranges under the Group's brands. With over 35 million products on the market, the company now sells a product every 10 seconds worldwide! Lexibook's share capital is made up of 7,763,319 shares listed on the Alternext market in Paris (Euronext). ISIN: FR0000033599 - ALLEX; ICB: 3743 - Consumer electronics. For further information: www.lexibook.com and www.decotech-lights.com.

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